Cervical Cancer Elimination: Marking One Year of a Movement

Australia: Melbourne Town Hall
Kenya: Sally, a Survivor & Advocate
France: Paris City Hall
UAE: Dubai Frame
India: Amritsar
WHO recently launched a global strategy to eliminate cervical cancer

For the first time ever, 194 countries have resolved to eliminate a cancer: cervical cancer.

On Nov 17, 2020, countries ushered in the global strategy to eliminate cervical cancer with an international day of action.

- Survivors played leading roles and shared their stories.
- First Ladies rallied their communities.
- Patients and survivors led cancer walks
- Healthcare workers were trained and new health facilities initiated services (e.g., Malawi, Rwanda)
- Screening campaigns rolled out (e.g. female prisoners across Zambia)
- Local campaigns and initiatives launched (e.g., Action Plan in Canada, elimination expert group in Brazil, Guatemala MOH announced commitment to elimination)
- Over 100 monuments were illuminated in the color teal
- Thousands of viewers followed the broadcast.
- Coverage by major media outlets and by local press

For more about the launch visit: https://www.who.int/initiatives/cervical-cancer-elimination-initiative

Nigeria: First Ladies unite to celebrate the launch and advocate for elimination

Canada: Niagara Falls illuminated in teal

El Salvador: lighting of Monumento al Divino Salvador
This November 17, another international day of action will mark one year of the movement!

Want to organize an event? Do you have achievements in 2021 to share with the world? We want to hear about it!

WHO will showcase worldwide actions, new commitments will be announced, and we will celebrate achievements in this first year of the movement.

Help us light up the world again – illuminate your local monuments in teal and show a commitment to eliminate cervical cancer everywhere. We can share materials to help you do it.

For more information and to get involved:
Send an email to cxca@who.int

Or contact us through the website:
https://www.who.int/initiatives/cervical-cancer-elimination-initiative

November 17, 2021: We’re doing it again!

Guatemala: minister of health pledges commitment to eliminate cervical cancer

Rwanda: MOH launches cervical cancer services on Nov 17 at health facilities

Japan: civil society celebrates under the teal-lit Kyoto tower.