

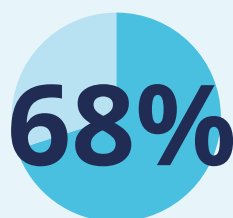
Drowning prevention: an infographic for policymakers in **urban planning and infrastructure**

As cities bring people closer to water, safety must be part of the design.

Urban growth is
bringing more
people closer to rivers,
lakes and coastlines.

**Urban waterways
should be designed
so everyone can enjoy
them safely.**

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more information



of the world's
population will live
in urban areas
by 2050¹.



of future urban
growth is expected in
Asia and Africa¹, where
drowning mortality
rates are highest.

What policymakers can do:

Designate safe entry/exit points and safe zones

at frequently used water
locations such as beaches,
lakes and rivers.



Integrate water safety considerations and flood risk reduction

into land-use planning
and zoning regulations.



Mandate protective barriers and fencing

around busy aquatic
settings, including public
and private swimming
pools and water bodies
frequented by children.



Benefits beyond drowning prevention

- 1 Safer, more inclusive access to water
- 2 Greater opportunities to develop swimming and water safety skills
- 3 More climate resilient infrastructure and planning
- 4 Thriving recreation, tourism and local economies