

# Cervical Cancer Elimination: Marking One Year of a Movement



**Australia:**  
Melbourne Town Hall



**Kenya:** Sally, a Survivor &  
Advocate



**France:** Paris City Hall



**UAE:** Dubai Frame



**India:** Amritsar

# WHO recently launched a global strategy to eliminate cervical cancer



**Nigeria:** First Ladies unite to celebrate the launch and advocate for elimination



**Canada:** Niagara Falls illuminated in teal

**For the first time ever, 194 countries have resolved to eliminate a cancer: cervical cancer.**

On Nov 17, 2020, countries ushered in the global strategy to eliminate cervical cancer with an international day of action.

- Survivors played leading roles and shared their stories.
- First Ladies rallied their communities.
- Patients and survivors led cancer walks
- Healthcare workers were trained and new health facilities initiated services (e.g., Malawi, Rwanda)
- Screening campaigns rolled out (e.g. female prisoners across Zambia)
- Local campaigns and initiatives launched (e.g., Action Plan in Canada, elimination expert group in Brazil, Guatemala MOH announced commitment to elimination)
- Over 100 monuments were illuminated in the color teal
- Thousands of viewers followed the broadcast.
- Coverage by major media outlets and by local press



**El Salvador:** lighting of Monumento al Divino Salvador

For more about the launch visit:

<https://www.who.int/initiatives/cervical-cancer-elimination-initiative>

# November 17, 2021: We're doing it again!



**Japan:** civil society celebrates under the teal-lit Kyoto tower.

**This November 17, another international day of action will mark one year of the movement!**

Want to organize an event? Do you have achievements in 2021 to share with the world? We want to hear about it!

WHO will showcase worldwide actions, new commitments will be announced, and we will celebrate achievements in this first year of the movement.

Help us light up the world again – illuminate your local monuments in teal and show a commitment to eliminate cervical cancer *everywhere*. We can share materials to help you do it.

For more information and to get involved:  
Send an email to [cxca@who.int](mailto:cxca@who.int)

Or contact us through the website:  
<https://www.who.int/initiatives/cervical-cancer-elimination-initiative>



**Rwanda:** MOH launches cervical cancer services on Nov 17 at health facilities



**Guatemala:** minister of health pledges commitment to eliminate cervical cancer