# Connecting Information to Improve Detection in Event-Based Surveillance



David Buckeridge, MD PhD Professor and Canada Research Chair McGill University, Montreal, Canada

### Context

#### **EPI-Al project**

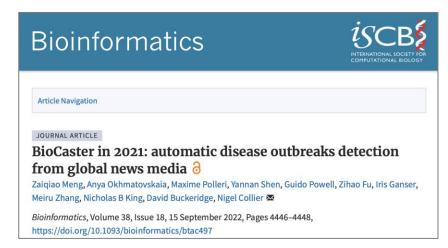
- Goal: incorporate modern NLP into EBS and develop aberration detection methods that exploit modern NLP
- Using BioCaster as model system

#### Study of global variation detection in EBS

- Goal: Assess variation in frequency-based aberration detection using seasonal influenza as a proxy
- Data from HealthMap and EIOS

#### **GPHIN** workflow analysis

- Goal: Develop user experience for incorporating clustering of reports into EBS
- User stories, interface mock-ups, and algorithm development with GPHIN analysts





1. What influences detection in event-based surveillance?

2. How can we *exploit these factors* to improve detection?

1. What influences detection in event-based surveillance?

2. How can we *exploit these factors* to improve detection?

## Evidence About Determinants of Detection

#### **Reports**

- Source
- Frequency
- Extraction





#### **Disease**

- Novelty
- Presentation

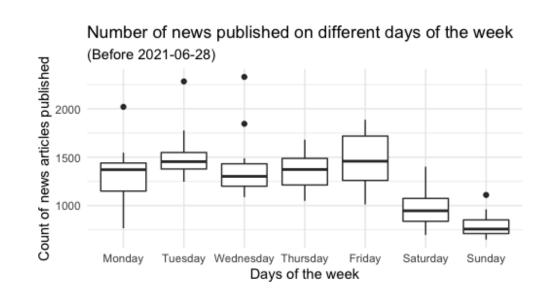


#### **Context**

- Health system
- Media landscape
- Resources

# Reports

- Source
  - Type of media
  - Formal vs informal
  - Language
- Frequency
  - Day-of-week
  - Over time within an event
  - Crowding by other disease
- Extraction of information



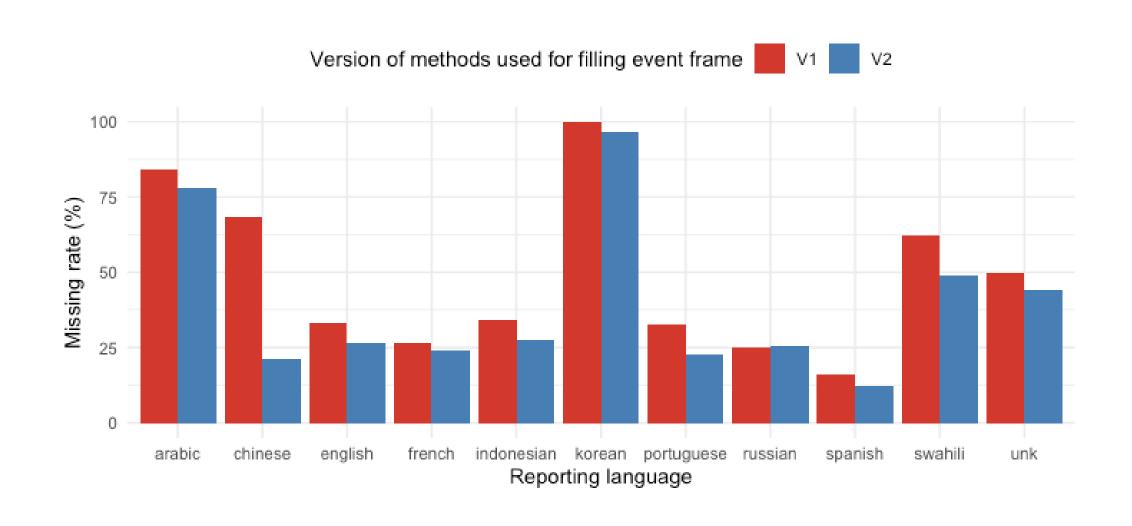


Smith KC et al. Understanding newsworthiness of an emerging pandemic: international newspaper coverage of the H1N1 outbreak. Influenza Other Respir Viruses. 2013 Sep;7(5):847-53.

Drivers of Emerging Infectious Disease Events as a Framework for Digital Detection. Olson SH et al. Emerg Infect Dis. 2015 Aug;21(8):1285-92.



# Variation in Extraction by Report Language

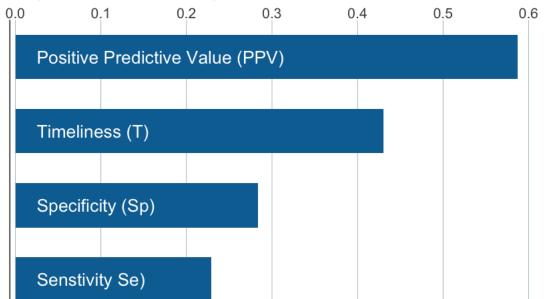


#### Context



#### Influence of Contextual Factors on Aberration Detection

Proportion of Variance Explained



#### **Influence of Individual Factors**

Significance of Factor for Predicting Metric

	PPV	Т	Se	Sp
Geography				
Latitude (+)				
Tropical (vs N Temp)				
Other Factors				
Press Freedom Index (+)				
Not English (-)				

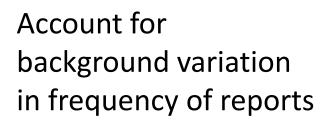
Ganser I, Thiébaut R, Buckeridge DL. Global Variations in Event-Based Surveillance for Disease Outbreak Detection: Time Series Analysis. JMIR Public Health Surveillance 2022 Oct 31;8(10):e36211.

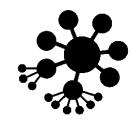
1. What influences detection in event-based surveillance?

2. How can we *exploit these factors* to improve detection?

# Strategies to Improve Detection







Connect information about same event across reports



Flag known biases where there is no technical solution

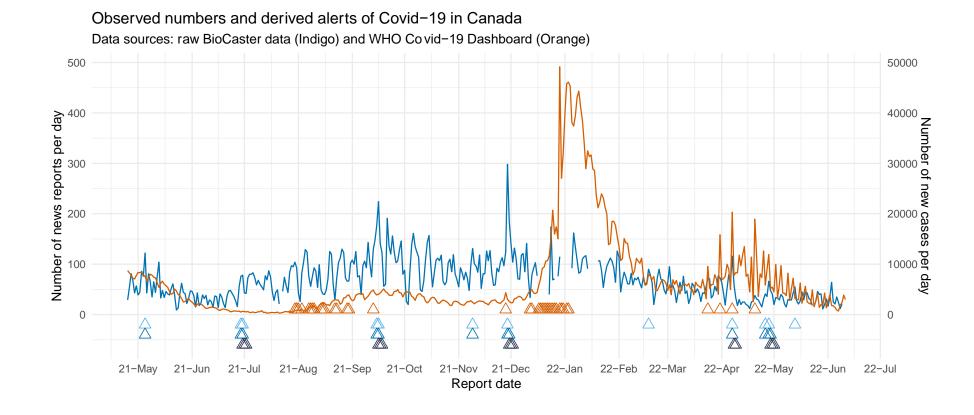
# Account for Background Variation in Frequency of Reports



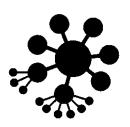
Source variation

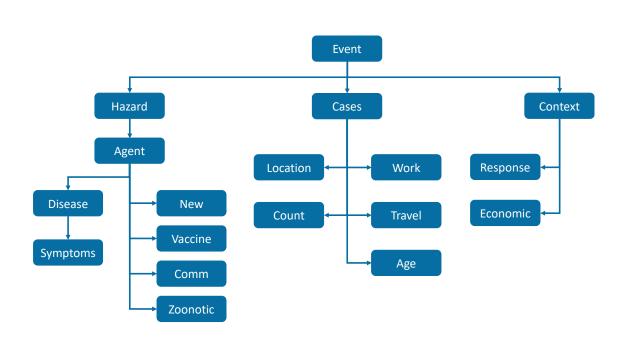
Day-of-week

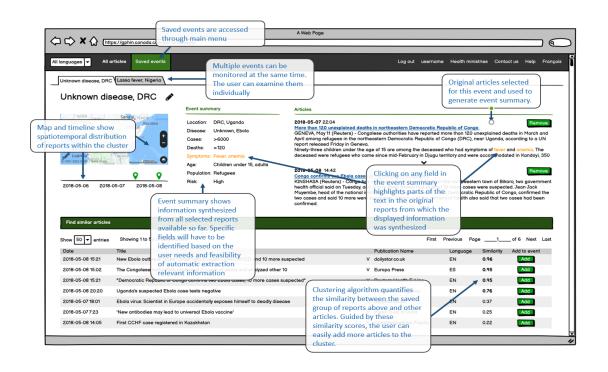
Seasonal



# Connect Information Across Reports







Information model (ontology) for an event

Clustering reports and communicating information

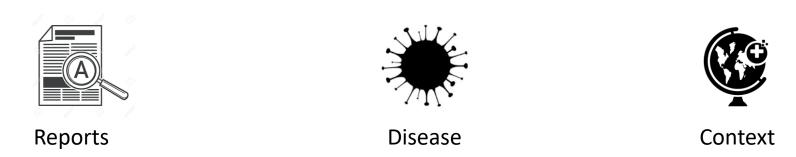
# Flag Potential Biases for Users



- Technical solutions are only available for some of the known factors that influence detection
- Informing EBS users of the unaddressed factors could limit the negative effect of these factors on detection
- Machine translation as an example
  - Accuracy of machine translation varies by language (as does NLP in general)
    - Influences completeness of information extraction
    - Influences available information and detection by geographical region
  - Accuracy for each language can be measured and communicated to users in the context of a report of event

# Summary

#### Multiple factors influence aberration detection in EBS



These factors can be exploited to improve detection







Flag Biases

# Acknowledgements

- EPI-Al Project
  - Nigel Collier (Cambridge), Nicholas King (McGill), Maxime Polleri (McGill), Zaiqiao Meng (Cambridge), Yannan Shen (PhD student), Meiru Zhang (Cambridge), Zihao Fu (Cambridge)
- Global Variation in Detection
  - Iris Ganser (McGill), Rodolphe Thiebault (Bordeaux), HealthMap, EIOS
- Clustering in GPHIN
  - Anya Okhmatovskaia, Yannan Shen, Erin Rees, Victoria Ng, GPHIN