A future for the world’s children? The numbers that count
WHO, UNICEF and The Lancet are fully dedicated to improving child health and well-being, tackling both old and new challenges.
experts from around the world: a WHO-UNICEF-Lancet Commission

1 key question
Is there a future for the world's children?
2 major new child health challenges

- Degraded environment
- Harmful commercial marketing

1 key message:
urgent action is needed to guarantee children’s health and well-being
0 excuses

0 time to lose
Billions of corporate profits are made at the expense of children and their future from:

Degrading the environment
1.5 million students participated in climate strikes in 2000 cities worldwide in March 2019

Our house is on fire

Greta Thunberg
Temperatures could increase by around 4°C by 2100. The maximum target for warming due to greenhouse gas emissions is <1.5°C.
7 million deaths each year (2014) due to air pollution.
Billions of corporate profits are made at the expense of children and their future from:
Marketing harmful commercial products
Up to 30,000 TV ads seen by some children in 1 year, many for harmful products.
124 million children and adolescents affected by obesity (2016)
1-4 alcohol ads seen every day by some children

Up to 86% of young children can identify at least one cigarette brand logo
Falling short

180 countries ranked on child flourishing and sustainability

0 countries provide all conditions needed to support every child to grow up and have a healthy future.
An investment that pays
$10-20 benefit for every dollar invested in health in lower income countries.

Health benefits from investing in children extend to adulthood and future generations from Age 0 to ∞.
Our solutions

high-level national government child health coordinator to lead action across multiple sectors
Sustainable Development Goals

with children at the heart of every policy

package of international human rights laws and regulations working to effectively protect children from harmful marketing, along with new national laws.
2.4 billion children in the world having their say
Please visit
http://bit.ly/AFutureForChildren