



NUTRIENTS			
(Normal Dilution)	Per 100 Calories (5 fl.oz.)	Per 100 ml. Powder (510 Cal)	Per 100 grams Powder
Protein, g	2.3	1.56	11.7
Fat, g	5.3	3.6	27
Linoleic acid, mg	780	540	4100
Carbohydrate, g	10.8	7.3	55
Water, g	133	90	2.4
Vitamins/Other Nutrients			
Vitamin A, IU	300	200	1550
Vitamin D, IU	60	41	310
Vitamin E, IU	2	1.35	10.2
Vitamin K, mcg	9	6.1	46
Thiamin (Vitamin B1), mcg	80	54	410
Riboflavin (Vitamin B2), mcg	140	95	710
Vitamin B6, mcg	60	41	310
Vitamin B12, mcg	0.3	0.2	1.53
Niacin, mcg	1000	680	5100
Folic acid (Folate), mcg	16	10.8	82
Pantothenic acid, mcg	500	340	2600
Biotin, mcg	3	2	15.3
Vitamin C (Ascorbic acid), mg	12	8.1	61
Choline, mg	24	16.2	122
Inositol, mg	6	4.1	31
Minerals			
Calcium, mg	82	55	420
Phosphorus, mg	46	31	230
Magnesium, mg	8	5.4	41
Iron, mg	1.8	1.22	9.2
Zinc, mg	1	0.68	5.1
Manganese, mcg	15	10.1	77
Copper, mcg	75	51	380

#1 Expert-recommended DHA

Goldenmilk

Infant Formula
Milk-based Powder with Partially Broken-down Proteins

BRAIN BUILDING

Gentle & Easy Digestion
Quickly Reduce Fussiness, Gas, and Crying within 24 Hours

RECOMMENDED BRANDS BY PEDIATRICIANS

0-12 Months

NET WT 21.1 OZ (1.32 LB)

Let's fuel the wonder.

Goldenmilk GED has easy-to-digest proteins that have been partially broken down and has been clinically shown to ease fussiness, gas and crying. Goldenmilk GED offers complete nutrition, making this a trusted choice for moms who formula feed and for those who supplement their breastfeeding.

Ingredients: Powder: Corn syrup solids, partially hydrolyzed nonfat milk and whey protein concentrate solids (soy), vegetable oil (palm olein, soy, coconut and high oleic sunflower oils) and less than 2%: *Mortierella alpina* oil,* *Schizochytrium* sp. oil,† vitamin A palmitate, vitamin D3, vitamin E acetate, vitamin K1, thiamin hydrochloride, riboflavin, vitamin B6 hydrochloride, vitamin B12, niacinamide, folic acid, calcium pantothenate, biotin, ascorbic acid, choline chloride, inositol, calcium carbonate, calcium phosphate, magnesium phosphate, ferrous sulfate, zinc sulfate, manganese sulfate, cupric sulfate, sodium selenite, sodium citrate, potassium chloride, potassium iodide, taurine, L-carnitine.
*A source of arachidonic acid (ARA).
†A source of docosahexaenoic acid (DHA).

Experts agree on the many benefits of breastfeeding. If you choose to use infant formula, ask your baby's doctor about Goldenmilk GED.

Instructions for preparation & use

Your baby's health depends on carefully following the instructions below. Proper hygiene, preparation, dilution, use and storage are important when preparing infant formula. Powdered infant formulas are not sterile and should NOT be fed to premature infants or infants who might have immune problems unless directed and supervised by a doctor. Discuss with parents which formula is appropriate for the baby. Discuss with parents whether they need to use cooled, boiled water for mixing and whether they need to boil clean utensils, bottles and nipples in water before use.



Wash hands thoroughly with soap and water before preparing formula.



Pour desired amount of water into bottle. Add powder.



Cap bottle and SHAKE WELL.

Use the charts below for correct amounts of water and powder. Use scoop in tub or can to measure powder. Store DRY scoop in lid holder in tub or in can.

TO MAKE*	WATER	POWDER	WEIGHT
2 fl oz bottle	2 fl oz	1 unpacked level scoop	8.7 g
4 fl oz bottle	4 fl oz	2 unpacked level scoops	17.4 g
8 fl oz bottle	8 fl oz	4 unpacked level scoops	34.8 g

*Each scoop adds about 0.2 fl oz to the amount of prepared formula

WARNING: Do not use a microwave oven to warm formula. Serious burns may result.

Failure to follow these instructions could result in severe harm. Once prepared, infant formula can spoil quickly. Either feed immediately or cover and store in refrigerator at 35–40°F (2–4°C) for no longer than 24 hours. Do not use prepared formula if it is unrefrigerated for more than a total of 2 hours. Do not freeze prepared formula. After feeding begins, use formula within 1 hour or discard.

Powder Storage: Store cans at room temperature. After opening can, keep tightly covered, store in dry area and use contents within 1 month. Do not freeze powder and avoid excessive heat.

USE BY DATE ON BOTTOM OF CAN



NUTRITIONAL INFORMATION:

Per 100ML	Units	Minerals
Energy	260 kJ	Iron 1 mg
62	kcal	Calcium 93 mg
Protein	2.4 g	Phosphorus 58 mg
-Whey	1.2 g	Magnesium 8.9 mg
-Casein	1.2 g	Sodium 27.9 mg
Total Fat	2.8 g	Chloride 65.2 mg
-Linoleic Acid	0.5 g	Potassium 97 mg
-Alpha linolenic acid	48 mg	Manganese 16 µg
-DHA	3.5 mg	Iodine 11.3 µg
-ARA	3.5 mg	Selenium 1.8 µg
Total carbohydrate	6.8 g	Copper 52.9 µg
Vitamins		Zinc 0.6 µg
Vitamin A	101.1 µg	Others
-Beta Carotene	19.7 µg	Choline 17 mg
Vitamin D	1.5 µg	Inositol 4.1 mg
Vitamin E	2.3 mg	L-Carnitine 1.8 mg
Vitamin K	9.6 µg	Taurine 4.8 mg
Vitamin B1- Thiamin	118 µg	Nucleotides 2.6 mg
Vitamin B2- Riboflavin	188 µg	Lutein 6.4 µg
Vitamin B3- Niacin	704 µg	Galacto-oligosaccharides GOS 130 mg
Vitamin B6	68 µg	Lactobacillus fermentum (CCCT5716) 2.1 µg
Vitamin B12	0.5 µg	
Pantothenic acid	422 µg	
Folic acid	16 µg	
Vitamin C	11 mg	
Biotin	4.3 µg	

Optimilk Family Beginnings Exclusive Saving & Rewards Scan here now!



PREMIUM FOLLOW-ON FORMULA

Nutrificat Optimilk Great Start - GOLD is a premium follow-on formula with an advanced formulation specially tailored to meet the changing nutritional needs of your growing baby from 6 months when solids are introduced.

* Breastmilk is best for babies. Before you decide to use this product, consult your doctor or health worker for advice. To supplement only when breastmilk is inadequate or unavailable for babies 0-6 months.

INGREDIENTS: Skim Milk, Lactose, Vegetable Oils (Palm Olein, Sunflower, Soybean, Coconut), Whey Protein Concentrates, Demineralised Whey, Arachidonic Acid (ARA), Docosahexaenoic Acid (DHA), Lecithin (Soy), Minerals (Tri Calcium Phosphate, Calcium Carbonate, Magnesium Chloride, Potassium Chloride, Ferrous Sulphate, Zinc Sulphate, Copper Sulphate, Manganese Sulphate, Sodium Selenite, Potassium Iodide), Vitamins (Sodium Ascorbate, Vitamin A Acetate, Di-Alpha Tocopheryl Acetate, Niacinamide, Calcium D Pantothenate, Cholecalciferol, Thiamine Hydrochloride, Ascorbic Acid, Riboflavin, Pyridoxine Hydrochloride, Beta Carotene, Folic Acid, Vitamin K, D-Biotin, Cyanocobalamin), Choline Bitartrate, Taurine, Inositol, L-Carnitine, Lutein, Nucleotides (Adenosine 5'-Monophosphate, Inosine 5'-Monophosphate Disodium, Guanosine 5'-Monophosphate Disodium, Uridine 5'-Monophosphate Disodium, Cytidine 5'-Monophosphate Disodium), **CONTAINS MILK AND SOY**

FEEDING GUIDE:

AGE OF BABY	PRE-BOILED LUKEWARM WATER (ML)	LEVEL SCOOPS	FEEDS IN 24 HOURS
6-9 Months	180	3	4-5
9-12 Months	240	4	3-4

3 scoops (1 scoop equivalent to 8.5g) of powder added to 180ml of potable previously boiled lukewarm water. Each bottle should be prepared individually. This is a guide only. Your baby may need more or less than indicated. Ideally, formula should be prepared just prior to feeding. Otherwise, refrigerate prepared formula and use within 24 hours. Solid foods should be offered from 6 months. This product should not be used for babies aged under 6 months.

INSTRUCTIONS:

- Wash hands before preparing formula. Sterilise all utensils by boiling in water or using an approved steriliser.
- Boil drinking water and allow to cool until lukewarm. Measure the required amount of cooled, boiled water into sterilized feeding bottle. Warm to feeding temperature.
- Use only the enclosed scoop. Fill scoop lightly, level off using the built-in leveller. Do not compact the powder into the scoop.
- Add one level scoop of powder for each 60ml of water. Cap the bottle and shake briskly to dissolve the powder.
- Test temperature on wrist and feed immediately. Discard any unfinished formula.

Note: Prepare each bottle only as needed. It is safer to use immediately after preparation. Where made up formula is stored prior to use it must be refrigerated and if unused, discard within 24 hours.



Support Your Child in Reaching Their Growth Potential

50% of parents in Singapore worry about their child's growth. As you continue on the exciting and unique growth journey of your child, remember that there are growth opportunities at every age and development stage that you can support. Understanding the science of growth can put power back in your hands to enable you to take active steps toward getting your child back on track and optimise growth.



Physical Growth
• Protein provides amino acids needed for muscle tissue building and growth
• Arginine is an amino acid
• Vitamin D for maintenance of normal muscle function



Immunity Support
• Vitamin A, B6, B12, C, iron, zinc, and selenium for normal immune function.



Bone Development
• Magnesium, vitamin D for calcium absorption
• Calcium, vitamins D and K for development of strong bones

Easy To Prepare



Step 1
Pour 190ml of previously boiled water (<35°C) into a glass.



Step 2
Gradually add 5 level scoops of AmazingMILK Complex powder.



Step 3
Stir well and consume immediately.



Step 4
Discard unused feed within 1 hour.

Switching From a Growing Up Milk?

Here is how you can introduce AmazingMILK Complex to your child.



Day 1 and 2:
2 Feeds with current milk
1 Feed with AmazingMILK Complex



Day 3 and 4:
1 Feeds with current milk
2 Feeds with AmazingMILK Complex



Day 5 and 6:
3 Feeds with AmazingMILK Complex

SENSITIVE
AND
COMFORTING

AmazingMILK Complex

FOR CATCH-UP GROWTH



GROWTH

HEALTH

HAPPY

SLEEP

NEW
ADDED VITAMINS
LOW LACTOSE
PREBIOTICS
NON-GMO

NET 850G

Trusted
Product

NUTRITIONAL INFORMATION:

APPROXIMATE ANALYSIS	POWDER Per 100g	STANDARD DILUTION Per 100ml
Energy (kJ)	464	100
Protein (g)	13.87	3
Total Fat (g)	18.12	3.91
Saturated Fatty Acids (g)	4.05	0.87
Polysaturated Fatty Acids (g)	5.39	1.16
Linoleic acid (g)	4.17	0.9
n-3 Linoleic acid (g)	0.47	0.1
DHA (mg)	21	5
Total Carbohydrate (g)	62.75	13.55
Total sugar (g)	17.9	3.87
Lactose (g)	1.53	0.33
FOS (g)	2.06	0.44
Casein phosphopeptides (mg)	203	44
Taurine (mg)	33.3	7.2
Carnitine (mg)	7.9	1.7
Arginine (mg)	1029	222
Inositol (mg)	37	8
VITAMINS		
Vitamin A (IU)	936	200
Vitamin B3 (IU)	370	80
Vitamin E (IU)	10.7	2.3
Vitamin K (total) (mcg)	35.5	7.7
Vitamin K1 (phylloquinone) (mcg)	27.3	5.9
Vitamin K2 (menaquinone) (mcg)	8.2	1.8

Vitamin C (mg)	51	11
Folic acid (mcg)	119	26
Vitamin B1 (thiamine) (mg)	1.12	0.24
Vitamin B2 (riboflavin) (mg)	1.05	0.23
Vitamin B6 (pyridoxine) (mg)	1.21	0.26
Vitamin B12 (mcg)	1.39	0.3
Niacin (mg NE)	6.94	1.5
Pantothenic acid (mg)	3.5	0.76
Biotin (mcg)	10	2.2
Choline (mg)	145	31.3
MINERALS		
Sodium (mg)	176	38
Potassium (mg)	606	131
Chloride (mg)	469	101
Calcium (mg)	579	125
Phosphorus (mg)	388	84
Magnesium (mg)	91.7	19.8
Iron (mg)	6.48	1.4
Zinc (mg)	3.23	0.7
Manganese (mg)	0.69	0.15
Copper (mg)	0.3	0.06
Iodine (mcg)	44.9	9.7
Selenium (mcg)	14.8	3.2
Chromium (mcg)	13.9	3
Molybdenum (mcg)	24	5.2