Virtual Webinar

Governance and Accountability for Food Fortification
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Date: Thursday 10th June
Time: 10:00-12:00 EST (16:00-18:00 CEST)
UNICEF’s Goal
To protect and promote diets, services and practices that support optimal nutrition, growth and development for all children, adolescents and women.

Supports the goal of the 2030 Agenda for Sustainable Development to ensure children’s access to nutritious diets and to end malnutrition in all its forms.

Universal premise of UNICEF Nutrition Programmes: Prevention comes first, in all contexts. If prevention fails, treatment is a must.
Opportunity

- Three decades of **global effort to eliminate IDD** is a story of scientific discovery, policy development and public-private sector engagement that has led to one of the most successful public health nutrition triumphs of the past century with iodized salt available in 9/10 households in over 140 countries.

- **Success breeds success.** Imagine what might be possible if we could reduce the burden of iron deficiency anemia, folate deficiency and vitamin A deficiency. This is possible if we take a singular vision and commit and take collective actions to scale-up effective fortification of staple foods and condiments.

- **Large scale fortification** must be central to build stronger, more effective, more resilient food systems that contributes to nutritious, safe, affordable and sustainable diets for all, everywhere.

- We know what is needed. This webinar will discuss the **critical challenges** and the **actions that are needed** to unlock a critical, **arguably underutilized**, mechanism reduce micronutrient deficiencies.
Programmatic priorities

Through its 2020-2030 Nutrition Strategy, UNICEF is prioritizing better foods and diets for children through large-scale food fortification programs beyond salt iodization, including wheat flour, rice, cooking oil or other context-specific foods to address nutrient intake gaps.

OUR PROGRAMMATIC PRIORITIES FOR LSFF

1. Consolidate progress and protect gains with a renewed focus on effectiveness and scaling-up of proven LSFF approaches in focus countries

2. Promote and support situation analysis and data generation to improve programme monitoring and implementation

3. Support partnerships and collaborative actions that elevates the LSFF agenda and promotes effective public and private sector engagement and strives for better governance and greater accountability

4. Strengthening capacities on monitoring and surveillance to ensure quality implementation and coverage with a holistic food system strengthening lens.
THANK YOU!