

ACTION FOR HEARING LOSS

Make a Sound Investment



3 March 2017
World Hearing Day

<http://www.who.int/pbd/deafness/en/>

Interventions to Address Hearing Loss are *Cost-Effective!*



Prevention



Early identification



Rehabilitation



Education and empowerment



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World Health
Organization

www.who.int/pbd/deafness/en

Unaddressed Hearing Loss Has a High Cost!



\$750
billion

-  Barrier to education and social integration
-  Loss of productivity
-  Cognitive decline and depression

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