Communicating science during health emergencies

PUBLIC CLOSING SESSION

Friday, 25 June 2021
13:00 – 16:00 CET

Join us for discussions on how to use innovative and effective science communication to promote public health during the COVID-19 pandemic

Register

More info

https://bit.ly/33Qj9vM

Opening
Sylvie Briand, Director, Global Infectious Hazard Preparedness Department, World Health Organization

Rethinking communication: storytelling in the age of misinformation & disinformation
Elizabeth (Lizz) Ntonjira, Global Communication Director, Amref Health Africa, Kenya

Alert, not anxious
Mikhail (Doctor Mike) Varshavski, Board Certified Family Medicine Physician and Content Creator, USA

Covid dreams—visual science communications reimagined
Radhika Patnala, Founder and Director, Sci-Illustrate, Germany

Dear Pandemic: authentic dialogue between scientists and the public as a strategy to address the COVID-19 infodemic
Malia Jones, Researcher, University of Wisconsin-Madison’s Applied Population Laboratory, and Founding Member, Dear Pandemic, USA | Lindsey Leininger, Public Health Scientist, Dartmouth College Tuck School of Business, and Founding Member, Dear Pandemic, USA

The story about the children’s storybook on COVID-19
Fahmy Hanna, Technical Officer, Department of Mental Health and Substance Use, World Health Organization | Zeinab Hijazi, Senior Mental Health Technical Advisor, Programme Division Director’s Office, UNICEF

Using science communication to tackle the COVID-19 pandemic: insights from the thematic discussions of the conference
Charles Ebikeme, London School of Economics and Political Science, United Kingdom | Mohamed Elsonbaty, Freelance Science Journalist & Science Communication Consultant, Egypt | Francesca Hartley, Intensive Care Nurse, Nottingham University Hospitals NHS Trust, United Kingdom | Mirjam Jenny, Head of Science Communication Unit, Robert Koch Institute, Germany

Closing & next steps
Tim Nguyen, Unit Head, High Impact Events Preparedness Unit, World Health Organization

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