

Call for Proposals

Consultancy to develop Maldives National Eye Health Strategy

1. Background

Eye health and vision profoundly influence individual well-being, productivity, educational attainment, and national development. In November 2020, at the Seventy-third World Health Assembly, World Health Organization (WHO) Member States adopted the resolution HA73.4, “Integrated people-centred eye care, including preventable vision impairment and blindness”, endorsing integrated people-centred eye care (IPEC) and committing to eliminate avoidable vision impairment. This resolution requested WHO, in consultation with Member States, to prepare recommendations on global targets for effective coverage of eye care. To this end, WHO undertook a consultative process with Member States and experts from the field to develop the global targets that were endorsed in May 2021 at the Seventy-fourth World Health Assembly. Specifically, the two global eye care targets are:

a 30-percentage point increase in effective cataract surgery coverage (eCSC), and
a 40-percentage point increase in effective refractive error coverage (eREC) by 2030.

WHO in collaboration with Health Protection Agency, Ministry of Health is working on developing a National Eye Health Strategy. We are interested to engage a local consultant to support the technical team from WHO for this work.

2. Scope of work

- Conduct the desk review of Maldives eye care situational assessment and update the ECSAT tool for Maldives. (<https://www.who.int/publications/i/item/9789240048553>)
- Facilitate stakeholders discussions for finalizing the vision, objectives and priority activities for the Strategy
- Support to draft Maldives Eye Health Strategy
- Consult with key stakeholders to finalize the strategy and activities.
- Present the final strategy to the Ministry of Health

4. Timeline: The preferred timeline to complete this activity is within 2-3 months of issuing the contract

5. Deliverables

- Desk review and updated ESCAT
- First draft of eye health strategy
- Final costed Maldives Eye Health Strategy

6. Educational Qualifications and experience:

- Advanced degree in Public Health (MPH), Public Administration, Health Policy, or a related field.
- Strong clinical background in an eye care-related field, such as ophthalmology, optometry, or orthoptics.
- At least 5 years of experience in working in a relevant area with experience of working in developing strategic/ action plans.

- Expertise in quantitative and qualitative data analysis and using evidence to inform policy and strategic decisions.
- Excellent English writing skills, proficiency in spoken English is required.
- Excellent negotiation, facilitation, and inter-personal skills.

10. Application:

Interested individuals/companies/institutions are requested to send their profiles/CV along with technical and financial proposal to sewhomav@who.int with subject '**Consultancy to develop Eye Health Strategy**' by 28 August 2025