



WHO - ITU PRESENTS

# **Launch of MyopiaEd**

**A Be Healthy, Be Mobile  
toolkit for education on  
myopia and its prevention**

**A VIRTUAL EVENT ON**

**15 MARCH 2022**

**12-1.30 P.M. CET**

**REGISTER NOW**



# AGENDA

## **Representative with lived experience**

**Ms Edith Naluyange**, Uganda

## **Opening remarks from WHO and ITU**

**Dr Ren Minghui**, Assistant Director-General, UCN, WHO

**Mr Marco Obiso**, Chief A.I., Digital Networks and Society Department, ITU

## **What is the WHO-ITU MyopiaEd toolkit?**

**Dr Stuart Keel**, Technical Officer, Vision and Eye Care Programme, WHO

## **Health promotion and education in myopia management and prevention: a case example from Singapore**

**Dr Premila Hirubalan**, Health Promotion Board, Singapore

## **Key elements of an mHealth toolkit and how countries can implement MyopiaEd**

**Mr Derrick Muneene**, Unit Head, Digital Health Capacity Building and Collaboration, WHO

## **Panel Discussion: The role education and health behaviour change in the management of myopia**

**Dr Marie-José Tassignon**, Past Chief & Chair of the Department of Ophthalmology Antwerp University and University Hospital of Antwerp, Board Member of the International Council of Ophthalmology

**Dr Sandra Block**, Professor Emeritus, Illinois College of Optometry, President-Elect, World Council of Optometry

**Ms Sumrana Yasmin**, Senior Global Technical Lead Uncorrected Refracted Error, SightSavers

## **Myopia: a perspective from the Western Pacific Regional Office**

**Dr Rolando Enrique Domingo**, Coordinator Management of Non-communicable Diseases, WHO Western Pacific Regional Office

## **Closing**

**Dr Bente Mikkelsen**, Director Noncommunicable Diseases Department, WHO