



World Health Organization

GLOBAL CONSULTATION WITH PROFESSIONAL ASSOCIATIONS AND ACADEMIA
ON IMPLEMENTATION OF THE GLOBAL ALCOHOL ACTION PLAN (GAAP) 2022-2030

18-20 January 2023 (hybrid format)
Salle W1, WHO Headquarters, Geneva, Switzerland

AGENDA

1. Welcome and introductions.
 2. Introduction to the Global alcohol action plan 2022-2030 (GAAP 2022-2030).
 3. Implementation of the Global alcohol action plan 2022-2030: role of different stakeholders with a focus on proposed actions for professional associations and academia
 4. Proposed actions in the GAAP for professional organizations and academia across six action areas:
 - a. Implementation of high-impact strategies and interventions
 - i. Promotion and support of SAFER initiative
 - ii. Universal access to affordable treatment and care for people with Alcohol Use Disorders (AUD) and interventions for hazardous alcohol use
 - iii. Strengthening global and regional networks and action groups
 - iv. Developing and strengthening accountability frameworks
 - v. Monitoring the activities and commitments of economic operators in alcohol production and trade
 - vi. Monitoring progress against GAAP global targets
 - b. Advocacy, awareness and commitment
 - i. Scaling up activities in support of global/regional/national awareness and advocacy campaigns
 - ii. Countering misinformation about alcohol consumption and related harm
 - iii. Monitoring activities undermining effective public health measures
 - c. Partnership, dialogue and coordination
 - i. Engaging different stakeholders in implementation of the GAAP 2022-2030
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- ii. Developing multisectoral programmes and partnerships
 - iii. Engage existing partners and develop new collaborative frameworks for GAAP implementation
 - iv. Monitoring and countering undue influences from commercial vested interests
 - d. Technical support and capacity building
 - i. Developing capacity building activities within their roles and mandates
 - ii. Contribute to capacity building activities undertaken by Member States, WHO or other international organizations
 - iii. Partnering with WHO in supporting global and regional networks of national counterparts
 - iv. Refrain from co-funding initiatives with economic operators in alcohol production and trade
 - e. Knowledge production and information systems
 - i. Supporting WHO efforts on data collection and analysis
 - ii. Supporting countries in their efforts to build and strengthen research and monitoring capacities
 - f. Resource mobilization
 - i. Promote and support new or innovative ways and means to secure funding for reducing the harmful use of alcohol
 - ii. Facilitate collaboration between the finance and health sectors to ensure mobilisation of resources and accountability of the resources
5. Opportunities, plans and commitments for international collaboration on implementation of the Global alcohol action plan 2022-2030
6. Conclusions and next steps.