WEBINAR PROGRAMME
Restricting alcohol availability:
How can common barriers be overcome?
3 October 2022
14:30–16:00 CET

Opening
Welcome address | Naoko Yamamoto, Assistant Director-General, Healthier Population Division, World Health Organization
Overview and moderation | Pamela Trangenstein, Scientist, Alcohol Research Group, United States

Overcoming barriers in developing countries: Evidence from South-East Asia and South Africa
Effective alcohol policies and challenges faced by developing countries | Pubudu Sumanasekara, Executive Director, Alcohol and Drug Information Centre, Sri Lanka, and Vice President Movendi International
Act local, change global | Aadielah Maker Diedericks, Secretary General, Southern African Alcohol Policy Alliance, South Africa

Waging powerful representations during liquor licensing hearings
Alcohol industry representations of public health research in judicial hearings | Chris Morrison, Assistant Professor, Columbia University Mailman School of Public Health, United States
Understanding liquor licensing officers’ perspectives | Niamh Fitzgerald and Rachel O’Donnell, Professor of Alcohol Policy and Research Fellow, Institute for Social Marketing & Health University of Stirling, Scotland, United Kingdom
Reflections | Benn McGrady, Head, Public Health Law and Policies Unit, Department of Health Promotion, World Health Organization

Questions from audience and closing
Moderator | Pamela Trangenstein, Scientist, Alcohol Research Group, United States
Remarks for policy guidance | Juan Tello, Head, Less Alcohol Unit, Health Promotion Department World Health Organization

Registration
Participation in this event is by invitation. If you have not received one, and are interested to attend, please contact us for more information on how to apply for consideration at: lessalcohol@who.int.