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Community Health Workers in Rural Areas: Opportunities for Gender Equality















































The Opportunity

Rigorous research shows professionalized CHWs can...



Improve access to healthcare
Reach the unreached



Reduce morbidity and mortality
Save 2M lives annually



Reduce the risk of pandemics

Identify the next COVID-19 early



Lower costs/Improve growth Create an ROI of \$10:1

Byrne (2014); Chou (2017); Dahn (2015); Kruk (2015)

CHWs, mostly rural women, must receive fair pay.



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Global guidelines recommend fair pay for CHWs

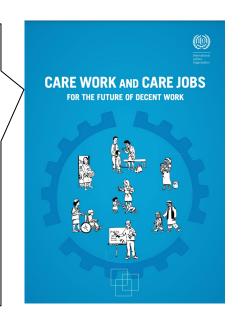
Community Health Workers (CHWs) are a trusted source of primary healthcare in communities around the world and should be fairly paid.



"WHO <u>recommends</u> remunerating practicing CHWs for their work with a financial package commensurate with the job demands, complexity, number of hours, training & roles that they undertake"

The ILO <u>recommends</u> that pay for health workers should reflect qualifications, responsibilities, duties, and experience.

"[CHWs] are frequently undertrained, underresourced & underpaid or unpaid"



- [1] World Health Organization. WHO guideline on health policy and system support to optimize community health worker programmes. 2018 October 26.
- [2] Addati, L., Cattaneo, U., Esquivel, V., & Valarino, I. Care work and care jobs for the future of decent work. International Labour Organization. 2018 June 28.

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Our Mission

The Community Health Impact
Coalition exists to make
professionalized community
health workers (CHWs) a norm
worldwide



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Descriptive Analysis

