

# WHO Make Listening Safe Initiative

## Commitments submission template

### Background

The Make Listening Safe initiative led by the World Health Organization (WHO) calls on all stakeholders working in the fields of recreational sound to commit to tangible, measurable actions that reduce the risk of hearing loss due to unsafe sound exposure.

This initiative aligns with WHO's Global Standards on safe listening for personal devices (ITU-T H.870), venues and events, video gameplay and esports (ITU-T H.872), and related awareness and advocacy efforts. Commitments will contribute toward preventing hearing loss, particularly among adolescents and young adults, and ensuring a safer auditory environment across the globe.

Stakeholders may include governments, private sector companies, academia, civil society, youth organizations, professional bodies, and event organizers.

### Instructions

Please complete the following table with a clear commitment and corresponding actions. Commitments should be:

- Aligned with WHO safe listening guidance
- Time-bound (2–5 years)
- Specific, measurable, and achievable
- Adapted to your organization's role, reach, and expertise
- **Please note: Multiple commitments can be made by the one organization or entity**

Submissions will be reviewed by the WHO Secretariat and once accepted, displayed on the WHO webpage as part of a global tracker of safe listening actions.

**Please submit the completed form to: [mls@who.int](mailto:mls@who.int)**

## Submission Template

<b>Stakeholder name</b>	
<b>Contact person (Name &amp; Email)</b>	
<b>Commitment</b>	
<b>Specific action(s)</b>	
<b>Target(s) and timeline</b>	
<b>Alignment with organizational priorities</b>	
<b>Responsible entity / Lead unit</b>	
<b>Partnerships (if applicable)</b>	

## Submission template: Explanation and example

Field	Description
<b>Stakeholder name</b>	Name of stakeholder making a commitment
<b>Contact person (Name &amp; Email)</b>	WHO may contact this person for clarification or updates
<b>Commitment</b>	Problem statement and proposed solution
<b>Specific action(s)</b>	Concrete, measurable steps to be taken
<b>Target(s) and timeline</b>	Expected outcomes and completion date
<b>Alignment with organizational priorities</b>	How does this support your goals or existing strategies? Why is this important to your audience?
<b>Responsible entity / Lead unit</b>	Who is accountable for delivering on this commitment?
<b>Partnerships (if applicable)</b>	Collaborating groups, networks, or platforms that will support implementation

### Example:

<b>Stakeholder name</b>	<i>EchoSound Audio Devices Ltd.</i>
<b>Contact person</b>	<i>Jane Smith, Head of Compliance – jsmith@echosound.com</i>
<b>Commitment</b>	<i>To implement WHO's Global Standard for Safe Listening Devices &amp; Systems (ITU-T H.870) in all new headphone and earphone product lines</i>
<b>Specific action(s)</b>	<i>Implement dosimetry system, volume limits, display hearing safety messages and call to action for users in line with ITU-T H.870</i>
<b>Target(s) and timeline</b>	<i>Features included in 100% of new headphone and earphone models sold globally by December 2027</i>
<b>Alignment with organizational priorities</b>	<i>Part of EchoSound's sustainability and wellbeing agenda; aligns with corporate responsibility on safe product use</i>
<b>Responsible entity</b>	<i>Product Development and Compliance Unit</i>
<b>Partnerships</b>	<i>World Hearing Forum Youth brand ambassadors</i>