Join us for discussions on how to use innovative and effective science communication to promote public health during the COVID-19 pandemic.

Monday, 7 June 2021
13:00 – 16:00 CET

PUBLIC OPENING SESSION

Welcome remarks
Tedros Adhanom Ghebreyesus and Sylvie Briand
World Health Organization

Science journalism needed now, more than ever
Shamila Nair-Bedouelle
Assistant Director-General for Natural Sciences, UNESCO

Drinking from a firehose: The communication of science and risk during a pan- and infodemic
Kasisomayajula Viswanath
Harvard T.H. Chan School of Public Health, USA, and Director, Harvard T.H. Chan School of Public Health India Research Center, India

Demystifying the science behind the COVID-19 pandemic
Siouxsie Wiles
Faculty of Medical and Health Sciences, The University of Auckland - Te Whare Wānanga o Tāmaki Makaurau, New Zealand

Trustworthy & useful evidence communication to decision-makers
Alexandra Freeman
Executive Director of the Winton Centre for Risk and Evidence Communication, University of Cambridge, United Kingdom

Communicating science in a pandemic: when social media shapes the public discourse
Atila Iamarino
Social Media Science Communicator and Biologist, Brazil

https://bit.ly/33Qj9vM