

# ACTION FOR HEARING LOSS



*Make a Sound Investment*





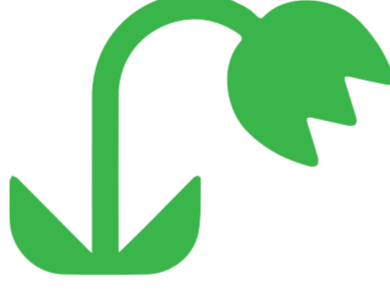
**3 March 2017**  
**World Hearing Day**

[www.who.int/pbd/deafness/en/](http://www.who.int/pbd/deafness/en/)

# Unaddressed Hearing Loss Has a High Cost!



**\$750**  
billion

-  Barrier to education and social integration
-  Loss of productivity
-  Cognitive decline and depression

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# Interventions to Address Hearing Loss are *Cost-Effective!*



Prevention



Early identification



Rehabilitation



Education and empowerment



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World Health  
Organization

[www.who.int/pbd/deafness/en](http://www.who.int/pbd/deafness/en)