Ear and hearing care interventions are cost-effective. An annual additional investment of less than US$ 0.90 per person is needed to provide ear and hearing care services.

Hearing loss is expensive to communities and costs the region US$ 30 billion annually.

Over a 10-year period, this promises a return of nearly US$ 7 for every US dollar invested.

Nearly 80% of people with hearing loss live in low-income and middle-income countries.

The majority of people with hearing loss do not have access to interventions.

Today, 78 million people in the region live with hearing loss. By 2050, 194 million people are projected to have problems with their hearing.

WHO Eastern Mediterranean Region