

WORLD HEALTH ORGANIZATION

INSIGHTS, CAPACITY AND OPERATIONS UNIT (ICO)

DEPARTMENT OF DATA, DIGITAL HEALTH, ANALYTICS AND AI
(DDA)

HEALTH SYSTEMS, ACCESS AND DATA (HSD) DIVISION

TOWARDS THE NEXT GLOBAL STRATEGY ON DIGITAL
HEALTH

*Guidance for WHO Regions on Collecting Regional
Stakeholder Inputs towards the next Global Strategy on
Digital Health (2028–2033)*

GSDH Guidance Document Number 1

9 February 2026



World Health
Organization

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1. PURPOSE OF THIS GUIDANCE

This guidance document provides a structured and harmonized approach for all WHO Regions to gather inputs from digital health stakeholders in support of the development of the next Global Strategy on Digital Health (2028–2033) as approved by the World Health Assembly (WHA) in May 2025¹.

The guidance responds to the mandate of the WHA, as articulated in resolution WHA78(22)², and builds on the report considered by the WHO Executive Board at its 156th session (EB156/35)³. The decision calls for an inclusive multi-stakeholder consultation process, with strong regional and global engagement of all stakeholders akin to the World Summit on the Information Society process⁴, to inform the future global digital health agenda. The stakeholder consultations will conclude with Member State only finalization processes.

This document is intended for use by WHO Regions⁵ to guide the design and implementation of regional consultations and corresponds to sequence number 4 of the Global Strategy Development Process detailed in

¹ <https://www.who.int/news/item/23-05-2025-world-health-assembly-endorses-extension-of-the-global-digital-health-strategy-to-2027>

² [https://apps.who.int/gb/ebwha/pdf_files/WHA78/A78_\(22\)-en.pdf](https://apps.who.int/gb/ebwha/pdf_files/WHA78/A78_(22)-en.pdf)

³ https://apps.who.int/gb/ebwha/pdf_files/EB156/B156_35-en.pdf

⁴ <https://publicadministration.desa.un.org/wsis30/background>

⁵ <https://www.who.int/about/who-we-are/regional-offices>

Annex 6: Updated Global Strategy on Digital Health Development Timeline. This guidance document is intended to be tailored, adapted, etc. by each regional office to suit the relevant context.

2. POLICY AND STRATEGIC CONTEXT

The development of the Global Strategy on Digital Health (2028–2033) takes place within a broader global digital cooperation landscape, including:

- The Global Strategy on Digital Health (2020–2025)⁶ and its extension to 2027, which serves as a bridging strategy and reference.
- The WHO Executive Board report EB156/35 outlining the process and principles for the next strategy.
- The World Summit on the Information Society (WSIS) framework and outcomes document, including UN General Assembly resolution A/RES/80/173⁷, which reaffirms the WSIS vision and Action Lines, including eHealth.
- The WHO Executive Board report EB158/19⁸ on harmonizing regulatory approaches for AI and digital transformation and providing input for the strategy development.

In this context, regional consultations serve both as:

- Formal inputs gathering platform for the next Global Strategy development process, and
- Complementary platform for contributions to the World Summit on the Information Society (WSIS) Action Line on eHealth⁹ led by WHO, and co-led by the International Telecommunication Union (ITU), thereby strengthening coherence between health and broader digital transformation agendas.

3. OBJECTIVES OF REGIONAL CONSULTATIONS

WHO Regions are encouraged to organize consultations to inform the zero draft of the global strategy on digital health. The aim of the consultations is to:

1. Capture regional priorities, challenges, and opportunities for digital health transformation.
2. Reflect on lessons learned from the implementation of the Global Strategy on Digital Health (2020–2025)¹⁰.
3. Identify key elements, principles, and focus areas for the next strategy (2028–2033).
4. Ensure diverse stakeholder perspectives are documented, including those beyond the health sector.
5. Provide structured, actionable regional inputs to the WHO Secretariat.

⁶ <https://www.who.int/docs/default-source/documents/gS4dhdaa2a9f352b0445bafbc79ca799dce4d.pdf>

⁷ <https://docs.un.org/en/A/RES/80/173>

⁸ https://apps.who.int/gb/ebwha/pdf_files/EB158/B158_19-en.pdf

⁹ <https://www.itu.int/net/wsis/c7/e-health/index.html>

¹⁰ <https://www.who.int/docs/default-source/documents/gS4dhdaa2a9f352b0445bafbc79ca799dce4d.pdf>

4. STAKEHOLDER MATRIX

WHO Regions are encouraged to ensure balanced representation from all key stakeholders, such as the following:

PLEASE NOTE: The list below is indicative and not exhaustive.

Table 1: Stakeholder Typology and Rationale for Regional Consultations on the GSDH (2028–2033)

SN	Stakeholder Type	Illustrative Stakeholder Type Entities
1.	Government	Ministries of Health ¹¹ , ICT, Finance, Planning, Regulators, etc.
<p>Rationale: Governments, particularly Ministries of Health and relevant line ministries (e.g., ICT, Finance, Planning, and regulatory authorities), play a central role in setting national digital health vision, policy, governance, financing, and regulatory frameworks. Their engagement is essential to ensure that the next Global Strategy on Digital Health is aligned with national health priorities, and implementable within existing public-sector systems. Government leadership is also critical to aligning with the WSIS vision of a people-centred, inclusive, and development-oriented digital transformation.</p>		
2.	Private Sector	Technology providers, telecoms, start-ups, digital health companies, etc.
<p>Rationale: Private sector actors contribute innovation, infrastructure, platforms, and service delivery models that are critical to the scale up of digital health. Their participation helps ensure that the strategy reflects market realities, innovation cycles, sustainability considerations, and public–private collaboration models, while remaining aligned with public health objectives, standards, and safeguards. Engagement of the private sector is consistent with the WSIS multi-stakeholder model and supports responsible transformations in digital health ecosystems.</p>		
3.	Civil Society	Civil society organizations, community groups, professional associations, patient groups, youth organizations, etc.
<p>Rationale: Civil society organizations - including professional associations, patient groups, community-based organizations, and youth-led organizations - represent the perspectives of health workers, service users, and communities. Their engagement ensures that the strategy is people-centred, responsive to lived experience, and attentive to equity, ethics, trust, and inclusion. Civil society participation is essential to uphold WSIS principles related to human rights, digital inclusion, and meaningful stakeholder participation.</p>		
4.	Technical Community	Digital health experts, standards bodies, implementers, etc.
<p>The technical community, including digital health experts, implementers, and standards bodies, provides critical expertise on interoperability, architectures, standards, and implementation feasibility. Their input helps ensure that the strategy is technically sound, future-proof, and aligned with global norms and</p>		

¹¹ Ministries of Health will also be consulted during the final **Member States only** dedicated global consultation sessions through the formal governing bodies processes. This is planned to take place from Q3 or 2026 onwards. Please see schedule in the Annexes.

SN	Stakeholder Type	Illustrative Stakeholder Type Entities
		standards, including digital public infrastructure approaches. This supports WSIS objectives related to interoperability, standards-based development, and sustainable digital ecosystems.
5.	International Organization	Regional International Organizations
		Rationale: International organizations contribute global and regional perspectives and experience from multi-country initiatives. Their participation supports coherence and alignment across global health, digital cooperation, and development agendas, and helps avoid fragmentation. Engagement of international organizations reinforces the role of WHO within the broader UN system and supports coordination under the WSIS framework.
6.	Regional Bodies	Regional Bodies and Economic Communities
		Rationale: Regional bodies and economic communities play a key role in addressing cross-border, regional, and sub-regional dimensions of digital health, including interoperability, data exchange, workforce mobility, and shared infrastructure. Their engagement ensures that regional priorities and integration agendas are reflected in the global strategy, in line with WSIS principles on regional cooperation and knowledge sharing.
7.	Academia	Academia and Research Institutions
		Rationale: Academic and research institutions contribute evidence, evaluation, foresight, and innovation. Their engagement strengthens the evidence base of the strategy, supports learning from implementation, and informs future-oriented approaches to emerging technologies such as AI. Academia also plays a critical role in workforce development and capacity building, aligning with WSIS objectives on knowledge generation and skills development.
8.	Development partners	Development Partners and Donors
		Rationale: Development partners and donors provide financial resources, catalytic investments, and implementation support for digital health initiatives, particularly in low- and middle-income settings. Their engagement helps ensure that the strategy is realistic, fundable, and aligned with development cooperation priorities, while supporting harmonization, sustainability, and country ownership in line with WSIS commitments to development-oriented digital transformation.
	Others	As deemed fit by the Regions.

Regions may further disaggregate stakeholders based on regional context and priorities.

5. METHODS AND MODALITIES

WHO Regions are encouraged to apply a mixed-methods consultation approach, combining qualitative and quantitative techniques, as appropriate, to ensure inclusive participation and robust, evidence-informed inputs.

Consultation Modalities for Regional Considerations

Based on the Regional Context, resources and timing, etc., WHO Regions may consider using one or more of the following consultation modalities.

5.1 In-person and/or online Meetings

- Regional or sub-regional in-person or online meetings (e.g., 90–120 minutes).
- A combination of plenary presentations and moderated discussions.
- Use of live polling tools to capture inputs.

For template tools regarding this technique, please see:

Annex 2: Template Concept Note – Global Strategy on Digital Health Stakeholder Consultation

Annex 3: Template Agenda – Global Strategy on Digital Health Stakeholder Consultation

Annex 4: Sample Survey Questions for Stakeholder Consultations

5.2 Targeted Stakeholder Dialogues

- Focused roundtables with specific groups (e.g., governments, private sector, civil society, etc.).
- Small-group discussions to explore technical or thematic issues in depth.

For template tools regarding this technique, please see:

Annex 4: Sample Survey Questions for Stakeholder Consultations

5.3 Written Submissions

- Online questionnaires or surveys using the templates contained in the Annexes.
- Written input templates aligned with the templates in the Annexes.
- Email submissions for stakeholders unable to attend live sessions.

For template tools regarding this technique, please see:

Annex 4: Sample Survey Questions for Stakeholder Consultations

5.4 Existing Platforms

- Leveraging regional digital health networks, communities of practice, ongoing forums, etc.
- Integrating consultations into already-planned regional or country meetings where feasible.

For template tools regarding this technique, please see:

Annex 4: Sample Survey Questions for Stakeholder Consultations

5.5 Other Modalities

Regionals may choose other sound modalities aimed at arriving at the main goal of gathering inputs from all stakeholders to inform the global strategy on digital health.

5.6 Reporting back to HQ

Once the consultations are completed, Regions are requested to use the following template to report back:

6. DIGITAL HEALTH REFERENCE MATERIALS AND KNOWLEDGE BASES

WHO Regions are encouraged to make use of publicly available WHO and credible non-WHO reference materials on Digital Health. Global tools and reference materials include the global digital health monitor, the SCORE for health technical package of essential interventions, the digital health atlas, the eHealth observatory, the repository of national digital health strategies, etc. Regional tools and reference materials include the PAHO information systems for health platform, the regional digital health websites, etc.

For a reference list of the aforementioned resources, please see Annex 1: Digital Health Reference Materials and Knowledge bases

7. DOCUMENTATION AND SYNTHESIS OF INPUTS

In documenting regional inputs, WHO Regions are encouraged to:

- Assign rapporteurs to document discussions and key messages
- Synthesize inputs by theme rather than by stakeholder group
- Clearly distinguish regional priorities, cross-cutting issues, and innovative practices

8. ROLES AND RESPONSIBILITIES

Recommended as follows:

- **WHO Regional Offices:** Lead the organization and coordination of Regional Consultations
- **WHO Country Offices (as applicable):** Support outreach, stakeholder mobilization, and follow-up
- **WHO Secretariat (HQ):** Provide overarching coordination, synthesis, and integration of regional inputs into the global strategy development process, with support from regional pen holders¹².

9. CONCLUSION

The regional consultations constitute a critical pillar of the inclusive development process mandated by the World Health Assembly for the development of the next Global Strategy on Digital Health (2028–2033). By convening a broad range of stakeholders in this phase across regions, these consultations ensure that diverse contexts, priorities, and experiences meaningfully inform the strategic direction of future global work in digital health.

Through the structured engagement of stakeholders, Regions will generate evidence-based, context-specific inputs that reflect both regional realities and shared global challenges. The synthesis of these inputs will support the development of a coherent, forward-looking draft zero of the strategy envisaged to reflect

¹² Regional pen holders are volunteers supporting the writing process of the global strategy on digital health.

country ownership, promote interoperability and sustainability through digital public infrastructure, and advance people-centred, equitable digital transformation of health systems.

These consultations also represent a substantive contribution to the World Summit on the Information Society (WSIS) framework, reinforcing alignment between health sector digital transformation and broader global digital cooperation agendas. By anchoring regional dialogue within the WSIS multi-stakeholder model, the process strengthens coherence across health, development, and digital policy domains, and supports collective action towards inclusive and sustainable digital health ecosystems.

The outcomes of the regional consultations will be consolidated and integrated by the WHO Secretariat to inform the drafting of draft zero of the Global Strategy on Digital Health (2028–2033), ensuring that the voices, priorities, and perspectives of all regions are reflected in the global strategy.

10. ADDITIONAL REFERENCE DOCUMENTS

WHO Regional Action Frameworks on Digital Health

- WHO AFRO: Progress report on framework for implementing the global strategy on digital health in the WHO African Region (Latest in the RC in 2024)
<https://www.afro.who.int/sites/default/files/2024-07/AFR-RC74-INF-DOC-3%20Progress%20report%20on%20...>
- WHO EMRO: Regional strategy for fostering digital health in the Eastern Mediterranean Region (2023–2027) <https://applications.emro.who.int/docs/Digital-Health-EMR-2023-2027-eng.pdf>
- WHO EURO: (WHO Regional Committee for Europe – EUR/RC72/5):
<https://iris.who.int/server/api/core/bitstreams/05678ea1-4e26-4f88-9802-f32cdcd9415a/content>
- WHO PAHO: The Plan of Action for Strengthening Information Systems for Health 2024-2030
<https://www.paho.org/en/documents/ce17415-plan-action-strengthening-information-systems-health-2024...>
- WHO SEARO: Regional strategy for strengthening eHealth in the South-East Asia Region, WHO (2014-2020) <https://www.who.int/publications/i/item/sea-hsd-366>
- WHO WPRO: Regional action framework on digital health in the Western Pacific (published in 2025)
<https://www.who.int/westernpacific/publications/i/item/9789290620983>

Bilateral And Multilateral Digital Health Strategies

- Africa CDC Digital Transformation Strategy: <https://africacdc.org/download/digital-transformation-strategy>
- UNICEF :
https://www.unicef.org/digitalimpact/media/1391/file/UNICEF%20DX%20Strategy_Final.pdf

Stakeholder Reports

- EU digital health priorities: <https://digital-strategy.ec.europa.eu/en/policies/ehealth>
- World Bank Digital in health Digital-in-Health: Unlocking the Value for Everyone:
<https://openknowledge.worldbank.org/entities/publication/06ffb4d1-a7c0-4563-9feb-f14fa8395e32>

11. ANNEXES

Annex 1: Digital Health Reference Materials and Knowledge bases

Below is an indicative reference list of information sources on Global and Regional Digital Health trends, and knowledge bases.

Indicator based digital health hubs		
SN	Description	URL
1.	Global Digital Health Monitor	https://data.who.int/dashboards/gdhm/
2.	SCORE for Health Data Technical Package. Essential Interventions	https://www.who.int/data/data-collection-tools/score/documents
3.	Global Digital Health Atlas	https://gdhub.unige.ch/implementome/projects/source/dha
4.	PAHO Information Systems for Health (IS4H)	https://www.paho.org/en/is4h

eHealth / Digital Health Survey data		
SN	Description	URL
5.	2024 State of Digital Health 2024 Brief	https://static1.squarespace.com/static/5ace2d0c5cfd792078a05e5f/t/67ea999c6cd5de393a4d5b53/1743427999246/State+of+Digital+Health+2024+Brief.pdf
6.	The State of Digital Health 2023	https://static1.squarespace.com/static/5ace2d0c5cfd792078a05e5f/t/656f97969301e337ada15270/1701812128734/State+of+Digital+Health_2023.pdf
7.	The State of Digital Health 2019	https://static1.squarespace.com/static/5ace2d0c5cfd792078a05e5f/t/5d4dcb80a9b3640001183a34/1565379490219/State+of+Digital+Health+2019.pdf
8.	Global eHealth Observatory	https://www.who.int/observatories/global-observatory-for-ehealth

		https://www.who.int/observatories/global-observatory-for-ehealth/survey
9.	2015 eHealth survey	https://www.who.int/publications/i/item/9789241511780
10.	ehealth country profiles 2015	https://www.who.int/publications/i/item/9789241565219
11.	2013 eHealth survey	https://www.who.int/publications/i/item/9789241564724
12.	ehealth country profiles 2013	https://iris.who.int/items/e294bcde-09e0-47f2-8498-a84553622cd5
13.	ehealth country profiles 2009	https://iris.who.int/items/d319a741-592a-4e2b-abe6-90deed2011c4
14.	2009 eHealth survey	<ul style="list-style-type: none"> • Legal frameworks for eHealth: https://iris.who.int/items/5f3e0499-204c-4993-9295-d6e63d28720b • Management of patient information: trends and challenges in Member States: https://iris.who.int/items/8b96fa05-6b54-483b-800a-fb344eea7d6b • mHealth: new horizons for health through mobile technologies: https://iris.who.int/items/5812b275-7462-4943-a3f8-99db0e25ad92 • Safety and security on the internet: challenges and advances in Member States: https://iris.who.int/items/32817dd8-d968-45aa-a79d-8363bd16b42f • Telemedicine: opportunities and development in Member States: https://iris.who.int/items/0365143e-27dc-418e-ad66-ae095df34fda
15.	2005 eHealth survey	<ul style="list-style-type: none"> • Building foundations for eHealth: progress of member states: https://iris.who.int/items/e7018a25-0ded-4191-a2bd-5b1da040134c • eHealth tools and services: needs of member states: https://iris.who.int/items/e56dac78-6fec-4bd6-b64d-5c6aeb7f5e8e
16.	EURO 2023 Digital Health Survey	<ul style="list-style-type: none"> • https://gateway.euro.who.int/en/datasets/digital-health/
17.	SEARO (2023) - The status of digital health implementation: a rapid assessment	<ul style="list-style-type: none"> • https://www.who.int/southeastasia/health-topics/health-statistics-and-information-systemshttps://www.who.int/southeastasia/publications/i/item/9789290210917

Regional Bodies

SN	Description	URL
1.	European Commission: 2025 digital decade ehealth indicator study	<ul style="list-style-type: none"><li data-bbox="627 327 1482 486">• https://op.europa.eu/en/publication-detail/-/publication/bb5838fe-4742-11f0-85ba-01aa75ed71a1/language-en

World Health Organization
Global Strategy on Digital Health (2028–2033)
Towards Draft Zero

Regional Office for: [INSERT REGIONAL NAME HERE]

Towards the Next the Next Global Strategy on Digital Health (2028–2033)

WEBINAR / IN PERSON MEETING

Stakeholder Consultation Meeting

CONCEPT NOTE

Title & Strategic Context	
Title:	Towards the Next Global Strategy on Digital Health (2028–2033)
Organizers	
Format	
Duration	
Date	
Working Languages	

1. Background and Rationale

Suggested text to be customized as needed

Digital transformation is increasingly central to strengthening health systems, accelerating progress towards Universal Health Coverage (UHC), and improving health outcomes across the Region and globally. Over the past decade, countries have expanded the use of digital technologies for service delivery, health information systems, surveillance, supply chains and workforce development. At the same time, persistent challenges remain, including fragmentation of digital initiatives, limited interoperability, sustainability and financing constraints, workforce capacity gaps, and inequities in access and use.

The World Health Organization (WHO) has provided global leadership through the Global Strategy on Digital Health which was endorsed by Member States to promote people centred, integrated and country led digital transformation. In May 2025, the Seventy eighth World Health Assembly, through resolution WHA78(22), endorsed the extension of the current strategy to 2027 and requested the

development of a successor Global Strategy on Digital Health for the period 2028–2033, informed by Member State priorities and inclusive stakeholder engagement.

In response, the WHO Secretariat presented a report to the WHO Executive Board (EB) at its 156th session (EB156/35), outlining the proposed directions, principles, and an inclusive, Member State-driven consultation process for the next strategy. The EB report emphasizes the importance of regional and multistakeholder consultations to ensure that the future strategy reflects diverse contexts, needs, and capacities.

In parallel, the outcome document of the 20-year review of the World Summit on the Information Society (WSIS) reaffirmed the importance of investing in information and communication technologies (ICTs) for health. WHO, as lead facilitator of the WSIS Action Line on eHealth (cofacilitated with ITU), plays a central role in aligning health sector digital transformation with global digital cooperation processes.

Within this context, the Region is pleased to present a unique opportunity to shape the next phase of the global digital health agenda to stakeholders in the Region, drawing on regional experiences in digital health while addressing critical structural and systemic challenges.

2. Purpose of the Meeting

The purpose of the meeting is to convene stakeholders from across the above captioned WHO Region to provide structured inputs that will inform the development of the successor Global Strategy on Digital Health (2028–2033), in line with the mandate of the World Health Assembly and the Executive Board.

3. Objectives

The specific objectives of the meeting are to:

- Present the global mandate, timeline and consultation process for developing the Global Strategy on Digital Health (2028–2033)
- Reflect on progress and lessons learned from the implementation of the Global Strategy on Digital Health (2020–2025) and its extension to 2027
- Facilitate dialogue on regional priorities, gaps and opportunities for digital transformation of health systems
- Capture stakeholder perspectives and recommendations to inform the drafting of the 2028–2033 strategy
- Strengthen alignment between health sector digital transformation and broader digital cooperation processes, including the WSIS Action Line on eHealth

4. Stakeholders and Participants

The meeting will bring together a broad range of stakeholders from the Region, including:

- Governments (Ministries of Health and relevant line ministries, regulators and planning authorities)

- The UN Family
- Private sector actors, technology firms and digital health innovators
- Civil society organizations, youth and community representatives
- Technical and standards communities
- International organizations and regional bodies
- Academic and research institutions
- Development partners and donors
- Other stakeholders engaged in digital health and health system transformation

5. Expected Outputs

The expected outputs of the meeting include:

- A consolidated summary of Regional priorities and recommendations for the successor Global Strategy on Digital Health
- Identification of crosscutting themes and areas requiring enhanced global and regional coordination
- Documentation of stakeholder contributions as a formal regional input into the global strategy development process
- Strengthened linkage between WHO's digital health agenda and the WSIS framework

6. Linkage to Global Processes

This process forms part of WHO's inclusive consultation process for developing the Global Strategy on Digital Health (2028–2033), as mandated by WHA78(22) and guided by the Executive Board report EB156/35. It also represents a substantive regional contribution to the WSIS Action Line on eHealth, reinforcing coherence between health sector digital transformation, digital public infrastructure and broader sustainable development and digital cooperation agenda.

World Health Organization
Global Strategy on Digital Health (2028–2033)
Towards Draft Zero

Regional Office for: [INSERT REGIONAL NAME HERE]

Towards the Next the Next Global Strategy on Digital Health (2028–2033)

WEBINAR / IN PERSON MEETING

PROVISIONAL AGENDA

Item	Time	Moderator	Guideline
1. Opening and Objectives			<ul style="list-style-type: none"> • Welcome, introductions, and opening remarks • Overview of Meeting objectives and expected outcomes • Rationale for the regional consultations • Overall consultation roadmap and key milestones • High-level Priority / thematic areas • Expected outputs from the meeting • Roles of Member States, partners, and stakeholders in the consultation process
2. Strategic Context and Regional Leadership			<ul style="list-style-type: none"> • Strategic importance of the successor Global Digital Health Strategy for the Region. • The regions’ leadership role in shaping the global agenda on health data, digital health, and artificial intelligence. • Call for strong, coordinated, and evidence-based regional engagement in the consultation process.

3. Global Context and Strategy Development Process			<ul style="list-style-type: none"> • Extension of the Global Digital Health Strategy 2020–2027. • Rationale and scope of the Global Digital Health Strategy 2027/28–2033. • Integration of digital health, health data, and artificial intelligence. • Overview of timelines, milestones, and consultation modalities.
4. Region Update: Progress, Evidence, and Lessons Learned			<ul style="list-style-type: none"> • Regional Status of Digital Health Transformation
5. Plenary Discussion: Strategic Priorities for the Region			<ul style="list-style-type: none"> • Priority areas of focus for the successor Global Digital Health Strategy: Regional Perspectives
6. Guidance on the Call for Written Submissions			<ul style="list-style-type: none"> • Purpose and scope of written submissions. • Submission format, timelines, and language requirements. • How submissions will be synthesized and used to inform the global strategy.
7. Closing Remarks and Next Steps			<ul style="list-style-type: none"> • Summary of key messages • Reminder of submission deadlines and next milestones • Call for coordinated regional engagement

World Health Organization
Global Strategy on Digital Health (2028–2033)
Towards Draft Zero

Survey Questions for Stakeholder Consultations

Section 1: Respondent Profile

1. Organization Name :

Type here

2. Website :

Type here

3. Contact email address :

Type here

4. Which stakeholder group(s) best describes you?

- Government
- Private Sector
- Civil Society, Community
- Technical Community / Agency
- International Organization
- Regional Body
- Academia / Research Institution
- Development Partner
- Youth organization
- Other (please specify)

5. Organisation Presence (Country/Countries, Sub region, global etc):

(Free text)

6. Primary area of work related to digital health:

(Free text)

Section 2: Lessons Learned

7. From your perspective, what were the key successes, failures, outcomes etc emanating from the implementation of the current global strategy on digital health?

(Free text)

8. What key lessons learnt did you note in the implementation of the current global strategy on digital health ?

(Free text)

Section 3: Strategic Priorities

9. From your perspective, what should be the **top priorities** for the global strategy on digital health (2028–2033) – the next strategy, encompassing innovations in health data, digital health, and AI?

(Free text)

10. Which areas require **stronger global coordination** by all stakeholders ?

(Free text)

11. What role do you see your organization play in the implementation of the next global strategy on digital health ?

For example ...

- Financing
- Digital Health Implementation
- Promotion and implementation of digital health standards
- Capacity building and workforce development
- Convening and coordination
- Monitoring, learning, and knowledge sharing
- etc.

(Free text)

12. What expectations does your organization have from other stakeholders in the implementation of the next global strategy on digital health ?

(Free text)

Section 4: Enablers and Barriers

13. What **main barriers** do you see to sustainable digital health implementation in your context?

Tick all that apply below

- Governance
- Financing
- Workforce capacity
- Interoperability / standards
- Infrastructure
- Policy / regulation / legislation

- Digital Health Services and Applications
- Other (please specify) :

Additional information can be entered below

(Free text)

14. What enabling factors should the next global strategy on digital health emphasize?

(Free text)

Section 5: Key Principles

15. How can the next global strategy on digital health address the following key principles?

Key principle	<i>(key bullet points)</i>
a. Equity & Access	
b. Ethics & human rights	
c. Trust & data governance	
d. Empowerment & participation	
e. Transparency & accountability	

16. What guidance do you see as needed on responsible use of emerging technologies, including AI?

(Free text)

Section 6: Strengthening Health Data Systems and Capacities

17. The WHO promotes the SCORE for health framework and technical package of essential interventions as a set of the most effective interventions and tools for addressing critical data gaps and strengthening country health data for planning and monitoring health priorities. Have you been involved in activities and actions promoting the SCORE interventions:

<u>SCORE interventions</u>	<i>(3-5 key bullet points)</i>
a. Survey populations and health risks	
b. Count births, deaths, and causes of death	
c. Optimize health service data	
d. Review progress and performance	
e. Enable data use for policy and action	

Section 7: Partnerships

18. How can partnerships across sectors (public, private, civil society) be strengthened in the context of the next global strategy on digital health ?

(Free text)

19. What role do you see stakeholders prioritizing in the next global strategy on digital health ?

- Digital Public Infrastructure
- Capacity building
- Convening and coordination
- Monitoring and learning
- Technical assistance
- Other(s):

Section 7: Final Reflections

20. Is there any additional input you would like to provide to inform the global strategy on digital health (2028–2033)?

(Free text)

World Health Organization

Global Strategy on Digital Health (2028–2033)

Towards Draft Zero

Regional Stakeholder Consultation Summary Reporting Template

1. Administrative Information

- **WHO Region:**
- **Consultation Format:** (e.g. regional webinar, hybrid meeting, survey, roundtables)
- **Date(s):**
- **Location (if applicable):**
- **Number of Participants:**
- **Reporting Focal Point:** (Name, title, email)

2. Stakeholder Participation

Please indicate which stakeholder groups were represented in your consultations (tick all that apply and add notes as needed):

- Governments
- Private Sector
- Civil Society / Community
- Technical Community / Agency
- International Organizations
- Regional Bodies
- Academia / Research Institutions
- Development Partners
- Youth organizations
- Others (please specify)

Additional notes on representation:

(e.g. balance across countries, sectors, gender, youth, sub-regions)

(Free text)

3. Key Regional Context

Provide a brief overview of the regional digital health context relevant to the consultation, including:

- Maturity of digital health strategies and systems
- Key opportunities or constraints unique to the region
- Alignment with broader regional development or digital agendas

(Free text)

4. Context Setting Inputs

Base on inputs from the regional stakeholders emanating from the regional consultation, summarize lessons learned, areas requiring strong coordination or guidance, proposed roles and expectations etc by stakeholders.

(Free text)

5. Summary of Key Discussion/Themes

Summarize the main discussions / themes that emerged from the consultation. Organize inputs by theme, not by speaker.

(Free text)

Further, please breakdown the general inputs from the stakeholders on the following topics :

5.1 Strategic Priorities

(Free text)

5.2 Implementation Enablers

(Free text)

5.3 Equity, Ethics, Rights and Trust dimensions

(Free text)

5.4 Emerging Technologies

(Free text)

5.5 Key Principles

(Free text)

5.6 Partnerships

(Free text)

5.7 Strengthening Health Data Systems and Capacities

(Free text)

6. Key Recommendations for the Global Strategy (2028–2033)

Describe priority recommendations from the region that should be reflected in the next global strategy on digital health as gathered from the regional consultation(s).

Each recommendation should be:

- Clear and actionable
- Framed at a global, regional or national strategic level as the case may be
- Attainable

(Free text)

7. Role of Regional Actors – Regional Expectations

Based on the regional consultation, summarize stakeholder roles and expectations in the implementation of the next global strategy on digital health:

For example, in the context of the following :

- Financing
- Digital Health Implementation
- Promotion and implementation of digital health standards
- Capacity building and workforce development
- Convening and coordination
- Monitoring, learning, and knowledge sharing
- etc.

(Free text)

8. Cross-Cutting and Emerging Issues

Highlight any cross-cutting issues that emerged from the consultation that require further consideration, such as along the following lines :

- Sustainability and long-term financing
- Fragile and humanitarian settings
- Youth engagement
- Public-private collaboration models

(Free text)

9. Annexes (Optional)

- Agenda
- Participant list
- Additional written submissions
- Etc

(Free text)

Annex 6: Updated Global Strategy on Digital Health Development Timeline

Table 2: Global Strategy on Digital Health Development Timeline

Phase	Period	SN	Key Activities	Lead	Key Outputs
Phase 1 Planning	Jul–Nov 2025	1	Establish Core Drafting Team of regional strategy leads	HQ	Drafting group established
		2	Finalize a Concept Note outlining the development roadmap	HQ	Concept note finalized
		3	Organize information session with Member States to solicit input on the development process roadmap	HQ	Member States appraised on process Development Roadmap
Phase 2 Development	Jan–Feb 2026	4	Regional strategy leads conduct regional consultations with experts and review evidence to identify gaps, trends and priorities Global Consultations with stakeholders with global mandates	Regional leads/HQ	Global Strategy on Digital Health inputs gathers at global and regional level
	Mar 2026	5	Agree on structure and characteristics of end-product (length, format) and request publication approval (Tulip)	HQ / Regions	Global Strategy on digital health structure defined
	Mar 2026	6	Develop Zero Draft of the strategy and post on WHO website	First Penholder	Global Strategy on digital health Draft Zero
	Apr–May 2026	7	Regional consultations on Draft Zero (virtual/hybrid; minimum two per region) *	Regions / HQ	Regional feedback on Draft Zero of the Global Strategy on digital health
		8	Global consultations on Draft Zero through a series of Member State consultations and partner-led consultations*	HQ	Inputs received
	Jun 2026	9	Develop Draft One based on synthesized consultation inputs on the draft zero and post on WHO website	HQ	Draft First
		10	Member State Consultations	HQ, Regions	Final Draft X ¹³
Phase 3 Finalizing	Jul–Sep 2026	11	Continued Member State Consultation Consolidate feedback and Complete Final Draft of GSDH (2028–2033) (~5,000 words)	Core drafting team	Final Draft posted on WHO website
		12	Cost the Strategy	HQ	Cost tables
		13	Internal legal, ethical, policy and ADG review	HQ	Final draft
	Nov–Dec 2026	14	<i>Develop report on implementation of GSDH 2020–2027</i> ¹⁴	HQ	Implementation report
		15	Prepare EB159 documentation and briefing materials	HQ	EB159 submission package
Phase 4 Adoption	Feb 2027	16	Executive Board considers the strategy and provides guidance	Executive Board	EB guidance
	Feb–Apr 2027	17	Conduct any additional consultations, as requested, and final publication editing	HQ	Final refinements
	May 2027	18	World Health Assembly considers the strategy for adoption	WHA	Adopted strategy
	Aug 2027	19	Official WHO publication of the Strategy	HQ	Publication

* Detailed list and times of regional and global consultations to be developed by February 2026

¹³ Where X will be a numerical value representing iterations

¹⁴ Parallel activity in line with the current global strategy on digital health