Ear and hearing care interventions are cost-effective.

Hearing loss is expensive to communities and costs the region $328 billion annually.

An annual additional investment of less than $1.60 per person is needed to provide ear and hearing care services.

Over a 10-year period, this promises a return of nearly $17 for every US dollar invested.

The majority of people with hearing loss do not have access to interventions.

Nearly 80% of people with hearing loss live in low-income and middle-income countries.

Today, 546 million people in the region live with hearing loss. By 2050, 766 million people are projected to have problems with their hearing.

People in the region live with hearing loss today, 546 million. By 2050, 766 million people are projected to have problems with their hearing.

Expanding access to ear & hearing care services requires investment.

People with hearing loss live in low-income and middle-income countries.