

COMMITTING TO END TB IN CHILDREN, ADOLESCENT AND FAMILIES

24 September 2018 | 11.00–13.00 | Scandinavia House, New York

SOCIAL MEDIA SHEET

ABOUT THE EVENT:

On the eve of the 73rd UN General Assembly, UNICEF, WHO, Stop TB and partners will host a side-event to show commitment and accelerate action towards ending TB in children, adolescents and families. Leaders and people affected by TB will discuss the importance of targeted commitments for children and adolescents in the TB response, as well as launch the 2018 Child and Adolescent TB Roadmap.



TOPLINE MESSAGES

- ✓ Achieving the Sustainable Goal (SDG) 3 targets will require ensuring access to safe, effective, quality and affordable care for women and children.
- ✓ Every woman, child and adolescent should receive quality care throughout the life continuum and the various levels of care.

TB in children

- ✓ Every day, nearly 650 children die from TB – a preventable and curable disease – 80% before their fifth birthday.
- ✓ 1 million children fell ill with TB in 2017 (10% of the global total)
- ✓ Little data is available for adolescents who, despite making up 1 in 6 of the world's population, have been largely overlooked as global momentum to address TB has grown.
- ✓ An estimated 727 000 adolescents developed TB in 2012. Schools and other educational institutions where young people congregate provide multiple contacts for young people with infectious TB, yet few countries have a full understanding of tackling TB within this context so adolescent-friendly services for diagnosis and care are severely lacking.

TB infection

- ✓ Every year, 7.5 million children under 15 years of age get infected with TB. These children are at risk of developing TB disease at any point in their lives

Access to care

- ✓ Latest estimates suggest that 36% of TB patients are 'missing,' meaning that approximately 3.6 million TB patients may not have been diagnosed and properly treated.
- ✓ Less than half of the estimated one million children with TB in 2017 were reported, making it a much higher gap in detection than seen in adults.
- ✓ Only 23% of children under 5 years who are eligible for TB preventive treatment in households with TB access it. Coverage needs to increase

The Roadmap

- ✓ The 2018 *Roadmap towards ending TB in children and adolescents* presents an important moment to consolidate and advance advocacy, commitment, resource mobilization and joint efforts by all stakeholders to address the burden of TB among children and adolescents.
- ✓ The 2018 Roadmap recommends 10 actions to improve TB services and save tens of thousands of children and adolescent lives from TB, including among those infected with both TB and HIV.



TWITTER AND FACEBOOK

Sample tweets/posts – embargoed until 24 September, 11:00H EST

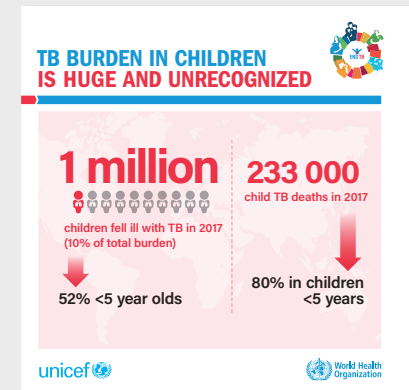
HASHTAGS

#EndTB

#UNHLMTB

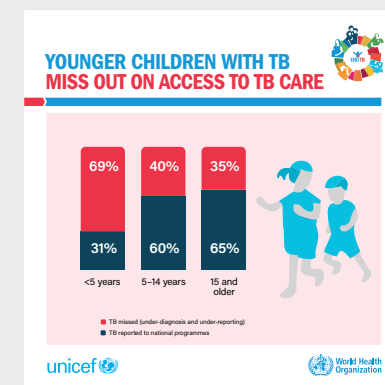
#EWECisME

- ☑ DYK? Each year, 1 million children get sick with #TB and about 233,000 needlessly die. That's nearly 650 children dying each and every day. We can change that. #EndTB #UNHLMTB #EWECisME



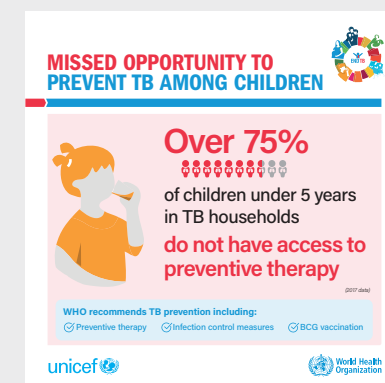
[Download corresponding infographic](#)

- ☑ Over half of the children with #TB miss out on access to life-saving care. We need to urgently close these gaps. Little lives matter. Let's not leave them behind. #EndTB #UNHLM TB #LeaveNoOneBehind



[Download corresponding infographic](#)

- ☑ Missed opportunity: Only 23% of the estimated 1.3 million children under 5 years of age eligible for preventive therapy in #TB households received this in 2017. We must urgently close the gap. #EndTB #EWECisME #UNHLM TB



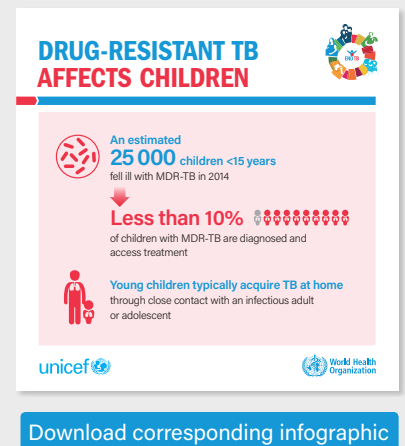
[Download corresponding infographic](#)

- ☑ Today, global #TB leaders release the new child and adolescent TB roadmap to end preventable deaths in children and adolescents. We can make a difference and saves lives. Check out the 10 priority actions: <http://www.who.int/tb/publications/2018/tb-childhoodroadmap/en/> #EndTB #EWECisME.

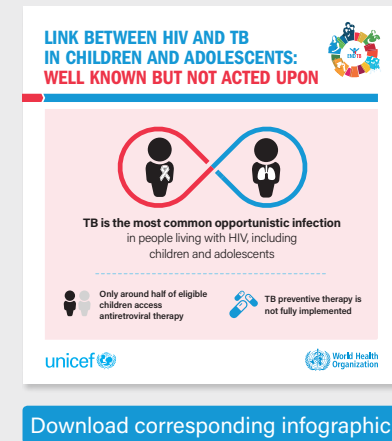
(Add twitter handles of partners)



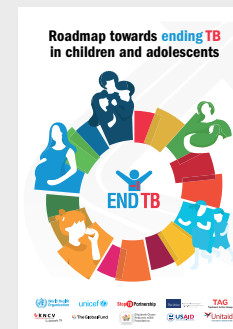
- ☑ Young children mainly acquire #TB and #MDRTB from close contact with an infectious adult or adolescent at home. New Roadmap towards ending TB in children and adolescents launched <http://www.who.int/tb/publications/2018/tb-childhoodroadmap/en/> #UNHLMTB



- ☑ #TB is the most common opportunistic infection in people living with #HIV including children and adolescents. Well known but not widely acted upon. Only ½ eligible children access #ART.

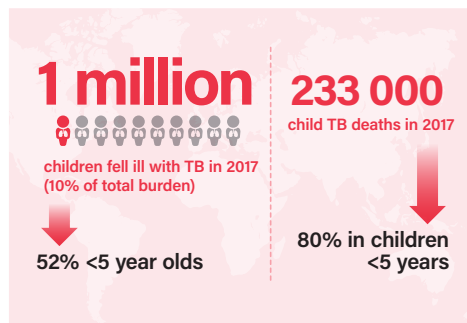


- ☑ Despite making up 1 in 6 of the world's people, adolescents have been largely overlooked as global momentum to address #TB has grown | New Global Roadmap to #EndTB in children and adolescents launched: <http://www.who.int/tb/publications/2018/tb-childhoodroadmap/en/#UNHLMTB>
- ☑ Adopt and adapt: The 2018 roadmap towards ending #TB in children and adolescents. Together we can make a difference. Check out the WHO best practices document to show the way <http://apps.who.int/iris/bitstream/handle/10665/274373/9789241514651-eng.pdf>
- ☑ Child-friendly drugs and tests are vital to reach all children and adolescents with effective care. Research&Development is a priority. Lets push for ↑R&D for children&adolescents. #EndTB #EWECisME <http://www.treatmentactiongroup.org/content/research-priorities-pediatric-tuberculosis>



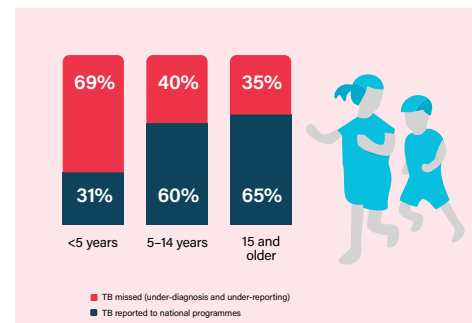
INFOGRAPHICS

TB BURDEN IN CHILDREN IS HUGE AND UNRECOGNIZED



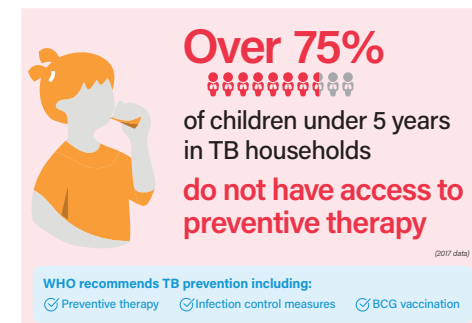
Download

YOUNGER CHILDREN WITH TB MISS OUT ON ACCESS TO TB CARE



Download

MISSED OPPORTUNITY TO PREVENT TB AMONG CHILDREN



Download



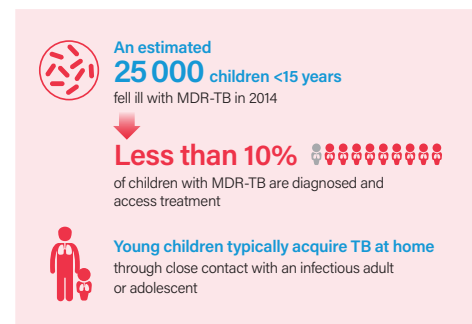
Imagine if all these organizations joined WHO and UNICEF to back one new global plan to tackle child and adolescent TB



Roadmap towards ending TB in children and adolescents

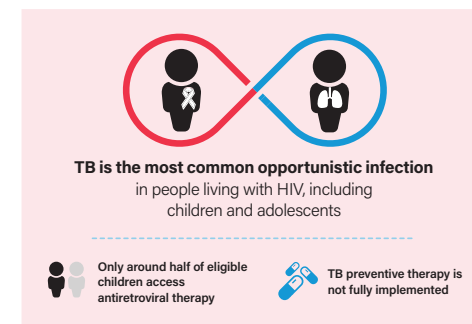
Download

DRUG-RESISTANT TB AFFECTS CHILDREN



Download

LINK BETWEEN HIV AND TB IN CHILDREN AND ADOLESCENTS: WELL KNOWN BUT NOT ACTED UPON



Download

WEB STORY

Check out <http://www.who.int/tb/en/>

RESOURCES

- Roadmap towards ending TB in children and adolescents: <http://www.who.int/tb/publications/2018/tb-childhoodroadmap/en/>
- Best Practices in child and adolescent tuberculosis care: <http://apps.who.int/iris/bitstream/handle/10665/274373/9789241514651-eng.pdf>
- Research priorities for paediatric tuberculosis: <http://www.treatmentactiongroup.org/content/research-priorities-pediatric-tuberculosis>

If you require any additional information, please feel free to contact:

Hannah Monica Dias
Communications and Technical Officer
Mobile: +41 79 477 0435
Email: diash@who.int