31% infections in children live with disabling hearing loss.

60% of childhood hearing loss is preventable.

17% birth-related causes:
- Complications at birth
- Prematurity
- Low birth weight

8% ototoxic medicines:

Others*:
- Mumps
- Rubella
- Meningitis
- Measles
- Ear infections
- Ear infections

CONSEQUENCES, IF NOT ADDRESSED:
- Delayed language development
- Academic underachievement
- Social isolation
- Higher risk of injuries
- Increased poverty

STRATEGIES FOR PREVENTION AND CARE:

- Strengthen maternal and child healthcare programmes, including immunization and organizations of people with hearing loss
- Train healthcare professionals in hearing care
- Regulate and monitor use of ototoxic medicines and environmental noise
- Implement infant and school-based hearing screening
- Make accessible hearing devices and communication therapies
- Raise awareness to promote hearing care and reduce stigma

CHILDHOOD HEARING LOSS ACT NOW, HERE'S HOW!

www.who.int/pbd/deafness/world-hearing-day/en