The foundation of the Special Initiative for Mental Health is to work in partnership with Member States, local, and international partners, as well as organisations of people with lived experience. It aligns fully with global mental health mandates and recommendations, contributes to WHO’s GPW13 triple billion targets and the universal health coverage agenda, including to leave no one behind. Mental health is high on the global health agenda following COVID-19, increased conflicts and climate emergencies, and growing economic uncertainties. The time to act is now.

The vision of the WHO Special Initiative for Mental Health is that all people achieve the highest standard of mental health and well-being. It was launched in 2019, for implementation over five years, in 12 countries at a cost of US$ 60 million.

The goal of the WHO Special Initiative for Mental Health is to ensure universal health coverage involving access to quality and affordable care for mental health, neurological and substance use conditions for 100 million more people. The Special Initiative for Mental Health focuses on two strategic actions:

01 advancing mental health policies, advocacy and human rights, and

02 scaling up quality interventions and services for individuals with mental health, substance use and neurological conditions.

In December 2022, WHO’s Special Initiative for Mental Health 3-Level Team was honoured with an internal WHO Director General Award for Excellence under the category of WHO Transformation: Recognising exceptional contributions to WHO’s transformation objectives, ONE WHO approach and GPW13.

To achieve its target for 100 million more people to have access to mental health services, ongoing support is needed to implement the Special Initiative for Mental Health in the originally planned 12 countries. WHO seeks US$ 36 million for implementation from 2024 to 2028 (5-years).

All work will additionally strengthen global knowledge to support the transformation of mental health systems and services globally.

1 WHO’s GPW13 targets 1, 4, 5, 6, 10, 16, 17, 19, 20, 21, 23, 35, 36, 39, and 41, covering a wide range of health priorities
2 Directly, SDG 3: Good health and well-being, and indirectly, SDGs 1 (No poverty), 4 (Quality education), 5 (Gender equity), 8 (Decent work and economic growth), 10 (Reduced inequalities), 13 (Climate action), 16 (Peace, justice and strong institutions), and 17 (Partnerships for the goals).
3 Figures based on programmatic monitoring and evaluation of the WHO Special Initiative for Mental Health
Why a WHO Special Initiative for Mental Health?

Health is a state of complete physical, mental, and social well-being, and not merely the absence of disease or infirmity. However, mental health remains a neglected part of global efforts to improve health, and more is needed to ensure mental health services form part of universal health coverage.

The WHO Special Initiative for Mental Health’s Baseline Summary Report showed only 10% of 28 million people with a mental disorder in Special Initiative countries are in contact with services, indicating a treatment gap of at least 90%; demonstrating the urgent need for this work.1

Country ministries of health, donors, WHO technical staff and people with lived experiences endorse the systems-strengthening transformational approach that underpins the Special Initiative for Mental Health. The intervention can be broadly understood as the establishment of community-based systems for mental health provision, together with the policies, structures and processes required to sustain access to these. In technical terms there is a strong evidence-base supporting this intervention approach as one likely to maximise access to appropriate and affordable mental health services provision.

How is the WHO Special Initiative for Mental Health implemented?

Each Special Initiative for Mental Health country progresses through similar stages.

1. Conduct a country mental health landscape analysis
2. Organise multi-stakeholder design consultations
3. Co-create a Special Initiative for Mental Health workplan
4. Complete a baseline assessment in selected geographic areas
5. Develop annual workplans (linked to the 5-year plan) to guide actions for each country and the stakeholders engaged for implementation
6. Annual workplans allow for flexibility to context changes

In addition to the Ministry of Health, stakeholders include: non-health government departments, local service providers, traditional healers, NGOs, WHO’s global network of collaborating centres, organisations of persons with lived experience, professional associations, universities, other United Nations organisations.

Focus areas for implementation vary in each country depending on needs, priorities and resources, and by consensus from stakeholders involved in design.

In selected areas, estimated increases for access to mental health services over the five-year period builds with the Initiative’s momentum: Year 1 = 0%; Year 2 = 10%; Year 3 = 40%; Year 4 = 70%; Year 5 = 100% in target areas.

An appointed country-level WHO focal person for mental health and substance use in each country supports and works towards progress of the planned actions. They work closely with relevant government departments, coordinate with partners, apply relevant technical packages and facilitate local, regional and global expertise for implementation or learning.

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WHO country-by-country approach to the WHO Special Initiative for Mental Health

A key advantage to WHO’s Special Initiative for Mental Health country-by-country approach is sustainability. In recent decades, there has been a focus on small mental health initiatives that have had only short-term funding. This limits impact and has not paved the way for sustainable scale up to reach whole populations. Further, it has led to ad-hoc learning about facilitators and barriers to scaling up effective interventions or strengthening systems to embed mental health care. By focusing on countries (or large regions within countries) and supporting them consistently for up to five years, WHO also gleans systematic learnings to inform scale up in additional countries.

How is success of the WHO Special Initiative for Mental Health measured?

Each country working with WHO’s Special Initiative for Mental Health regularly monitors “cross-country indicators” (e.g., # people for whom mental health services are available). This enables WHO to monitor progress of the Special Initiative for Mental Health overall, while countries also monitor progress via their country-specific monitoring and evaluation frameworks and indicators.5

Examples of actions implemented to advance mental health policies, advocacy and human rights
- developing national mental health action plans;
- revising mental health laws, empowering associations of persons with lived experience;
- supporting leadership and governance capacity;
- reviewing mental health funding allocation/budget; and
- strategically developing a stronger mental health workforce.

Examples of the types of services being implemented include:
- mental health care in primary health centres;
- community-based mental health teams, mental health units in general hospitals;
- virtual services;
- identification of mental health needs in other physical health programmes; and
- linking to services for people being discharged from institutions.

UKRAINE
- Launched the “Ukrainian Prioritized Multisectoral Mental Health and Psychosocial Support Actions During and After the War: Operational Roadmap” as part of Ukraine’s First Lady Initiative
- Continued support for Community Mental Health Teams who have supported 1,400 individuals living with severe mental disorders with more than 23,000 consultations since February-2022

JORDAN
- Developed a National Mental Health and Substance Use Action Plan (2022-2026)
- Doubled the percentage of primary health centers providing mhGAP services (to 31% since the start of the Special Initiative for Mental Health)

NEPAL
- National and district-level mental health care programmes adopted
- Trained 1,200 primary health care workers and 215 service managers to identify and refer people with mental health conditions

BANGLADESH
- Approved a National Mental Health Strategic Plan (2020-2030)
- Trained 45 trainers, 61 health workers and 3 field coordinators in readiness for mhGAP integration to primary health care

PARAGUAY
- Passed the National Mental Health Law and created a National Mental Health Directorate in the Ministry of Health
- Used virtual mental health services (sustained since COVID-19), increasing coverage in one region by 500%

ARGENTINA
- Developed Special Initiative for Mental Health 5-year plan
- Launched a national mhGAP Training of Trainers programme

GHANA
- Created a Mental Health Board for national-level strategic guidance for mental health services
- Trained health workers to screen for mental health conditions for people and their caregivers living with TB

ZIMBABWE
- Included mental health conditions in Zimbabwe’s Essential Health Care Package
- Screened 16,000 health care workers for depression and anxiety (as part of the COVID-19 response) and provided support where indicated

THE PHILIPPINES
- Boosted the Government of the Philippines’ investment of US$ 10.4 million to increase free access to mental health medication in 2022, supporting more than 140,000 more people with mental, neurological and substance use conditions now receiving care from mhGAP trained service providers in primary health care facilities
- Released an e-Learning course on mental health advocacy and leadership for persons with lived experience

5 Figures based on programmatic monitoring and evaluation of the WHO Special Initiative for Mental Health
What budget is needed to keep implementing the WHO Special Initiative for Mental Health?

The original budget for the WHO Special Initiative for Mental Health was US$ 60 million over five years for full implementation across 12 countries (i.e., US$ 1 million per country per year). To date, this level of funding has not been realised. To meet costs committed to existing Special Initiative for Mental Health countries and achieve its goal to expand to a total of 12 countries, WHO requires an additional US$ 36 million for the next five-years (up to end of 2028). Contributions are ideally made to a pooled WHO Special Initiative for Mental Health fund, or individual countries could be supported for the full 5-year commitment.

Combined regional office and headquarters costs are calculated at 30% of the annual total, leaving 70% of all costs for targeted in-country work.  

- WHO Country Offices appoint staff to support implementation; engage with strategic partners to advance policy dialogue, advocacy and human rights in mental health; provide technical support to the government and partners to plan and implement activities; manage financial support for implementation; and document, monitor and evaluate activities.

- WHO Regional Offices support assessments for priority needs; technically assist WHO Country Office staff and oversee country work; provide support to facilitate country-to-country learning within each region; and are active in regional advocacy, particularly with the media.

- WHO headquarters oversees and is accountable for the WHO Special Initiative for Mental Health; provides technical inputs based on regional and country needs; oversees data collection and monitoring and evaluation, including for donor accountability; and leads the development of relevant normative guidance, technical packages, and information products.

All WHO countries, regions and headquarters offices contribute to mental health advocacy so mental health continues to be positioned high on the political agenda. They also work together and use the WHO Special Initiative for Mental Health budget to build momentum and mobilise increased local, regional and global resources for mental health.

Prioritising mental health

Mental health has many advocates but there is limited commitment and funding for sustained implementation and scale-up of services. For WHO to realise its mission to promote health, keep the world safe, and serve the vulnerable, mental health is considered a priority area for accelerated implementation.

WHO’s Special Initiative for Mental Health supports countries to benefit from the many resources WHO has developed, including evidence-based technical packages, rights-based frameworks, implementation guidance and training resources.

WHO staff have extensive country experience, knowing what works to develop quality and affordable care, and what is needed for scaling up, which has contributed to the Initiative’s achievements to date. Given such high demand for availability of services, further work is essential in both countries already implementing the Special Initiative for Mental Health, and new countries who have expressed interest to work with WHO for mental health systems transformation.  

6 Funding allocation per country differ depending on size, needs and costs of services. Pooled funding to WHO’s Special Initiative for Mental Health takes an equity approach with participating countries, considering annual workplans whose budgets may be higher/lower in different years and stages of implementation.

7 Excludes WHO 13% Programme Support Costs (PSC) and 1% UN Levy

8 At a minimum, WHO seeks three additional countries to participate in WHO’s Special Initiative for Mental Health (one each in WHO’s Eastern Mediterranean, European and Western Pacific Regions) to reach the planned 12 country target. Many more countries have requested engagement in the programme; however, this would be subject to funding beyond what is requested in this concept.

For further information, visit our website or contact:

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https://www.who.int/initiatives/who-special-initiative-for-mental-health