

Drowning prevention: an infographic for policymakers in **rural development**

The most dangerous water can be the pond beside the house.

Well-planned
rural development
keeps young
children safe in
places where
water is part of
everyday life.

Scan the QR code for
more information



80%

of under-5
drowning deaths
in Bangladesh
happen within
20 meters of home.

24%

of drowning
deaths occur
among children
under 5 years.

What policymakers can do:

**Integrate
drowning prevention**
into rural development,
land-use planning and
infrastructure policies.



**Mandate safe water
infrastructure**
at community water
access points.



**Support safe child
supervision**
through community
childcare and caregiver
programmes.



Benefits
beyond
**drowning
prevention**

① Stronger
child survival
and healthy
development

② More
equitable
rural
communities

③ More
resilient and
productive
communities

④ Safer access
to water for
everyone