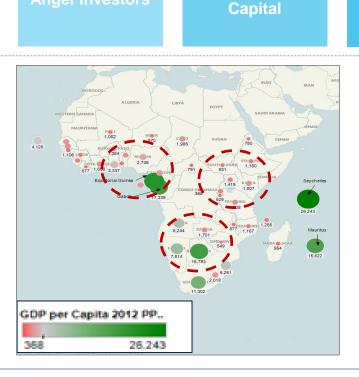
INVESTMENT APPROACH RELATIVE TO RISK SPECTRUM

Timing

Higher

Risk

Target Markets



Venture

Investment Maturity Spectrum

Private

Equity

Corporates /

Institutional Investors

Listed Companies

Lower

Risk

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Angel Investors

- Invest in ideas
- Register IP

Venture Capital Investors

- Invest in early-stage companies, products, business plans
- Help commercialize IP

Private Equity Investors

- Bring discipline, strengthen Mgt.
- Drive business growth & EBITDA, create scale & Exits

Corporate & Institutional Investors

 Invest to increase EBITDA, scale, diversify product range, investment returns

