



Townhall Meeting
The Road to Marrakesh: for an impactful
4th Global Ministerial Conference on Road Safety
27 November 2024
14:00 – 15:30 CET

14:00 – 14:05	WHO welcome and objectives of the Townhall Meeting Etienne Krug, Director, Department of Social Determinants of Health, WHO
14:05 – 14:10	Government of Morocco welcome and goals for the 4 th Global Ministerial Conference Benacer Boulaajoul, General Director, National Road Safety Agency, Morocco
14:10 – 14:20	Update on preparations for the 4 th Global Ministerial Conference Nhan Tran, Unit Head, Safety and Mobility, WHO
14:20 – 14:40	Tools and resources for mobilizing national commitments <ul style="list-style-type: none">• Commitments dashboard and resources to support national engagement – Rob McNerney, Chief Executive Officer, iRAP• Open Letter to Global Leaders: A united call for national commitments to road safety – Raquel Barrios, Executive Director, YOURS Youth for Road Safety• Mobility snapshots: showing the realities on the streets – Lotte Brondum, Executive Director, Global Alliance of NGOs for Road Safety
14:40 – 14:50	Reflections on enhancing national engagement and commitments Etienne Krug, Director, Department of Social Determinants of Health, WHO
14:50 – 15:20	Open discussion
15:20 – 15:30	Next steps on the road to Marrakesh Nhan Tran, Unit Head, Safety and Mobility, WHO