



World Health
Organization



NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

Webinar 9 June 2021 | 13.00 - 14.30 CET

Awakening the giant: Public-private partnerships, a potent tool for NCD impact



**Interpretation in French
and Spanish available**

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WHO HQ/UCN/NCD supported by the Joint Working Team for UHC/UHC Partnership

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NCD HARD TALKS

Awakening the giant: Public-private partnerships, a potent tool for NCD impact

THE ISSUE

Noncommunicable diseases (NCDs) are the world's biggest health burden with the smallest budget, causing a dramatic impact on quality of life, economic growth and development in low and middle-income countries (LMICs), and across the globe. Governments are faced with an imminent challenge of providing a continuum of care to people seeking treatment for cardiovascular disease, diabetes, cancer, chronic respiratory disease and other NCDs, with little or no funding to bring these services to scale.

Public-private partnerships (PPPs) are collaborative structures formed to tackle large scale problems. They offer an attractive tool for fixing fragmented health systems through a unified front. PPPs promote collaboration in which public, private, and non-profit actors converge to leverage the unique capacity of all sectors through mechanisms for risk sharing, joint decision-making, and innovative financing to kindle innovation and efficiency.

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THE OBJECTIVES

The webinar provides a platform to connect, share and learn how PPP models can help address the burden of NCDs. 'Awakening the Giant' asks the question, what can PPPs do for NCDs? The session explores:

- Core issues around credibility and trust, and conflicts of interest.
- How governments can effectively address the burden of NCDs by applying robust and sustainable PPP models for NCD service delivery.
- What can be done to enact meaningful change: whether partnering with private service providers and integrating them into social health insurance schemes or leveraging development assistance to implement bold solutions.

THE PANEL

We are joined by global health leaders, country representatives and donors to answer tough questions on what works, and what can go wrong, when public and private sectors join forces for the common goal of tackling the NCD epidemic.