Excessive speed is when a vehicle exceeds the posted speed limit.

- 40–50% of people drive above the speed limit.

The lower the speed of the vehicle, the lower the risk of injury and death for pedestrians.

- Every 1 km/h increase in speed results in a 4–5% increase in fatal crashes.

1 in 3 deaths on the roads in high-income countries is due to speed.

- 99% likelihood of surviving at 30 km/h.
- 80% likelihood of surviving at 50 km/h.

30 km/h speed limits should be adopted as appropriate on streets where people live, work, & play.

30 km/h streets are:

- **SAFE**: injuries & deaths down
- **HEALTHY**: walking & cycling up
- **GREEN**: zero-carbon mobility
- **LIVEABLE**: streets for life
5 ACTIONS TO MAKE

1. Build or modify roads to include features that calm traffic

2. Establish speed limits appropriate to the function of each road

3. Enforce speed limits

4. Install in-vehicle technologies

5. Raise awareness about the dangers of speeding

For more information: https://www.who.int/teams/social-determinants-of-health/safety-and-mobility/united-nations-road-safety-week