

Call for Expression of Interest

Title: Development of Commemorative Art Piece on the EMTCT Triple Elimination Achievement

Background

The Maldives has achieved a historic global milestone as the first country in the world to be officially validated for the triple elimination of mother-to-child transmission (EMTCT) of HIV, Syphilis, and Hepatitis B. This achievement reflects decades of public health investment, strong political commitment, and the dedicated efforts of health workers across the country. It also highlights the longstanding collaboration between the Maldives and the World Health Organization (WHO).

To commemorate this national achievement and document it as part of the country's public health legacy, HPA has requested WHO's support in commissioning a professional Maldivian artist to create a symbolic contemporary art piece representing the themes, values, and significance of EMTCT.

The artwork will be:

- Officially unveiled during the Maldivian Public Health Milestones Celebration Ceremony (10th December 2025)

Terms of Reference

The purpose of this activity is to develop a contemporary visual artwork that symbolizes the scientific, social, and public health dimensions of the EMTCT milestone. The piece should serve as a lasting tribute to:

- The health workforce
- The national commitment to maternal and child health
- The partnership with WHO
- The broader values of compassion, equity, and scientific progress

The artwork must communicate these themes through abstract, modern, and biologically inspired forms.

Scope of Work

The selected artist will be responsible for:

1. Conceptualizing and developing a contemporary art piece that reflects EMTCT themes.
2. Incorporating visual cues related to:
 - Protection of mothers and infants
 - Viral elimination
 - Biological interactions
 - Public health resilience
 - National unity and progress
3. Producing a final artwork meeting the following specifications:
 - Size: 48 x 36 inches
 - Medium: Oil or acrylic on canvas
 - Style: Contemporary modern
4. Ensuring high-quality finishing, including framing or installation support.
5. Providing a short-written explanation (artist statement) describing the conceptual basis and relevance to EMTCT.
6. Attending the official unveiling ceremony.

Deliverables

1. Concept sketch and narrative (1–2 pages) for approval
2. Final artwork (48 × 36 inches, acrylic or oil)
3. Framing or installation-ready finishing
4. Artist statement describing inspiration and symbolism
5. Participation at unveiling ceremony

Artist Qualifications

The artist should be able to turn scientific or nature-based ideas into abstract or semi-abstract visuals in a way that feels clear and engaging to general audiences.

A strong portfolio should show awareness of themes like public health, human–nature relationships, and environmental systems. Finally, the artist’s work should invite multiple interpretations and remain accessible while still aligning with broader cultural and health-related narratives.

Timeline

- Concept Submission: Within 1 week of contract start
- Timeline: 1st – 10th December 2025
- Final Artwork Delivery and Unveiling Event: As scheduled during the Maldivian Public Health Milestones Celebration on 10 December 2025

Interested parties are requested to provide their portfolio & financial proposal (with budget breakdown) by **Thursday, 27 November 2025, 1200hrs** to semavprocurement@who.int