

International jury 2020

WHO is very grateful that critically-acclaimed professionals from the film and music industry accepted our invitation to participate in **The Health for All Film Festival** jury. Richard Curtis, Patrick Eveno, Ricky Kej, Angélique Kidjo, Barbara Miller, and Wagner Moura joined WHO experts in their respective jury teams for each of our competition categories.

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2023

2021

Video Reports category



Richard Curtis

Writer, Director, Co-Founder of Red Nose Day, and UN Sustainable Development Goals Advocate

"I'm hugely excited to be part of this - statistics and medical articles will never do the job of convincing people of health realities and solutions around the world. These things need passion and imagination and I hope to see wonderful films and then see the best ones lifted up and circulated worldwide."

Richard Curtis is a British film writer and director, responsible for films such as *Four Weddings and a Funeral*, *Notting Hill*, *Bridget Jones's Diary*, *Mr. Bean*, *Love Actually*, *The Boat That Rocked*, and most recently *Trash*, *About Time*, and *Yesterday*.

In the other half of Richard's life, he is co-founder and vice-chair of Comic Relief, which he started after visiting Ethiopia during the 1985 famine and which led to the fundraising event, Red Nose Day. He has co-produced 16 live nights for the BBC since 1988 and the charity has made over £1.3 billion for projects in the United Kingdom and internationally during that time. In 2015, he helped bring Red Nose Day to the United States of America - with the partnership of NBC and Walgreens - where it has so far raised nearly US\$ 150 million to help children in the USA and around the world.

Richard was a founding member of Make Poverty History, the campaign for the Millennium Development Goals, and worked both on that and on Live 8 in 2005. In 2015 he helped found Project Everyone, to help make the Global Goals both better known and to accelerate progress toward achieving them. Richard is also now a UN Advocate for Sustainable Development Goals.



Animation Films category



Angélique Kidjo

Singer and songwriter

Angélique Kidjo, the dynamic West African singer and songwriter from Benin, was appointed a UNICEF Goodwill Ambassador in 2002. Kidjo is a passionate advocate for girls' education and the founder of the Batonga Foundation which supports both secondary school and higher education for girls in Africa. Among many messages related to health issues, she made public announcements to eradicate polio and to increase support for children affected by HIV/AIDS.

Angélique Kidjo has won a number of music awards including four Grammy Awards for Best World Music Album, for instance in 2020 for her album "Celia" and in 2008 for her album "Djin Djin". Her music is heavily influenced by West African rhythms and incorporates a range of other musical traditions, such as funk, rumba, salsa, jazz, souk and makossa.

In 2008, she received Benin's Commander of National Order of Merit for loyal services to the nation.



Patrick Eveno

Senior Consultant for audio-visual and animation film production

"I am very happy and honoured that WHO invited me to join its inaugural film festival jury. I am also delighted that a selection of animation films about health issues is part of this project, it shows once again the possibilities presented by this type of movie expression."

Films about nurses and midwives



Barbara Miller

Writer / Director - President Swiss Filmmakers Association (ARF/FDS)

Barbara Miller was born in Switzerland and studied law, cinema sciences, and psychology. Barbara worked on the Oscar-nominated documentary *War photographer*. She has directed over 20 acclaimed documentaries, ranging from the *Anti globalization movement* to *Domestic Violence*, *Youth Violence*, and *The Clitoris*. In 2018, Barbara produced *#Female pleasure*, a documentary showing the universal mechanisms at work that have determined the position of women in society over time.

She is a member of the Swiss Film Academy and the European Film Academy EFA and is the President of the Swiss Filmmakers' Association.



Ricky Kej

Grammy® Award Winner, US Billboard #1 artist, UNCCD 'Land Ambassador' & United Nations 'Global Humanitarian Artist'

Artist Ricky Kej is an internationally renowned Indian music composer, environmentalist, and professor. He has performed at prestigious venues in over 30 countries, including at the United Nations Headquarters in New York and Geneva. Ricky has won more than 100 music awards in over 20 countries. He has been Awarded "United Nations Global Humanitarian Artist" and is also the "Youth Icon of India". Ricky has been named as one of the 100 Real Leaders who 'Inspire the Future'. A chapter on Ricky's life and

Wagner Moura

Actor and film director from Brazil

"It is my great honour to participate in this inaugural World Health Organization's film festival. Our personal health and that of our fellow humans is the foundation to a better and healthier world for us all. I look forward to watching the film festival selection and I am eager to see how we can all learn from and be inspired from your stories."

Brazilian stage, film, and television star, Wagner Moura, is widely acclaimed as one of South America's leading actors. He starred as the notorious Pablo Escobar in Netflix's critically acclaimed series *Narcos* which received Golden Globe nominations for both the series and Moura. Since then, he has made his directorial debut with the feature film *MARIGHELLA*, which premiered at last year's Berlin Film Festival. Moura has also produced and starred in the Netflix original film *SERGIO* which tells the story of the Brazilian-born UN diplomat Sergio Vieira de Mello, who earned worldwide respect and praise for his humanitarian efforts before being tragically killed in the 2003 Canal Hotel bombing in Iraq.

Wagner Moura has been a decades-long activist in his native Brazil, advocating for campaigns and legislation to end forced labor. Thanks to his advocacy on behalf of workers' rights he was appointed as the first Goodwill Ambassador for the UN's International Labour Organization.

Wagner grew up in the state of Bahia; his original intent was to become a journalist after finishing his undergraduate degree in journalism. His career changed course after a play he starred in became popular and brought him into the limelight. With his newly discovered love for the theatre, he moved to Rio de Janeiro and was soon starring in television series and acting in films too. It was 2007's *Elite Squad* that launched him on the world stage when the film won a Golden Bear award at the Berlin Film Festival.



Dr. Soumya Swaminathan

Chief Scientist, World Health Organization

"We want to spread the messages of how people can be healthy and stay healthy. Films and audiovisual media in general are a terrific way of conveying these messages to people because they do so unconsciously. When you watch a film, the messages stay with you because there's an emotional connection. And so, no matter if you're young or old, or which part of the world you come from, or what profession you practice, seeing something which resonates within you is something that stays with you forever."

Dr. Soumya Swaminathan will act in this jury team as a senior WHO expert. A pediatrician from India and a globally recognized researcher on tuberculosis and HIV, she brings with her 30 years of experience in clinical care and research and has worked throughout her career to translate research into impactful programs. Dr. Swaminathan was Secretary to the Government of India for Health Research and Director General of the Indian Council of Medical Research from 2015 to 2017.

Patrick Eveno was the Director of the Annecy International Animation Films Festival (organized by CITIA) from 2006 to 2018. This is one of the biggest global festivals in this domain. Prior to that, he was the Manager and Executive Producer of Folimage, a French animation film studio. Patrick is now an expert consultant for various major French institutions supporting audiovisual production, such as Centre National de la Cinématographie (CNC), SACD, PROCIREP, Cartoon, Pictanovo and Auvergne Rhône Alpes Cinéma.



Dr Ruediger Krech

Director of Health Promotion, World Health Organization

"Health For All" is all about people, and the best way to find out about how people want to live a healthy life is to ask them! So, I look forward to seeing in this selection of animation films how filmmakers expressed their views about health for all."

The department directed by Dr Rüdiger Krech covers a wide range of social and environmental interventions that are designed to benefit and protect people's health and quality of life. From 2009 to 2019, Rüdiger directed WHO's Departments of Ethics, Equity, Trade and Human Rights, and Universal Health Coverage and Health Systems.

Before joining WHO, Rüdiger was in charge of the German International Cooperation's (GIZ) work on social protection from 2003 to 2009, both in its headquarters in Eschborn near Frankfurt and in India. He has also held various management positions at the World Health Organization Regional Office for Europe in Copenhagen in the fields of health systems, health policies, health promotion and ageing.

musical journey is taught in 7th grade English textbooks in India (ICSE). Ricky Kej is a professor at the prestigious National Institute of Advanced Studies (at the Indian Institute of Science) and an Ambassador to the Earth Day Network.



Elizabeth Iro

Chief Nursing Officer, World Health Organization

Prior to leading WHO's work relating to nurses and midwives in early 2018, Elizabeth Iro served as the Cook Islands' Secretary of Health. In this role, she implemented legislative reforms to strengthen the country's health system. She was the first nurse/midwife and woman to be appointed in this role in her country.

Elizabeth previously served as the Cook Islands' Chief Nursing Officer and Acting Director of Hospital Health Services. For the first 25 years of her career, she was a staff nurse, midwife and charge midwife at hospitals in the Cook Islands and New Zealand.

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