



## **WEBINAR PROGRAMME**

# Zero and low alcohol beverages: Real improvement or apparent solution?

23 June 2022 | 13:30-15:00 CET

### **Opening**

Welcome address | Naoko Yamamoto, Assistant Director-General, World Health Organization

#### What does the evidence tell us?

Overview and moderation | **Emanuele Scafato**, Director, National Observatory on Alcohol, Italian Institute of Health, Italy

No and low alcohol beverages: real improvement of apparent solution | Peter Anderson, Professor Substance Use, Policy and Practice, Institute of Health and Society, Newcastle University, United Kingdom

#### Spotlight on practices and implications for public health

The case of the Netherlands | **Daša Kokole**, Researcher, Department of Health Promotion, Maastricht University, the Netherlands

The case of South Africa | Charles Parry, Director, Alcohol, Tobacco and Other Drug Research Unit, South African Medical Research Council, South Africa

A perspective from Latin America | Angélica María Claro Gálvez, Coalición América Saludable (CLAS)

A look into the Australian context, VicHealth | Sandro Demaio, Chief Executive Officer, VicHealth, Australia

Civil society insights | Florence Berteletti, Secretary General, European Alcohol Policy Alliance, Eurocare

#### Questions from audience and closing

Final remarks | **Juan Tello**, Head, Less Alcohol Unit, Health Promotion Department, World Health Organization

#### **Registration**

Participation in this event is by invitation. If you have not received one, and are interested to attend, please contact us for more information on how to apply for consideration at: lessalcohol@who.int.

The event is co-organized by the Less Alcohol Unit of the Department of Health Promotion at the World Health Organization and the Istituto Superiore di Sanità (Italian National Institute of Health).