

Call for Expression of Interest

Logistical support and development of IEC materials for WHO's community engagement and visibility event

World Health Organization (WHO) Maldives is seeking to contract a local event management company to provide comprehensive logistics support for the setup of WHO's stall and the design and production of information, education, and communication (IEC) materials. These services are required for the upcoming Health Expo, which present important opportunities for community engagement and for enhancing the visibility of WHO's work in the Maldives.

Scope of work

Event: Health Expo 2025: 13th, 14th and 15th November 2025 (Evening and Night, time TBC) Hulhumale Central Park. Size of allocated tent space 20x10

- Design and development and set up of stall with at least two tables with seating etc.
- Set up of electricity and 2 LED panels/television with WHO provided videos playing on loop.
- Design, printing and set up of 06 large panels exhibiting WHO's 60 years of work in Maldives / Minimum height: 2 m – 2.5 m (6.5 ft – 8 ft). Samples provided below.





- **Design and printing of leaflet on WHO's work** in the Maldives (200 prints trifold A4 size, content to be provided by WHO).
- **Design and printing of 1 standing backdrop and 12 props** (messages to be provided by WHO)
- **Design and printing of T-shirts with WHO emblem:** 2 polo shirt design (short sleeve and long sleeve) and 2 cotton shirt design (short sleeve and long sleeve). Standardized sample below. (Assorted Sizes S, M, L, XL and XXL, 85 shirts in total)



.....
T-shirt

Product colour

WHO Navy Blue

Logo

WHO horizontal logo, WHO vertical logo, English or French in white.



.....
Polo shirt

Product colour

WHO Navy Blue

Logo

WHO vertical logo, in white.

Kindly provide your company profile & financial proposal by COB 15 October 2025, 1400hrs to semavprocurement@who.int