

# Agenda

## Launch of the WHO-ITU Be He@lthy, Be Mobile toolkit for myopia

**Moderator:** Dr Alarcos Cieza, Unit Head Sensory Functions, Disability and Rehabilitation, WHO

<b>7 minutes</b>	Representative with lived experience	<b>Ms Edith Naluyange</b> Uganda
<b>5 minutes</b>	Opening remarks from WHO	<b>Dr Ren Minghui</b> Assistant Director-General, UCN, WHO
<b>5 minutes</b>	Opening remarks from ITU	<b>Mr Marco Obiso</b> Chief A.I., Digital Networks and Society Department, ITU
<b>8 minutes</b>	What is the WHO-ITU Myopia toolkit?	<b>Dr Stuart Keel</b> Technical Officer, Vision and Eye Care Programme, WHO
<b>8 minutes</b>	Health promotion and education in myopia management and prevention: A case example from Singapore	<b>Dr Premila Hirubalan</b> Health Promotion Board, Singapore
<b>5 minutes</b>	Key elements of an mHealth toolkit and how countries can implement the Myopia toolkit	<b>Mr Derrick Muneene</b> Unit Head, Digital Health Capacity Building and Collaboration, WHO
<b>15 minutes</b>	Panel Discussion: The role education and health behaviour change in the management of myopia	<b>Dr Marie-José Tassignon</b> Past Chief & Chair of the Department of Ophthalmology Antwerp University and University Hospital of Antwerp, Board Member of the International Council of Ophthalmology
		<b>Dr Sandra Block</b> Professor Emeritus, Illinois College of Optometry, President-Elect of the World Council of Optometry
		<b>Ms Sumrana Yasmin</b> Senior Global Technical Lead Uncorrected Refractive Error, Sightsavers
<b>5 minutes</b>	Myopia: a perspective from the Western Pacific Regional Office	<b>Dr Rolando Enrique Domingo</b> Coordinator Management of Non-communicable Diseases, WHO Western Pacific Regional Office
<b>5 minutes</b>	Closing	<b>Dr Bente Mikkelsen</b> Director, NCD Department, WHO