#Streets for Life

**SPEED IS AT THE CORE OF THE ROAD TRAFFIC INJURY PROBLEM**

**EVERY 1 KM/H INCREASE IN SPEED RESULTS IN A 4-5% INCREASE IN FATAL CRASHES**

The lower the speed of the vehicle, the lower the risk of injury & death for pedestrians.

- 99% likelihood of surviving at 30 km/h
- 80% likelihood of surviving at 50 km/h

Low speed streets where people live, work & play make for streets that are safe, healthy, green & liveable.

Everyone should raise awareness about the dangers of excessive & inappropriate speed and practice good road safety behaviours at all times!

As a driver:
1. Drive within the speed limits
2. Take a rest break every 2 hours

As a passenger:
1. Plan your trip to allow sufficient time to reach your destination at a safe speed & ensure a rest break for the driver
2. Demand that your driver follow the speed limits

As a manager:
1. Ensure your organization’s road safety policy effectively addresses speed management
2. Install in-vehicle technologies to monitor travel speeds & discipline those who drive above the speed limits