

The future isn't what it used to be

Shaping the next generation of the Public Health Intelligence workforce

EIOS Global Technical Meeting - December 2024 Melinda Frost, MA, MPH Unit Head Learning Design and Production, WHO Academy





EIOS Vision

A world where health threats are identified and responded to so early and rapidly that they have zero impact on lives and livelihoods.





Lives

saved

Communities protected



Livelihoods maintained



Outbreaks avoided

Health systems strengthened











Global Workforce Shortage

- Projected shortage of 10 million health workers by 2030 (pre-COVID estimates)
- Workload burden during the pandemic led to significant departures from the health workforce (HWF)
- The demand on the global HWF is expected to grow substantially
- HWF will have to contend with epidemiological (e.g. greater incidence of non-communicable diseases) and demographic shifts (e.g. aging population)
- At the same time, there is the continuous threat of emerging and re-emerging infectious diseases, climate change, antimicrobial resistance



WHO Academy's vision

A world in which health and care workers, policy makers and WHO staff have the skills and competencies they need to achieve health for all.

... by building a lifelong learning ecosystem that enables them to develop their capabilities.



Global Perspectives on Lifelong Learning

Why do we need lifelong learning?

Awareness-raising for climate change & green skills

The urgency resulting from climate change

Re-skilling and upskilling throughout life

Transformations in the world of work

Addressing older learners' needs; intergenerational approaches

Demographic changes

Developments in digital technologies

Developing basic and advanced digital skills

Health and well-being

Health learning for prevention and recovery

Strengthening citizenship

Global citizenship education, media and information literacy



The new learning landscape

Encompassing the full spectrum of formal, non formal and informal learning

Less value placed on formal qualifications

Experience and lifelong learning matter

Holistic, lifelong, personalized, flexible learning - At scale



- + Ubiquitous access to learning
- + Individualized pathways
- + High flexibility
- + Massive scale
- + Delivered across diverse institutions
- Unprecedented potential for workforce and personal development



WHO Academy Campus

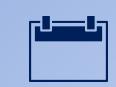
Inclusive, eco-friendly facility, built around learner needs

- 9 floors I 11 000 square metres
- State-of-the-art integrated technologies
- Virtual and hybrid learning spaces
- Virtual reality labs
- Bespoke simulation centre, 360 video displays, climate controlled, settings designed to replicate real-world scenarios



WHO Academy – the Science of Learning





Deliver





Science-based learning Design:

- Design based on severalWHO competencyframeworks
- Learning pathways
- Learning linked to development

Technology enhanced learning:

- online courses : authoring tools
- Face- to -face, blended
- Game learning & Table-top exercises
- Skills drills in learning format
- Case based learning

Continuous learner engagement, via:

Community of practices

Knowledge Networks

Mutual and thematic learning

Forums with peer-to peer learning

Webinars: General and Thematic

Impact evaluation for improvements:

Measure impact via behavioral change

Wide variety of approaches from surveys, interview, quantitative analysis dashboards

Publications





Learning asset tools





Evolution of learning ecosystems

Enhanced mentorships & communities of practice

AI for learners & course developers

Predictive Analytics





Lives

Communities protected

Outbreaks

avoided



Livelihoods maintained



Health systems strengthened

The future ain't what it used to be (The future isn't what it used to be)
Yogi Berra – US humorist and baseball player

Nit nitay garabam

(People are a person's medicine – we need THIS community)

Senegalese Wolof Proverb

