



Health warnings labels of alcoholic beverages: opportunities for informed and healthier choices

Thursday, 7 October, 2021 – 13:30–15:00 CET

Simultaneous interpretation in Russian and Spanish

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About

Health warnings on alcoholic beverages labels increase consumers' awareness of the risks associated with drinking, but the evidence is less robust regarding their impact on reducing consumption or changing individual behaviours. Current labelling practices across countries are not standardised. The inconsistencies in displaying information, the scale of interventions, assessment methodologies, among other factors, have resulted in diversified practices and outcomes. This event seeks to take stock of recent evidence regarding the use of health warnings labels and the conditions for their effectiveness, illustrate innovative country initiatives and discuss the possible role of consumer associations and civil society to hold interested parties to account.

Opening

Naoko Yamamoto

Assistant Director-General, Healthier Population Division, World Health Organization

Rüdiger Krech

Director, Department of Health Promotion, World Health Organization

Juan Tello

Head, Less Alcohol Unit, Department of Health Promotion, World Health Organization

Speakers

Daša Kokole

Researcher, Maastricht University, The Netherlands

Paula O'Brien

Associate Professor, Melbourne Law School, University of Melbourne, Australia

Maria Neufeld

Consultant, World Health Organization European Office for Prevention and Control of Noncommunicable Diseases

Ogochukwu Odeigah

Lecturer, Department of Psychology, Chrisland University, Nigeria

Emanuele Scafato

Director, National Observatory on Alcohol, Italian National Institute of Health, Italy

Norman Giesbrecht

Emeritus Scientist, Institute for Mental Health Policy Research, Centre for Addiction and Mental Health; Adjunct Professor, Dalla Lana School of Public Health, University of Toronto, Canada

Contact us: Lessalcohol@who.int

Participation in this event is by invitation. If you have not received one, you can still register; your application will be considered and subject to a declaration of interest.