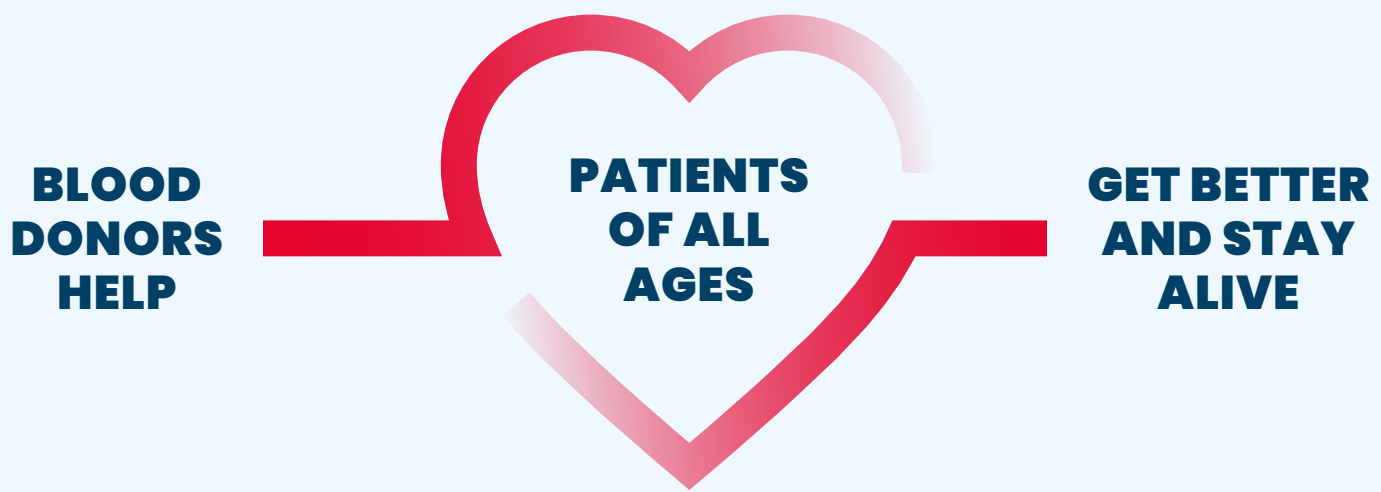


SAFE BLOOD SAVES LIVES

even during a pandemic



But there are chronic shortages of safe blood in many countries and blood transfusion is a rare commodity for many of the world's most vulnerable people

The COVID-19 pandemic has caused even greater shortages in the blood supply



Help patients and health workers



Encourage people to keep donating blood



Ensure safety measures are in place: physical distancing and hygiene



Give blood, save lives, give safely

World Blood Donor Day
Give blood and make the world a healthier place. 14 JUNE 2020



**World Health
Organization**