

Building Resilience Against Outbreaks & Pandemics

Research to identify
sustainable solutions

The 3rd Global Research and Innovation
Forum



R&D Blueprint
Powering research
to prevent epidemics

WHO Initiative on Trust & Pandemic Preparedness

Progress update



Achievements

Objective: to support an inclusive Member-State led process to develop tools to define and measure trust in the context of epidemics and pandemics

- WHA76 side event on Trust & Pandemic Preparedness co-hosted by Governments of Denmark and Ghana
- WHO webinar series on trust and pandemics
- Establishment of a Strategic & Technical Advisory Group for Infectious Hazards working group on trust



Initiative priorities

Priority 1

- Advance global research on the role of trust in pandemic preparedness

- Convene a multidisciplinary community of researchers to collate, synthesize and generate the evidence necessary to define the dimensions of trust in the context of epidemics & pandemics

OUTPUTS:

1. A framework to define the dimensions of trust using the Health Emergency Preparedness, Response and Resilience (HEPR) global architecture.
2. A prioritized list of the drivers of mistrust.
3. List of research gaps.



Initiative priorities

Priority 2

- Develop the Trust Pulse, a high-level index to measure in real-time the drivers of mistrust prior to epidemics and pandemics.

OUTPUT: survey tool to measure the drivers of mistrust in the context of epidemics & pandemics

**A HISTORY OF
INEQUITY**

**LACK OF
COMMUNICATION**

**LIMITED ACCESS
TO
INFORMATION**

**LACK OF
TRANSPARENCY**

MISINFORMATION

**POLITICAL
MANIPULATION**

**UNCERTAINTIES
ABOUT
SCIENTIFIC**

Initiative priorities

Priorities 3 & 4

- Define a package of interventions that can be adapted/ localized to build trust prior to epidemics and pandemics and to sustain trust during.
- Build a global community of research and practice for exchange of good practice and to support implementation of the initiative.

Key considerations

- Trust is complex and dependent on local contexts
- Trust has deep historical and systemic roots that require acknowledgement
- The process is as important as the outcome – it must be inclusive, respectful & aligned around common public health objectives, it must be grounded in the expertise and wisdom of communities.

