

**Expert Consultation for the development of the
Breastfeeding Counselling Implementation Guidance
Advisory Committee Meeting**

27-28 August 2019 – World Health Organization (WHO), Geneva, Switzerland

Tuesday 27th August (9:00-17:30) Room E170		
9:00 - 9:15	Opening remarks Welcome and introductions	Larry Grummer-Strawn France Begin
9:15 - 9:30	Background, objectives and expected outcomes of the meeting	Larry Grummer-Strawn France Begin
9:30 - 10:00	Summary of guidelines on breastfeeding counselling	Nigel Rollins
10:00 - 10:30	<i>Coffee/Tea break</i>	
10:30 - 11:00	- Aim of the breastfeeding counselling implementation guidance - Existing evidence for how to implement breastfeeding counselling	Suzanne Penfold
11:00 - 11:30	Discussion	France Begin
11:30 - 11:50	Issues relating to BF counselling in emergency settings – programmatic perspective	Zita Weise-Prinzo
11:50 - 12:10	Successes and challenges in implementing BF counselling in emergency settings	Alessandro Iellamo
12:10 - 13:15	Discussion	Thahira Mustafa
13:15 - 14:15	<i>Lunch</i>	
14:15 - 14:25	Introduction to group work, group allocation and guidelines for feedback	Suzanne Penfold
14:25 - 15:25	In 3 groups discuss: - Human resources - Capacity building - Supportive IEC materials/Job aids	All
15:25 - 15:45	<i>Coffee/Tea break</i>	
15:45 - 16:15	Feedback from Human resources group followed by discussion	Group Rapporteur
16:15 - 16:45	Feedback from capacity building group followed by discussion	Group Rapporteur
16:45 - 17:15	Feedback from supportive materials group followed by discussion	Group Rapporteur
17:15 - 17:30	Wrap up of day 1	Larry Grummer-Strawn
19:00 - 21:00	Reception	All participants are invited to join

Wednesday 28th August (9:00-17:00) Room M205		
9:00 - 9:15	Recap Day 1 and Outline for Day 2	Suzanne Penfold
9:15 - 9:25	Introduction to group work, group allocation and guidelines for feedback	Suzanne Penfold
9:30 - 10:30	In 3 groups discuss: - National Policy - Finance - Monitoring and Evaluation	All
10:30 - 11:00	<i>Coffee/Tea break</i>	
11:00 - 11:30	Feedback from national policy group followed by discussion	Group Rapporteur
11:30 - 12:00	Feedback from finance group followed by discussion	Group Rapporteur
12:00 - 12:30	Feedback from monitoring and evaluation group followed by discussion	Group Rapporteur
12:30 - 13:00	Discussion – issues arising in parking lot, possible other issues to be covered in implementation guidance	Larry Grummer-Strawn
13:00 - 14:00	<i>Lunch</i>	
14:00 - 15:00	Reviewing the evidence on implementation of breastfeeding counseling programmes	Larry Grummer-Strawn
15:00 - 16:00	Outline of next steps and timeline	Suzanne Penfold
16:00 - 16:30	<i>Coffee/Tea break</i>	
16:30 - 17:00	Wrap up	France Begin