

# Catalyzing collective action for impact: Role of the Global Coalition for Evidence

Workshop session

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**Hall C1, Global Evidence Summit, Prague, Czechia**  
**Sep 13, 9:00 am – 10:30 am**

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## Background

In our rapidly evolving world, characterized by unprecedented global challenges ranging from climate change and public health crises, the demand for timely, high-quality, and relevant evidence for decision-making has never been more pronounced. The establishment of the Global Coalition for Evidence represents a strategic response aimed at strengthening and institutionalizing the routine use of evidence in policies, programs, and practices. The Coalition will convene complementary organizations, institutions and networks across the evidence ecosystem, from evidence producers, such as evidence synthesis, HTA, and evaluation, to evidence intermediaries and users. Committed to enhancing collective action, system-wide learning and synergies, this Coalition will rely on a 3C approach:

1. Collaboration: Fostering partnerships, knowledge exchange and cooperation, pooling expertise and resources.
2. Coordination: Streamlining efforts among Coalition for maximum impact.
3. Consolidation: Creating more cohesive guidance and approaches to institutionalize evidence-informed decision-making (EIDM).

To present the draft strategy and relevance of the Global Coalition for Evidence and gather feedback from diverse stakeholders to identify needs for, expectations and potential contributions to the Coalition, WHO will run a 1:30 hours workshop at the Global Evidence Summit 2024 in Prague, Czechia.

## Session Objectives

The workshop has three main objectives:

- to present the draft strategy of the Global Coalition of Evidence.
- to share case studies and real-world examples of institutionalizing evidence-informed decision-making (EIDM) at country level, including the successes/challenges/lessons, underpinning the need for the Coalition, presented by a cross-regional and gender-balanced panel.
- to discuss with and collect the feedback of policy-makers, researchers, and practitioners on their experiences in EIDM institutionalization, understand their asks, and identify potential contributions towards the Coalition.

Participants can expect a rich exchange of ideas, practical insights, and a deeper appreciation of the need and opportunities for institutionalizing EIDM. The workshop aims to give voice to participants and key stakeholder organizations to express their interest in and expectation to the Coalition.

# Draft Agenda

1:30 hours (90 mins)

09:00-09:15 15 mins	Plenary	<b>Keynote: Welcome and Presentation of the Global Coalition for Evidence</b> <ul style="list-style-type: none"> <li>Welcoming remarks</li> <li>Introducing the draft strategy of the Coalition</li> </ul>
09:15-09:55 45 mins	Plenary	<b>Panel discussion: Institutionalizing evidence-informed decision-making (EIDM) in an increasingly complex world</b> <ul style="list-style-type: none"> <li>Sharing case studies and real-world examples of EIDM institutionalization</li> <li>Invited commentaries</li> <li>Q&amp;A</li> </ul>
09:55-10:25 30 mins	Group discussions	<b>Marketplace: Collecting insights on EIDM institutionalization and identifying needs and contributions for the Coalition</b> <ul style="list-style-type: none"> <li>Discussing objectives and work of the Coalition at several stations</li> <li>Reporting back: summarizing key highlights of the discussions per station</li> </ul>
10:25-10:30 5 mins	Plenary	<b>Closing</b> <ul style="list-style-type: none"> <li>Highlighting next steps of the establishment of the Coalition</li> <li>Informing participants about membership and sources of information</li> </ul>

## Speakers and Facilitators

- Tanja Kuchenmüller**, Unit Head, Evidence to Policy and Impact, Research for Health Department, Science Division, World Health Organization
- Fadi El-Jardali**, Professor of Health Policy and Systems, Health Policy and Management Department, Faculty of Health Sciences, American University of Beirut, Lebanon
- Laura dos Santos Boeira**, Executive Director of Veredas, Brazil
- Sandy Oliver**, Co-Director, Evidence for Policy & Practice Information Centre, UCL Social Research Institute, United Kingdom
- Shelly-Ann Hunte**, Research Fellow, Caribbean Centre for Health Systems Research and Development, The University of the West Indies, St. Augustine, Trinidad and Tobago
- Firmaye Bogale Wolde**, Director, Knowledge Translation Directorate, Ethiopian Public Health Institute, Ethiopia
- Laurenz Mahlanza-Langer**, Executive Director: Pan-African Collective for Evidence, South Africa
- Yodi Mahendradhata**, Dean of the Faculty of Medicine, Public Health and Nursing, Gadjah Mada University, Indonesia
- Marge Reinap**, Technical Officer, Evidence for Policy and Development, Division of Country Health Policies and Systems, WHO Regional Office for Europe
- Arash Rashidian**, Director, Science, Information and Dissemination, WHO Regional Office for the Eastern Mediterranean