LOW-SPEED STREETS

are the heart of any community

Excessive speed is when a vehicle exceeds the posted speed limit

40–50% of people drive above the speed limit

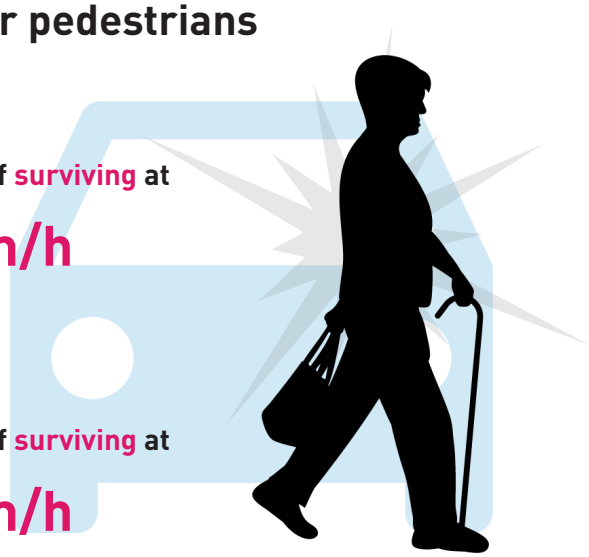
Every **1 km/h** increase in speed = Results in **4–5%** increase in fatal crashes

1 in 3 deaths on the roads in high-income countries is due to speed

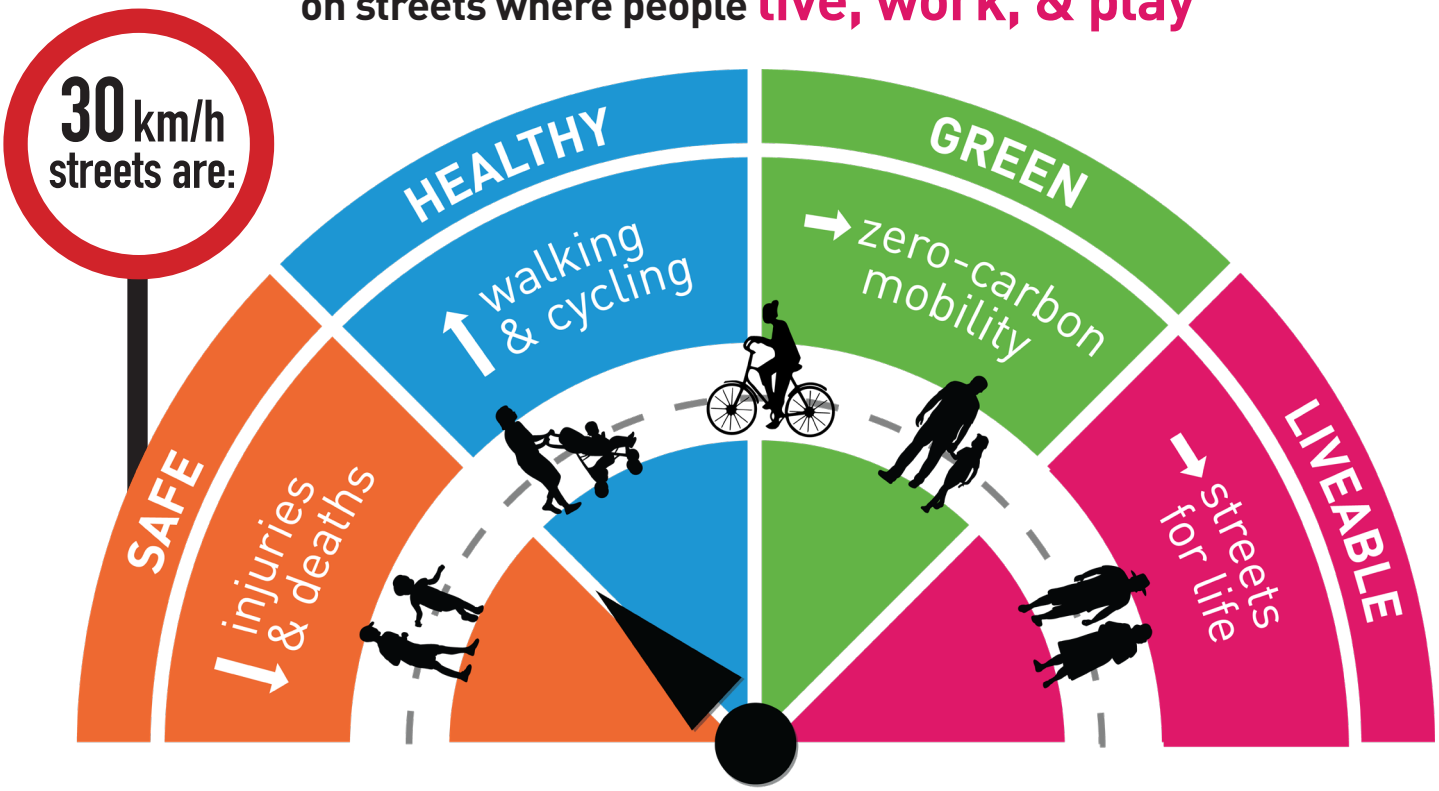
The lower the speed of the vehicle, the lower the **risk** of injury and death for pedestrians

99% likelihood of **surviving** at **30 km/h**

80% likelihood of **surviving** at **50 km/h**



30 km/h speed limits should be adopted as appropriate on streets where people **live, work, & play**



5 ACTIONS TO MAKE #StreetsforLife

1

Build or modify roads to include features that calm traffic

2

Establish speed limits appropriate to the function of each road

3

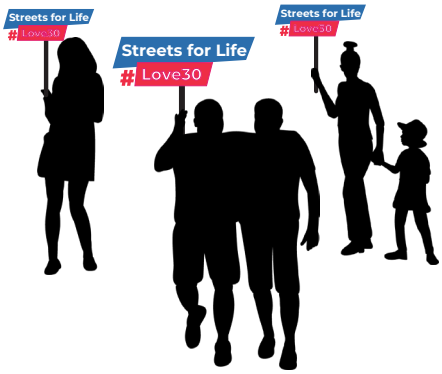
Enforce speed limits

4

Install in-vehicle technologies

5

Raise awareness about the dangers of speeding



For more information:
https://www.who.int/teams/social-determinants-of-health/safety-and-mobility/united-nations-road-safety-week

World Health Organization

DECADE OF ACTION FOR ROAD SAFETY 2021 - 2030

Streets for Life #Love30

30 KM/H