# How to strengthen capacity of oversight bodies and purchasers?

25.04.2017 Andres Rannamäe

## Insight view into governance practice of purchasing organizations

- ♦ Key observations of governance practice
  - ♦ Governance practice and capacity of governing bodies vary to a great extent from country to country
  - ♦ In overall the capacity of governing bodies modest
  - → Governance undervalued and not in service to strengthen purchaser performance

# The capacity of oversight bodies and governance of strategic purchasing

### Mandate & Vision

- → Government definition of "owner" mandate often vague, not clear
  - Difficulty to resolve by governors a clear and shared sense of the distinctive purpose of purchaser − the value delivery
  - Conflicting interests of governors in oversight body

#### Competency

Governing body often too politicized and low professional competency

#### Sustainabilit

)

♦ Rotation of governors in many countries high, little sustainability

# The capacity of oversight bodies and governance of strategic purchasing

Focus

- ♦ Boards dominantly monitoring the budget lines, very little space left for understanding the core issues
  - ♦ Health needs? Stakeholder related issues?
  - \* Provider selection, contracting principles, service quality? Payment mechanisms?
  - ♦ Delivered value, achieved results, ...?

Data & Input

- Monitoring often based on randomly presented data, discussion around randomly raised issues
- ♦ Too often focus is "what was done but not what was achieved", no or little system approach

Reporting

Quality of reporting vague, governing body soft and unclear in setting high standards for reporting

## The capacity of oversight bodies and governance of strategic purchasing

#### Mindset

- ♦ Rare open debate around strategic issues incl strategic purchasing
  - Defensiveness in attitude, not development minded

#### Leadership

- ♦ Board leadership is real challenge
  - ♦ The nature of leadership at best is ad hoc leadership

#### Structure

Governing body and purchaser organizational arrangements and structure not aligned around the strategy (incl strategic purchasing)

# Increasing the capacity of the governing body

- ♦ Active role in developing strategic direction and keeping organization on selected track
- ♦ Aligned and engaged around the strategy
  - ♦ Does size matter?
  - ♦ Good mix of professional competencies
  - ♦ Board leadership and stronger interaction
  - between non-executive and executive boards
  - Compliance is necessary, but deep business knowledge and focus on strategy execution outweigh it

More strategic

Structure & Composition

# How to increase the capacity of the governing body?

- ♦ Create a need/demand for SP discussion relevant reports and discussion inputs provided by executive board regularly on "push method"
- \* Build sustainable foundation for governance functioning system and discipline, regular meeting practice, standard reports delivered, step by step digging deeper into the organization
- Building coalition / coherence with key stakeholders

Stakeholder relations

### ... and the purchaser

- ♦ Executive management owns the strategy and focus on execution
  - ♦ Integrity and accountability in both directions up towards the board and down towards the general management
- ♦ Understand value delivered, impact made and assure "evidence based" meaningful reporting
  - Understand your stakeholders, bring trustworthy feedback to governance, support open discussion and secure accountability
- ♣ Build joint knowledge base with Board and capacity to handle strategic issues – joint seminars and events, brainstorming, learning from experience
- ♦ Openness, transparency, accountability create corresponding environment, communication channels, stakeholder and public relations

### The capacity of oversight bodies ... change in governance concept

- ♦ Dynamics in governance roles from control and "no trust" towards stewardship and leadership
- ♦ Balancing monitoring and mentoring
- Overcoming the gap between executive and governing boards, more personal interaction between the boards
- ♦ Diversity of thoughts, open discussion
- ♦ Public sector need better governance to support efficiency and value delivery