



# Addressing the needs of vulnerable populations in crisis settings

Health emergency & disaster risk management + Health + Protection

Presented by Dr Czarina Leung, Founder of Be Priceless





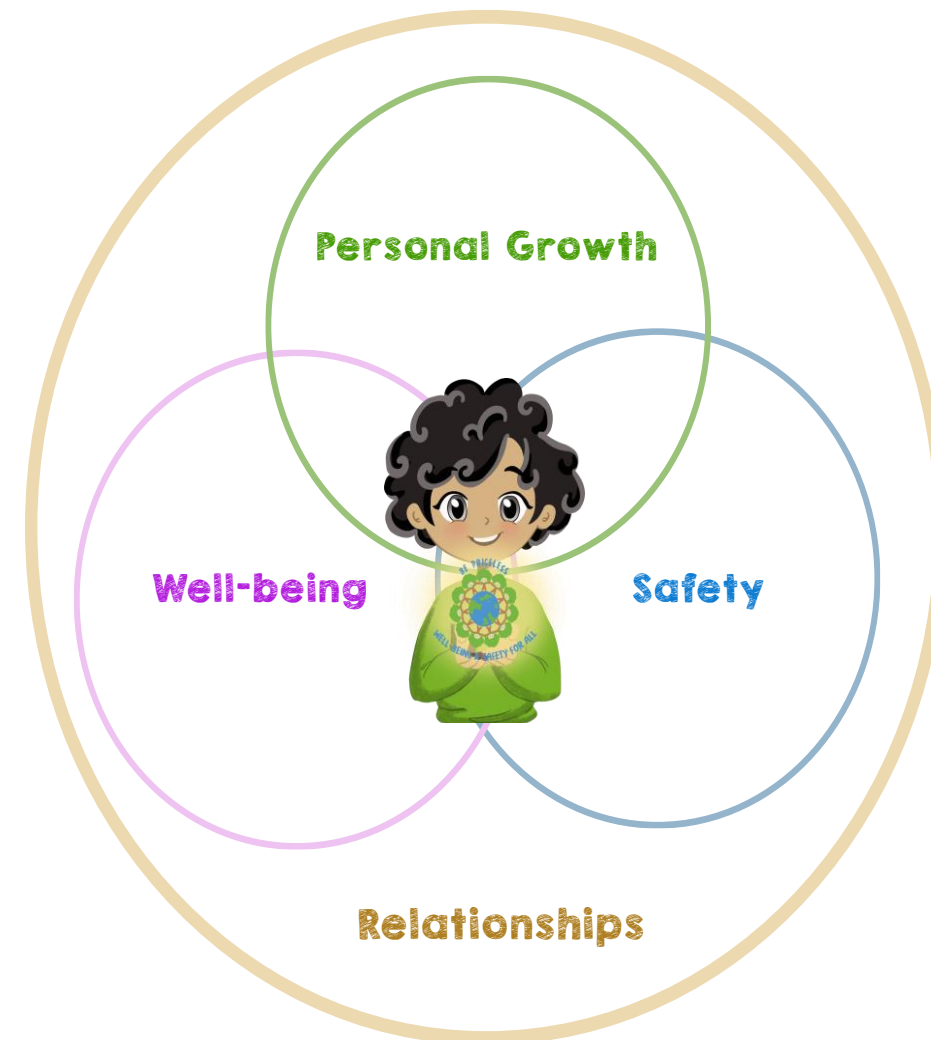
# About Be Priceless

**Vision** All **children** are rooted in a flourishing **foundation of health**, nurtured by their **families, schools and communities**

**Mission** To enhance **child protection, well-being, personal growth, and supportive relationships.**

We foster health behaviours of **children, youth, and caregivers** through:

**1. SEED Health Behavioral Education, 2. Community partnerships, and 3. Participatory research.**

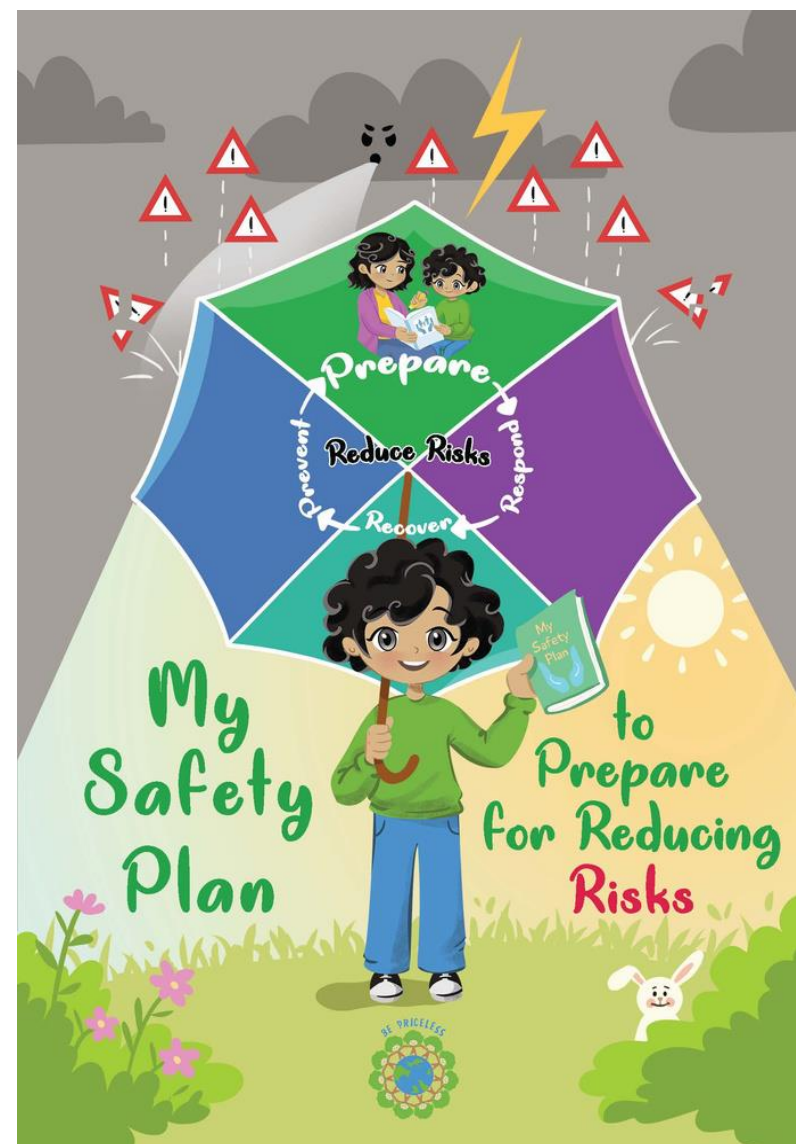
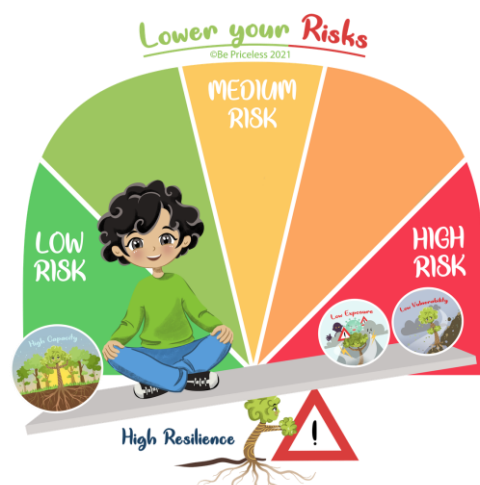


SEED stands for **Self-value, Empower, Educate, and protect from Danger**



# Apply WHO Health emergency and disaster risk management

Reduce risks of multi-hazards: mental health crisis, violence, outbreaks, fires, climate-related disasters



Risk assessment: [www.bepreless.org/risk-seesaw](http://www.bepreless.org/risk-seesaw)

Families develop their preparedness plans

Rehearse risk reduction actions together



# Compassionate systems change

**Societal**

## Network partners

- Education Bureau's 4Rs Mental Health Charter
- WHO Global Sustainable Preparedness Network
- Universities: medical, pharmacy, public health, non-profit management programs

**Community**

**Partners**

**Families**

**Caregivers**

**Children & youth**



**Children and Mothers have increased use of a preparedness plan**

**Multi-generational multicultural caregivers (95% women)**

60% caregivers ↑ health, well-being, safety

70% ↑ family health

**Diverse Children and Youth (25% neurodiverse)**

80% ↑ health, personal growth, well-being, safety

# Thank you



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[www.bepriceless.org](http://www.bepriceless.org)

## Additional resources:

Multi-lingual animations [www.bepriceless.org/animations-safety](http://www.bepriceless.org/animations-safety)

Risk Reduction song [bit.ly/RiskReductionSong](http://bit.ly/RiskReductionSong)