

#Streets for Life

SPEED IS AT THE CORE OF THE ROAD TRAFFIC INJURY PROBLEM

**EVERY 1 KM/H INCREASE IN SPEED RESULTS
IN A 4-5% INCREASE IN FATAL CRASHES**

The lower the speed of the vehicle,
the lower the risk of injury & death for pedestrians



99% likelihood of surviving at 30 km/h

80% likelihood of surviving at 50 km/h



**LOW SPEED STREETS WHERE PEOPLE LIVE,
WORK & PLAY MAKE FOR STREETS
THAT ARE SAFE, HEALTHY, GREEN & LIVEABLE**

<https://www.who.int/teams/social-determinants-of-health/safety-and-mobility/united-nations-road-safety-week>

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WHAT CAN YOU DO TO MANAGE SPEED?



As a driver:

1. Drive within the speed limits
2. Take a rest break every 2 hours

As a passenger:

1. Plan your trip to allow sufficient time to reach your destination at a safe speed & ensure a rest break for the driver
2. Demand that your driver follow the speed limits

As a manager:

1. Ensure your organization's road safety policy effectively addresses speed management
2. Install in-vehicle technologies to monitor travel speeds & discipline those who drive above the speed limits

EVERYONE SHOULD RAISE AWARENESS ABOUT THE DANGERS OF EXCESSIVE & INAPPROPRIATE SPEED AND PRACTICE GOOD ROAD SAFETY BEHAVIOURS AT ALL TIMES!

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