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# Analysis of Social Media Data about COVID-19 in the Americas

WHO Infodemic Consultancy  
April 7-8 2020

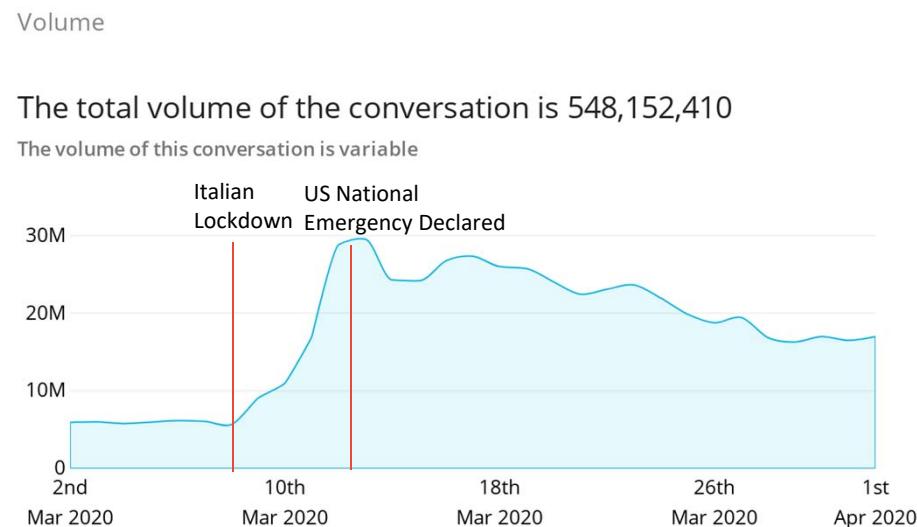
Ian Brooks

Marcelo D'Agostino (PAHO/WHO)

# Twitter Volume 03/2020

Worldwide posts containing one of the words:

"coronavirus" OR  
"corona virus" OR  
"covid19" OR  
"covid-19" OR  
"covid\_19" OR  
"pandemic"



WHO Data Monitor - General

Date range: Mar 2nd, 2020 to Apr 1st, 2020



Crimson Hexagon

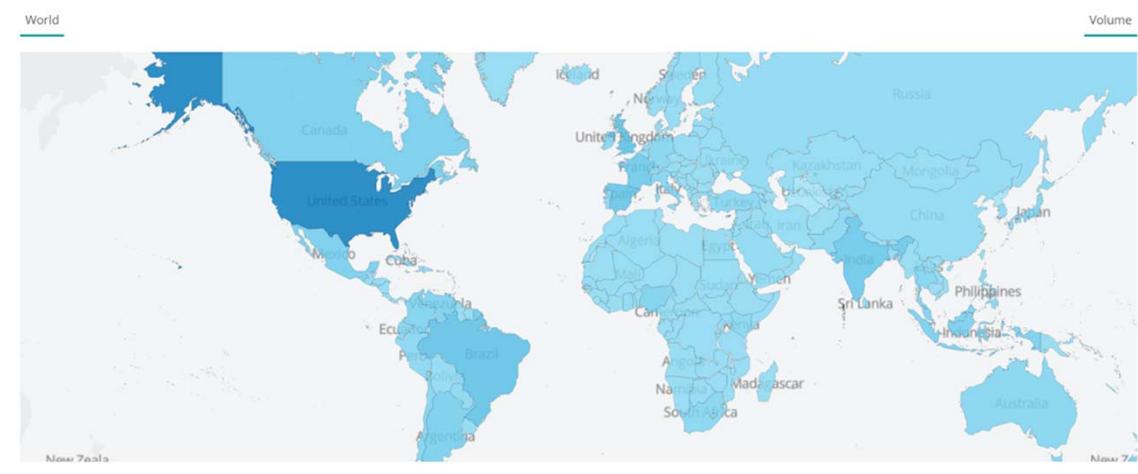


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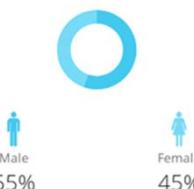
# Geographic Distribution of Tweets

| Country                  | Number of Posts | Percentage |
|--------------------------|-----------------|------------|
| United States of America | 106734383       | 35.43%     |
| United Kingdom           | 19766840        | 6.56%      |
| Brazil                   | 18441058        | 6.12%      |
| Spain                    | 15459890        | 5.13%      |
| India                    | 13319663        | 4.42%      |
| France                   | 11311072        | 3.75%      |
| Canada                   | 8462414         | 2.81%      |
| Mexico                   | 7954697         | 2.64%      |
| Argentina                | 7769504         | 2.58%      |
| Indonesia                | 6865358         | 2.28%      |
| Venezuela                | 5974632         | 1.98%      |
| Malaysia                 | 5871520         | 1.95%      |



# Demographics and content of Tweets

Gender

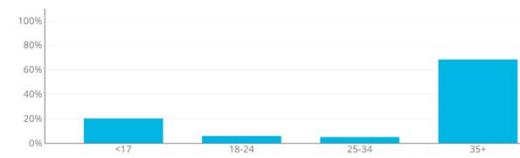


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Age



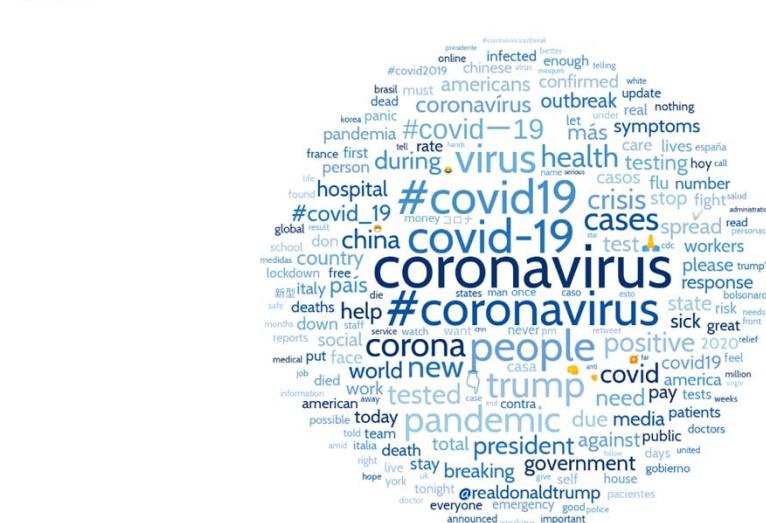
Based on the 54,737,107 posts with identified age

WHO Data Monitor - General

Date range: Mar 2nd, 2020 to Apr 1st, 2020



Word Cloud



WHO Data Monitor - General

Date range: Mar 2nd, 2020 to Apr 1st, 2020



Filters: No Min to No Max, No Min to No Max



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# Most common phrases from PAHO-region Tweets

English

| Uni-grams   | Bi-grams             | Tri-grams                 |
|-------------|----------------------|---------------------------|
| coronavirus | covid 19             | test positive coronavirus |
| 19          | test positive        | case covid 19             |
| covid       | coronavirus case     | confirm coronavirus case  |
| case        | confirm case         | positive covid 19         |
| test        | case coronavirus     | test positive covid       |
| people      | positive coronavirus | confirm case coronavirus  |
| get         | coronavirus outbreak | covid 19 case             |
| say         | due coronavirus      | coronavirus covid 19      |
| go          | year old             | covid 19 pandemic         |
| health      | stay home            | spread covid 19           |
| us          | coronavirus pandemic | due covid 19              |
| trump       | wash hand            | fight covid 19            |
| confirm     | get coronavirus      | covid 19 test             |
| spread      | public health        | confirm case covid        |
| new         | case covid           | covid 19 outbreak         |
| virus       | confirm coronavirus  | world health organization |
| take        | spread coronavirus   | health care worker        |
| one         | positive covid       | barbados pm mia           |
| day         | social distance      | contract covid 19         |
| need        | new york             | covid 19 virus            |

Spanish

| Uni-grams   | Bi-grams              | Tri-grams                   |
|-------------|-----------------------|-----------------------------|
| coronavirus | covid 19              | coronavirus covid 19        |
| 19          | caso coronavirus      | caso covid 19               |
| covid       | casar coronavirus     | confirmar casar coronavirus |
| caso        | caso confirmar        | nuevo caso coronavirus      |
| casar       | dar positivo          | dar positivo coronavirus    |
| hacer       | coronavirus poder     | positivo covid 19           |
| ir          | nuevo caso            | contagiar covid 19          |
| si          | coronavirus covid     | coronavirus poder matar     |
| poder       | ministerio salud      | caso confirmar coronavirus  |
| país        | contagiar coronavirus | pandemia covid 19           |
| salud       | positivo coronavirus  | casar aislamiento total     |
| día         | coronavirus ir        | aislamiento total caso      |
| confirmar   | puerto rico           | cerrar escuela país         |
| personar    | confirmar casar       | escuela país coronavirus    |
| medir       | coronavirus llegar    | total caso confirmar        |
| decir       | último hora           | ministerio salud público    |
| llegar      | tomar medir           | casar covid 19              |
| nuevo       | coronavirus argentino | coronavirus poder matarme   |
| ser         | abrir hilar           | organización mundial salud  |
| gobernar    | nuevo coronavirus     | casar coronavirus argentino |

Portuguese

| Uni-grams   | Bi-grams             | Tri-grams                                 |
|-------------|----------------------|---|
| coronavírus | covid 19             | sequenciaram genoma coronavírus           |
| coronavírus | novo coronavírus     | pessoa divulgar notícia                   |
| ir          | ministério saudar    | divulgar notícia pesquisar                |
| 19          | caso confirmar       | notícia pesquisar brasileiro              |
| covid       | coronavírus brasil   | pesquisar brasileiro foder                |
| brasil      | combater coronavírus | brasileiro foder coronavírus              |
| fazer       | causar coronavírus   | foder coronavírus dizer                   |
| casar       | ficar casar          | coronavírus dizer pq                      |
| caso        | pandemia coronavírus | dizer pq medicinar                        |
| pra         | poder ser            | pq medicinar área                         |
| bolsonaro   | coronavírus ir       | medicinar área tão                        |
| poder       | jair bolsonaro       | área tão lindo                            |
| pessoa      | caso coronavírus     | tão lindo anjo                            |
| ser         | casar coronavírus    | lindo anjo maior                          |
| saudar      | coronavírus dizer    | anjo maior responsável                    |
| novo        | genoma coronavírus   | maior responsável biotecnologistas        |
| dizer       | pegar coronavírus    | responsável biotecnologistas farmacêutico |
| dia         | primeiro casar       | biotecnologistas farmacêutico biomédico   |
| confirmar   | lavar mão            | farmacêutico biomédico biólogo            |
| país        | caso suspeito        | biomédico biólogo químico                 |



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# Most common hashtags from PAHO-region Tweets

All Tweets

- #Coronavirus
- #Covid19
- #Covid-19
- #Covid\_19
- #FlattenTheCurve
- #Pandemic

Most identifiable as  
Ministry of Health Tweets

- #PlanCoronavirus
- #PrevencionEsSalud
- #ActivadosPorLaSalud
- #CuidémonosEntreTodos
- #QuédateEnCasa
- # UnidosContraElVirus



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