

# PROGRAMME REVIEW WORKSHOP FOR MATERNAL, NEWBORN, CHILD AND ADOLESCENT HEALTH

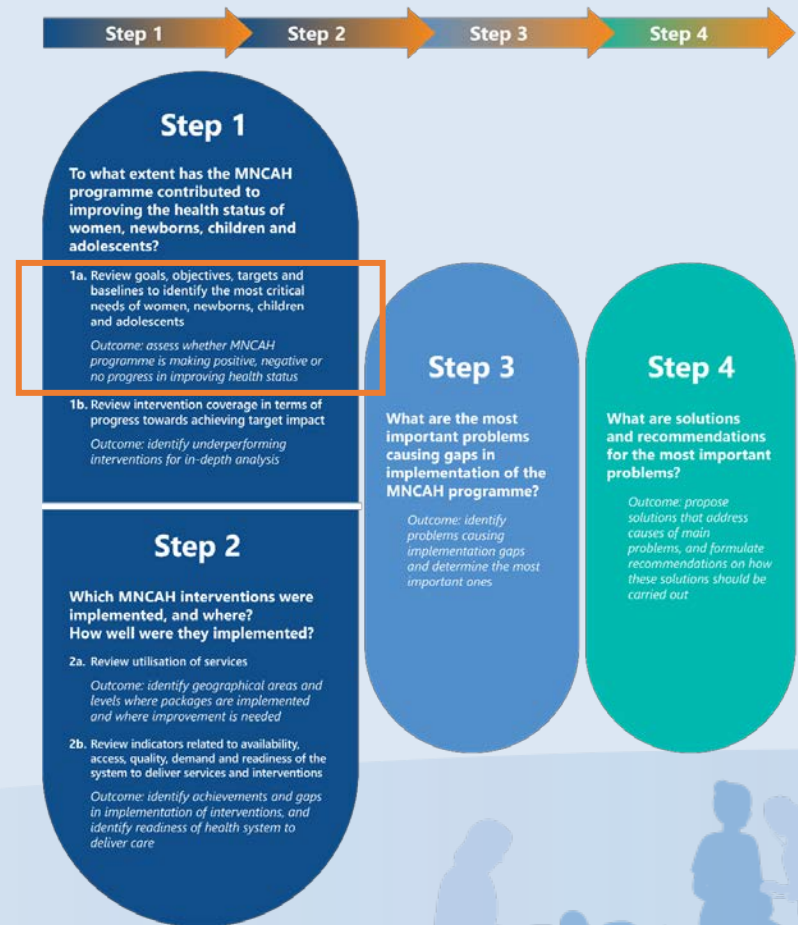
GROUP WORK  
Step 1A



World Health  
Organization

# STEP 1A: What are the goals, objectives, targets and baselines?

- The purpose of Step 1A is to review goals, objectives, targets and baselines to identify the most critical needs of women, newborns, children and adolescents.
- The outcome of this step is assessing whether the MNCAH programme is making positive, negative or no progress in meeting the goals, objectives and targets and towards improving the health status of women, newborns, children and adolescents.



## STEP 1A: Group work discussion questions

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➤ Please consider the questions below and fill in information in the slides below. You may add additional slides if more space is needed.

- What are the goals and objectives of the MNCAH programme?
- What are the target dates for achieving each objective?
- What are the targets?
- What is the baseline for key indicators?
- What is the most recent data value for each health status indicator of the programme?
- Are data available on all relevant indicators?



*If the MNCAH programme review data tool (Excel) has been used for this workshop, you may wish to refer to the information/data summarized in the tool to help complete this step.*



# STEP 1A: Goals vs. objectives

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## ➤ Definition

### ▪ What is a goal?

- A goal is what a programme is going to achieve in the longer term, such as a long-term improvement in MNCAH.

### ▪ What is an objective?

- An objective is what the programme is going to achieve in the shorter term to reach a goal.
- Objectives are based on the interventions that will be implemented by the programme and the progress expected in the short or medium term.

## ➤ Example

### ▪ Goal

- To reduce stunting and wasting rates among children under 5 years of age.

### ▪ Objectives

- Increase rate of exclusive breastfeeding from x % to y % by 2027.
- Increase proportion of children under 2 years of age receiving appropriate complementary feeding from x % to y % by 2025.

**What are the goals and objectives of the MNCAH programme(s)? What are the target dates for achieving each objective?**

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Goals	Objectives	Target date

What are the targets, baseline, and most recent values for each MNCAH indicator of the programme? Are there data available on all relevant indicators?

Indicator	Target (Value and year)	Baseline value (Value and year)	Most recent value (Value and year)	Are data available?