

# Programme Mura: The experience of linking health, agriculture and rural development for health equity in Slovenia

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Webinar: Intersectoral action with the agricultural sector for strengthening primary health care: 29.11.2021

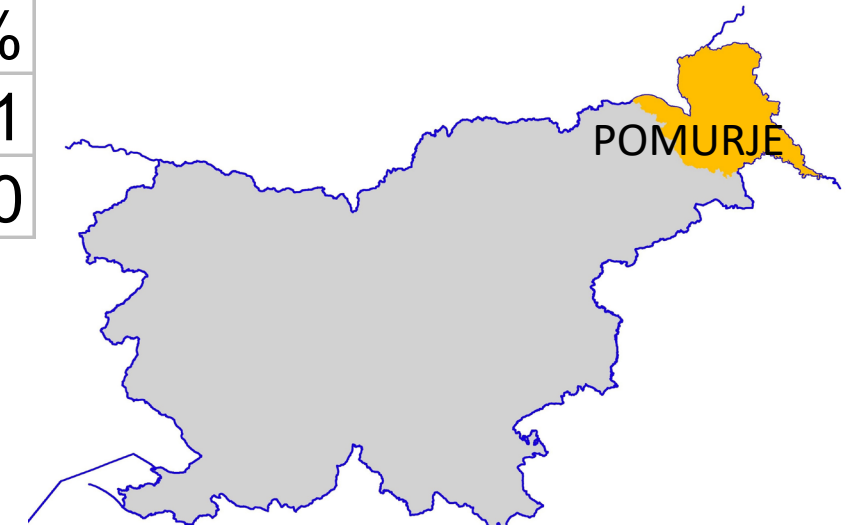
## SLOVENIA and POMURJE region when joining the EU in 2004

	Pomurje	Slovenia
Population	122.717	1.997.590
Unemployment	17,90%	10,40%
GDP/capita	8.128 EUR	11.775 EUR
students/1000 ihab	40	52
poverty		12,10%
HDI	0,819	0,851
Municipalities	26 (27)	210

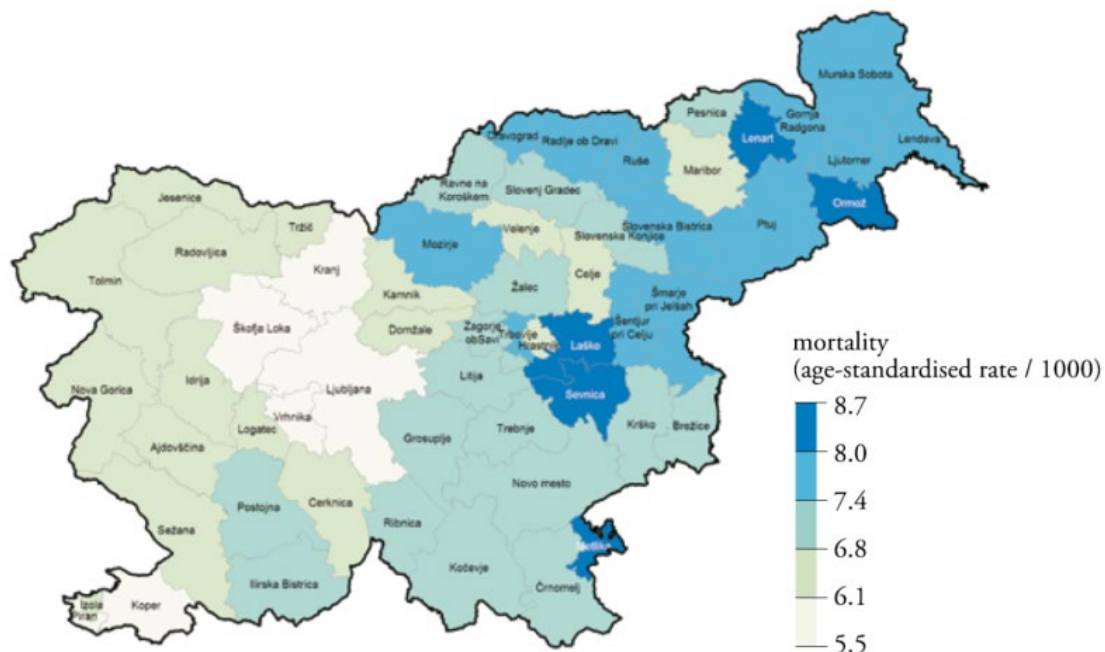
Statistical office of the Republic of Slovenia, 2004

### POMURJE

- the agricultural region of Slovenia
- intensive small- scale farming
- well known for health spa tourism
- brain drain to urban centers
- environmental pollution
- aging population

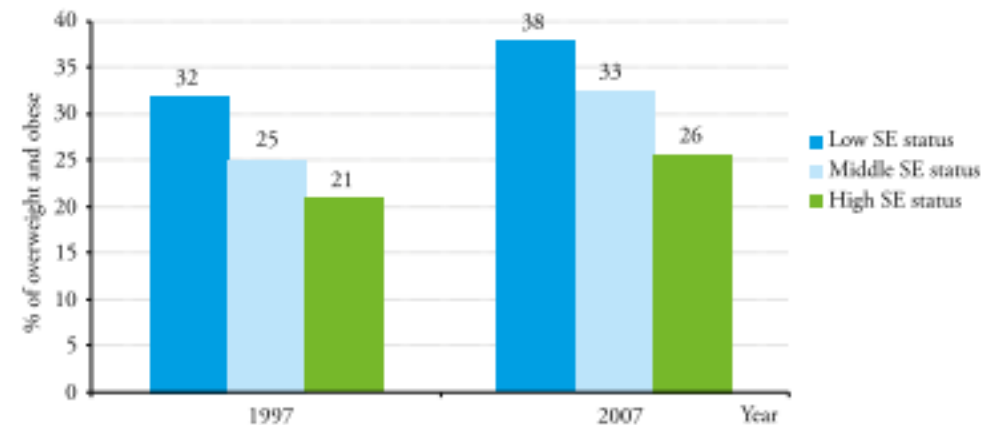
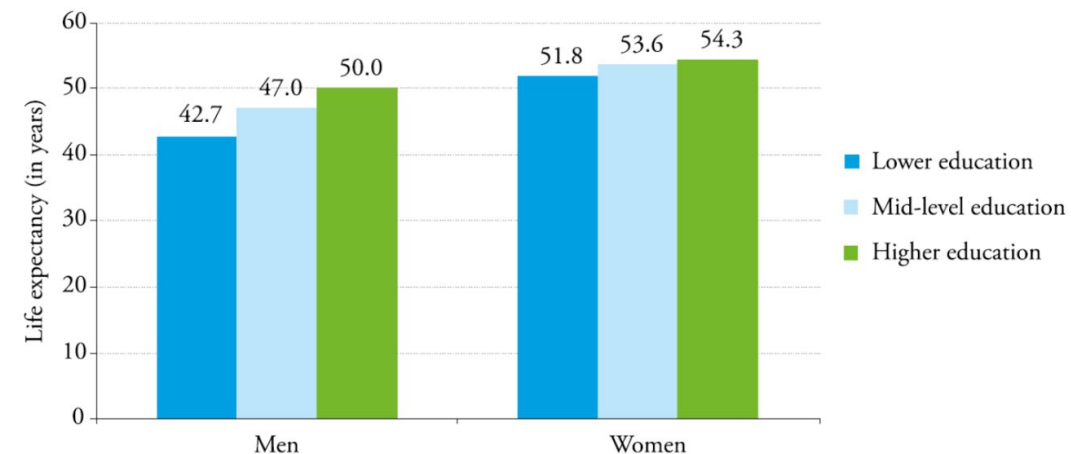


# Health inequities between the regions & within the region – political challenge



## Life expectancy at birth (2011):

- Women SVN = 82,65 years; Pomurje 79,61 years
- Men SVN = 76,30 years; Pomurje 70,24 years



# Programme MURA

## GOAL

- better health and quality of life for the people in the Pomurje region
- achieve the understanding of health as a development potential of the region and vice-versa: development as the basis for better health.”

## ENABLERS

- Balanced regional Development government priority
- Health inequities and Socioeconomic determinants of health put forward by the MOH
- **Prospective HIA of CAP – Accession to EU**
- Cindi Health Monitoring survey
- WHO support
- High level governmental working group and Regional Program council – coordination mechanisms



## Health 2007-2013

**PHC centres  
&  
PH institute**

### Healthy community

“Let’s Live Healthy” in  
50 communities

Strategy to tackle  
health inequalities

Program for high risk  
groups

Lifelong learning

### Healthy food, culinary and development of the countryside

Short supply chains  
and green  
procurement

Ecological centre Svít

Healthy food standard

New products

### Healthy tourist offer

New products

Centre for Nordic  
Walking

Healthy nutrition  
programmes

New programs in Spas

### Nature, environment and Health

Short trips by bike or  
on foot

Nature interpretation

Biodiversity

Water supply

**agriculture  
&  
education**

## Regional Partnership for Health and Development

Strong partnership network and Health common interest



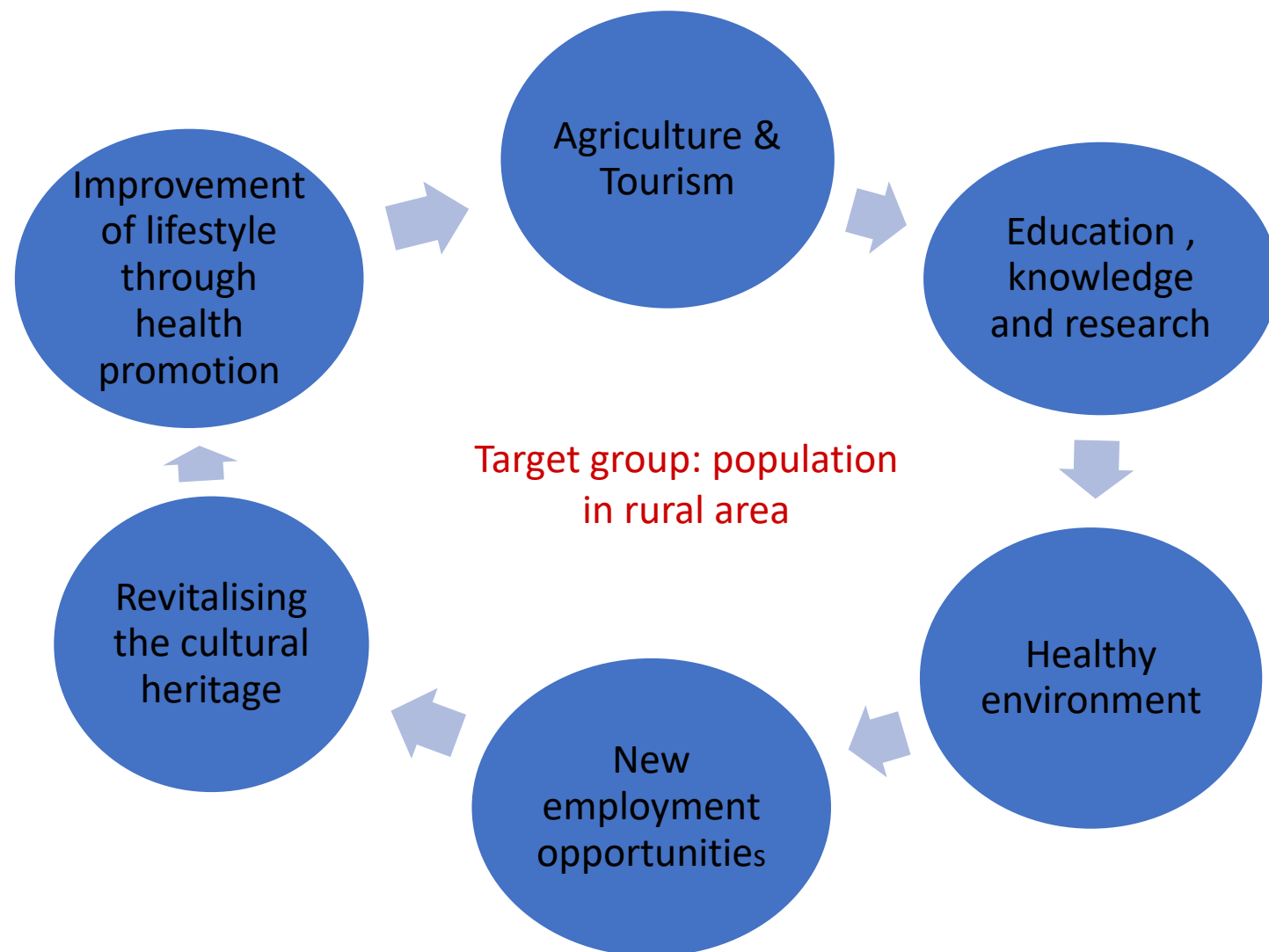


# SDH and area of action

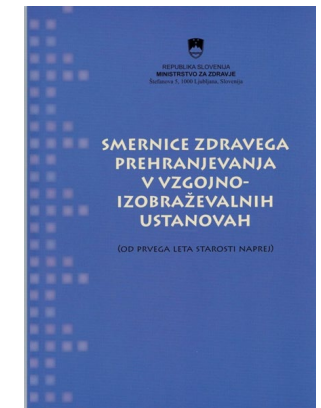
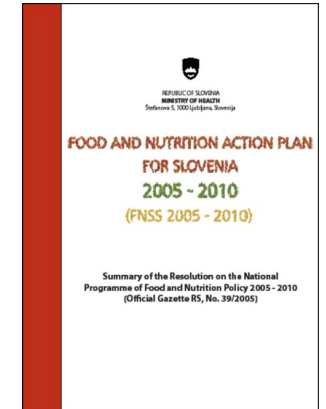
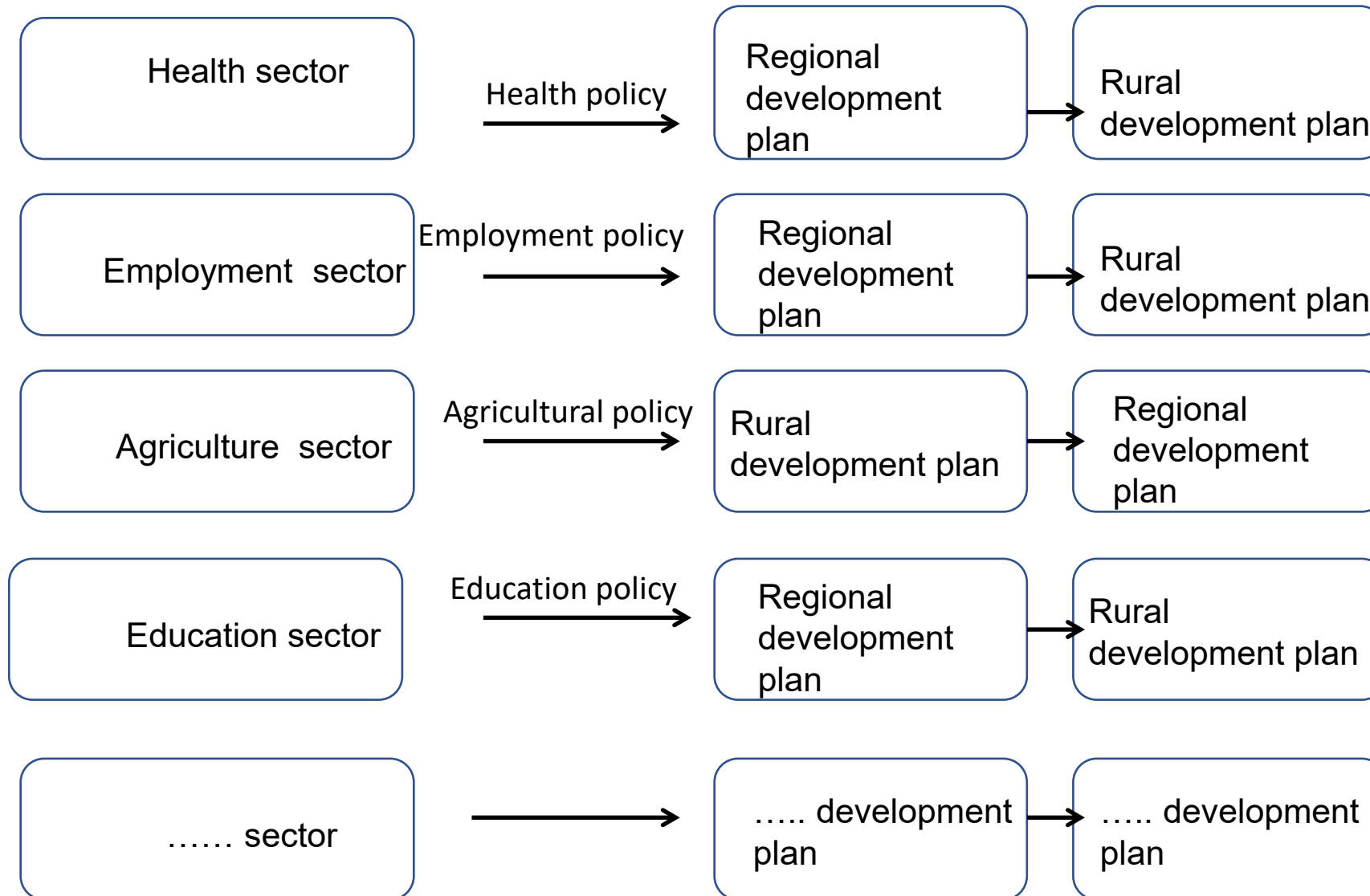
- Unemployment
- Education
- Social cohesion

## Strengthening existing structures & building capacity & partnership:

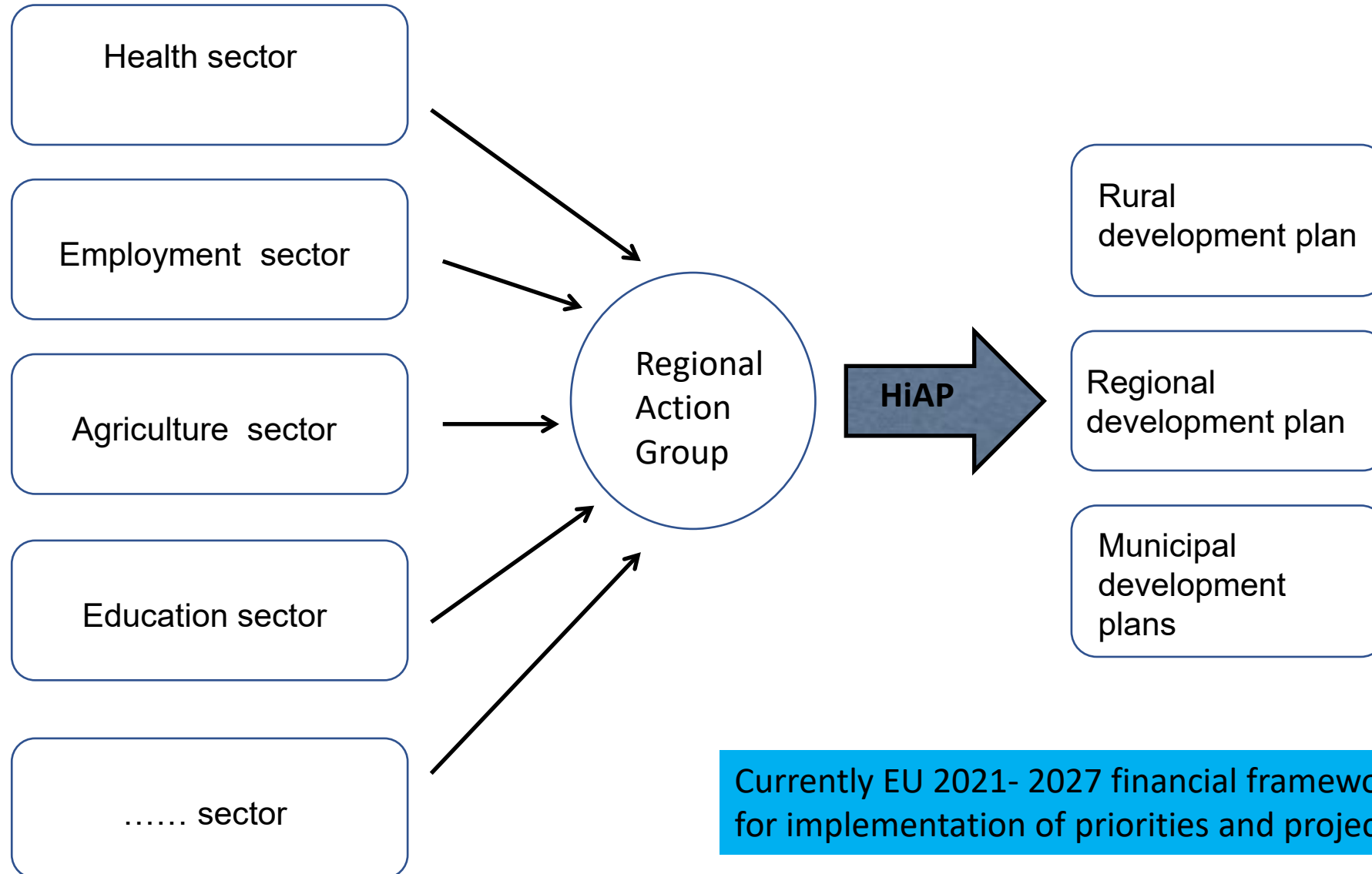
- Regional public health institute
- Primary health care centers
- Agricultural extension services
- Employment agencies
- Vocational training centers
- Local development agencies
- Landscape park Goricko
- New research & education center



# Health Equity in All Policies Approach



# Regional cross-sectoral coordination mechanism



Currently EU 2021- 2027 financial framework  
for implementation of priorities and projects



# PHC strengthening prevention, health promotion and GER

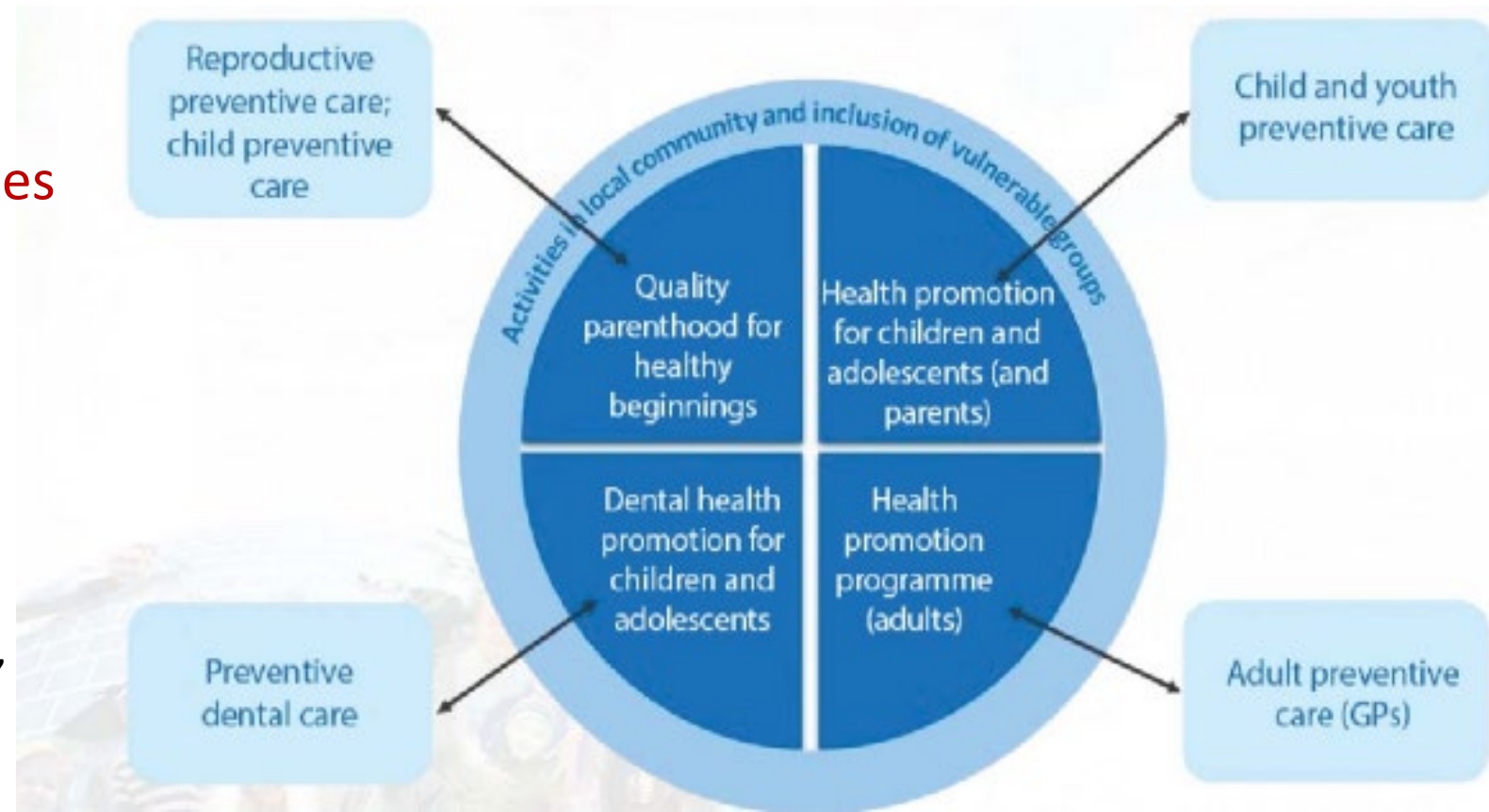
HPC established in all 61 PHC centres in 2001



Integrated HPC upgraded between 2013 - 2016

Strengthen the focus on inequalities and vulnerable groups and community engagement

Opportunity for collaboration with agricultural sector through 16.9. measure to diversify agricultural activities in relation to health care, social inclusion and education



# Key learnings

- Shared understanding of challenges and goals are key for collaboration across sectors
- Transparent accountability, roles and funding for achieving joint targets
- Policy entrepreneurs, champions and role-models are fundamental in agenda setting as in implementation and innovative solutions
- Good practices in small scale not enough for system change, sustainability
- System solutions such as coordination mechanisms, financial incentives and joint monitoring frameworks are essential
- The health system with PH institutes and PHC centers has played a leading role in reducing health inequalities, particularly for NCDs, in Slovenia.
- An integrated multidisciplinary approach requires transforming service delivery, so governance, funding and competencies are aligned.
- Health system at the same time is local employer and procurer that can set standards

Let's work together  
to close the gaps

