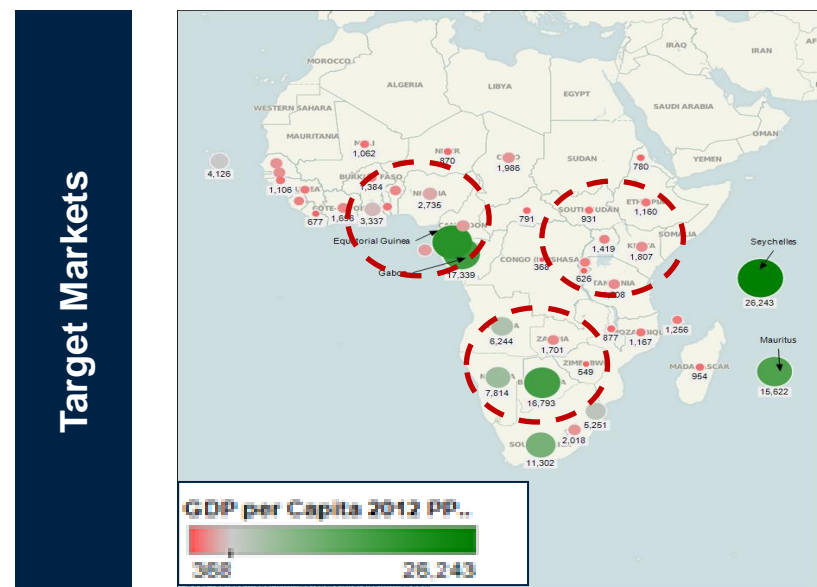
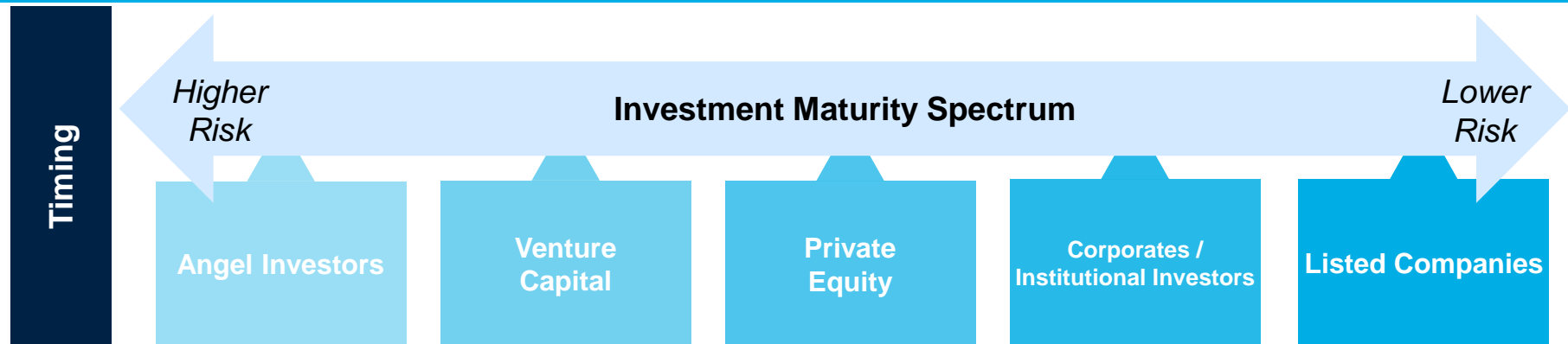


INVESTMENT APPROACH RELATIVE TO RISK SPECTRUM



Angel Investors

- Invest in ideas
- Register IP

Venture Capital Investors

- Invest in early-stage companies, products, business plans
- Help commercialize IP

Private Equity Investors

- Bring discipline, strengthen Mgt.
- Drive business growth & EBITDA, create scale & Exits

Corporate & Institutional Investors

- Invest to increase EBITDA, scale, diversify product range, investment returns