



NCD HARD TALKS

20 January 2021 | 13:00–14:30 CET

From Declarations to Actions

Political will

to fight NCDs





World Health Organization



NCD HARD TALKS

NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

MAY 20, 2020 • 13-14:00 CET
WEEK MEETING

ABOUT

Webinar series exploring pragmatic solutions and lessons for health systems to deliver impact on non-communicable diseases (NCD).

This introductory session sets the stage for health systems to learn there is something for everyone. It will explore the role of health systems, and the importance of medicines, solutions, and people working together to deliver health systems with any support from health systems experts.

AGENDA

- Welcome and introduction to Webinar Series
- NCD Overview and COVID-19 as an inflection for health systems to deliver impact on NCD
- Health System Response to NCD: Building or Shunning? Models for Success
Deborah, chair of the emerging subcommittee
- Complex NCD Services, Simple System Solutions
Moderated session of challenging systems to deliver impact on NCD:
 - A. Genomic and bioinformatics
 - B. Digital health
 - C. The NCD workforce
 - D. Financing
- Questions from the audience

WHO/SDG/NCDS

contact: ncd@who.int

NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

WEBINAR • JUNE 11, 2020 • 13:14-30 CEST

COVID-19 and NCD:

Deadly Interplay and Continuity Response

ABOUT	AGENDA
Health systems around the world face the COVID-19 crisis with some of the most vulnerable populations at greatest risk. People living with NCDs are at increased risk of being hospitalized and dying from COVID-19. The COVID-19 pandemic is also exacerbating the NCD burden, as people with NCDs are more likely to be hospitalized and die from COVID-19. This session will explore the impact of COVID-19 on NCDs and the need for continuity of care.	Introduction and overview Disables Results: Disability and NCDs during COVID-19 Guiding Solution: WHO guidance on managing associated health services and continuity of care Statistics of addressing the Deadly Interplay: WHO Talk Paper Discussion Heaven Angels, Nest Steps in Building a Healthier World

REGISTER NOW

WHO and UNICEF <https://www.who.int/emergencies/covid19/solutions/ncds>

NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

WEBINAR • SEPTEMBER 16, 2020 • 13-15:00 CEST

Biggest Burden, Where's the Money?

ABOUT

NCDs are the world's most common killer, accounting for 71% of all deaths globally. In 2019, NCDs caused 41 million deaths, or 68% of all deaths worldwide. In 2019, NCDs caused 41 million deaths, or 68% of all deaths worldwide. In 2019, NCDs caused 41 million deaths, or 68% of all deaths worldwide.

AGENDA

Introduction and overview

NCDs: Out of sight, Out of mind?
 Are NCDs the biggest burden on health systems? Are they breaking the bank?

All non-communicable diseases present a huge burden on health systems in low- and middle-income countries

What are the biggest drivers of NCDs?
 How can we reduce the burden of NCDs? What are the biggest drivers of NCDs? How can we reduce the burden of NCDs? What are the biggest drivers of NCDs?

WHO HQ/NCB

REGISTER NOW

ncd.who.int/events/2020/09/16



NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

WEBINAR - OCTOBER 21, 2020 - 13:14-30 CEST

TO TREAT OR NOT TO TREAT

DRIVING EQUITABLE ACCESS TO NCD MEDICINES

ABOUT

Join the NCD Alliance and the WHO to discuss the challenges of equitable access to NCD medicines and the role of the health system in ensuring that all people have access to the medicines they need to live longer, healthier lives.

Speakers: Dr. Margaret Chan, Director-General of the World Health Organization; Dr. Michaela Schäfer, Deputy Director of the NCD Alliance; Dr. David Evans, Director of the NCD Alliance; Dr. David Evans, Director of the NCD Alliance; Dr. David Evans, Director of the NCD Alliance.

Topics: The NCD Alliance's vision for equitable access to NCD medicines; The role of the health system in ensuring equitable access to NCD medicines; The challenges of equitable access to NCD medicines; The role of the health system in ensuring equitable access to NCD medicines.

AGENDA

1. Introduction and Welcome
 Converting a new social contract with your stakeholders

2. Magic Bullet for non-communicable diseases to NCD medicines and health products


3. Country Markets: Key challenges and solutions

4. To Treat or Not to Treat: NCD Hard Talk Panel

Q&A

REGISTER HERE

Sponsored by the NCD Alliance and the World Health Organization

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NCD HARD TALKS
MAKING HEALTH SYSTEMS DELIVER

WEBINAR
DECEMBER 16, 2020 13-14:30 CET

No UHC without an Integrated Approach to NCDs

REGISTER NOW

HEALTH FOR ALL
can't wait.

13-14:30 CET (GMT+01:00)



NCD HARD TALKS
MAKING HEALTH SYSTEMS DELIVER
WEBINAR January 20, 2021 | 13:00 CEST

From Declarations to Actions

Political will to fight NCDs

REGISTER



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Department for
Noncommunicable Diseases

Thank you for joining

- **This webinar will be recorded.**
- **Links to the recording and all slides will be shared.**
- **Please participate in the discussion by sharing your questions in the Q&A box. Experts are invited to type their answers throughout the session.**
- **General comments can be shared in the chat box.**
- **Please be respectful - we are here to learn and exchange ideas.**



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NCD HARD TALKS
SPEAKERS

20 JAN 2021
13:00-14:30 CET



DR BENTE MIKKELSEN

DIRECTOR, DEPARTMENT OF NCD, WHO

DR REN MINGHUI

ASSISTANT DIRECTOR GENERAL
UHC/COMMUNICABLE AND
NONCOMMUNICABLE DISEASES, WHO

MR MENNO VAN HILTEN

CROSS-CUTTING LEAD STRATEGY,
DEPARTMENT OF NCD, WHO

MINISTER AMAR RAMADHIN

MINISTER OF HEALTH, SURINAME

DR TEMO WAQANIVALU

UNIT HEAD, INTEGRATED SERVICE DELIVERY,
DEPARTMENT OF NCD, WHO

DR LUC BESANÇON

CEO OF THE FRENCH OTC
MANUFACTURERS ASSOCIATION (AFIPA)

DR HELEN MCGUIRE

DIRECTOR, NCD PROGRAM, PATH

MS MARIT VIKTORIA PETTERSEN

SENIOR ADVISER
NORWEGIAN MINISTRY OF FOREIGN
AFFAIRS, SECTION FOR HEALTH,
EDUCATION AND INCLUSION

**REGISTER
HERE**



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Noncommunicable Diseases

Agenda

- Introductory remarks
- Rights and Wrongs of UNHLM on NCDs
- Power of influence: Garnering political action on NCDs
- ‘Walking the Talk’: Maximizing political declarations on NCDs
- **HARD TALK PANEL**
 - Raising the provider voice
 - Power to the people: Community leaders driving change for NCDs
 - Donor aid as a catalyst for government financing for NCDs

Welcome to NCD Hard Talks

Dr Bente Mikkelsen

Director

Department for Noncommunicable Diseases
WHO HQ



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Introductory remarks

Dr Ren Minghui

Assistant Director General

UHC/Communicable and Noncommunicable
Diseases, WHO HQ



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Rights and Wrongs of UNHLM on NCDs



Mr Menno van Hilten

Cross-cutting lead strategy, NCD Department, WHO



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Rights and Wrongs of HLMs on NCDs

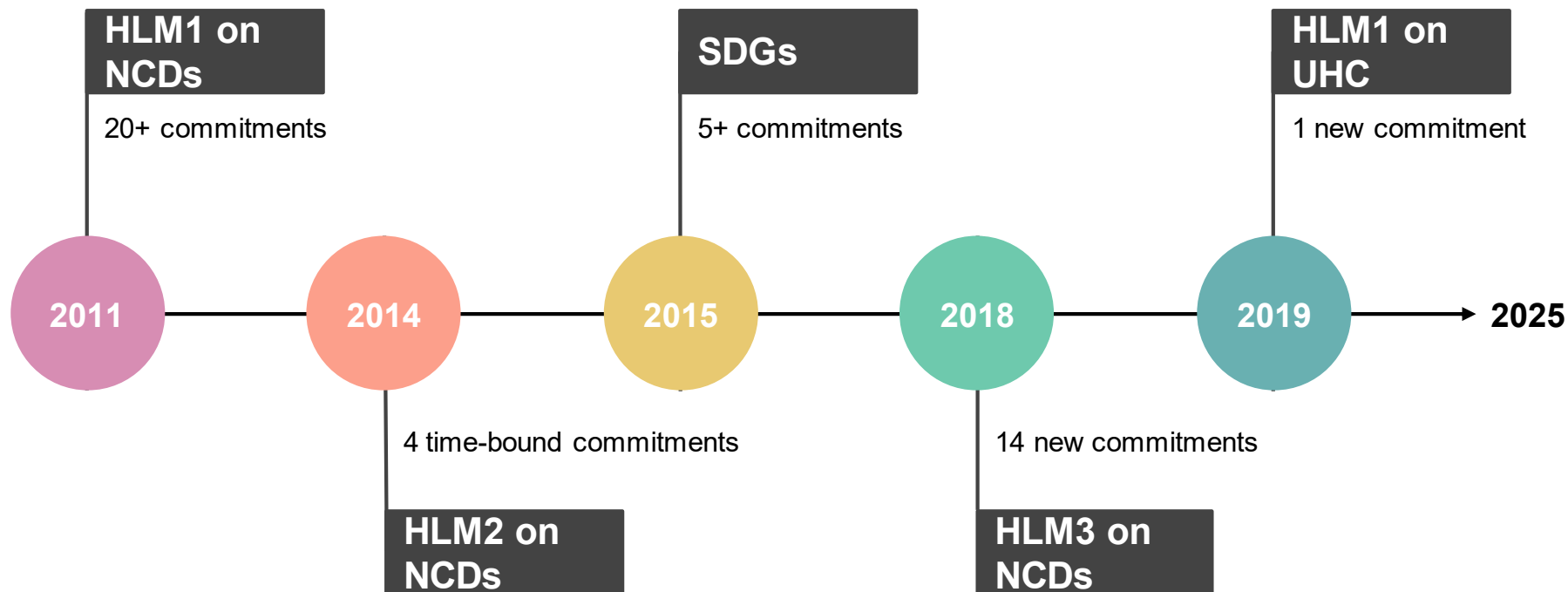


Menno van Hilten
Cross-cutting Lead Strategy (NCDs)
WHO



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NCD-related High-level Meetings of the UN General Assembly

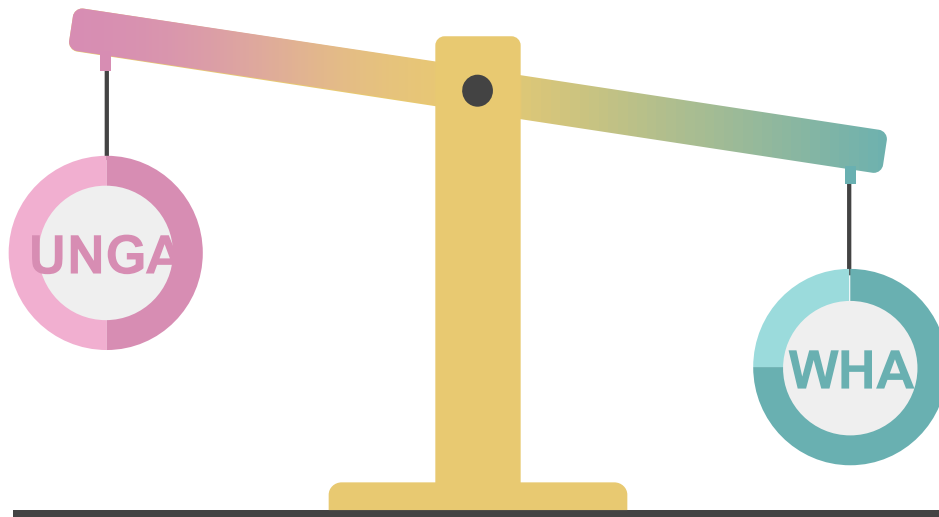


Rights and Wrongs of HLMs on NCDs:

“Commitments made at the HLMs have helped to raise the priority given to NCDs on national and global agendas”

COMMITMENTS

“We, Heads of State and Government commit to”

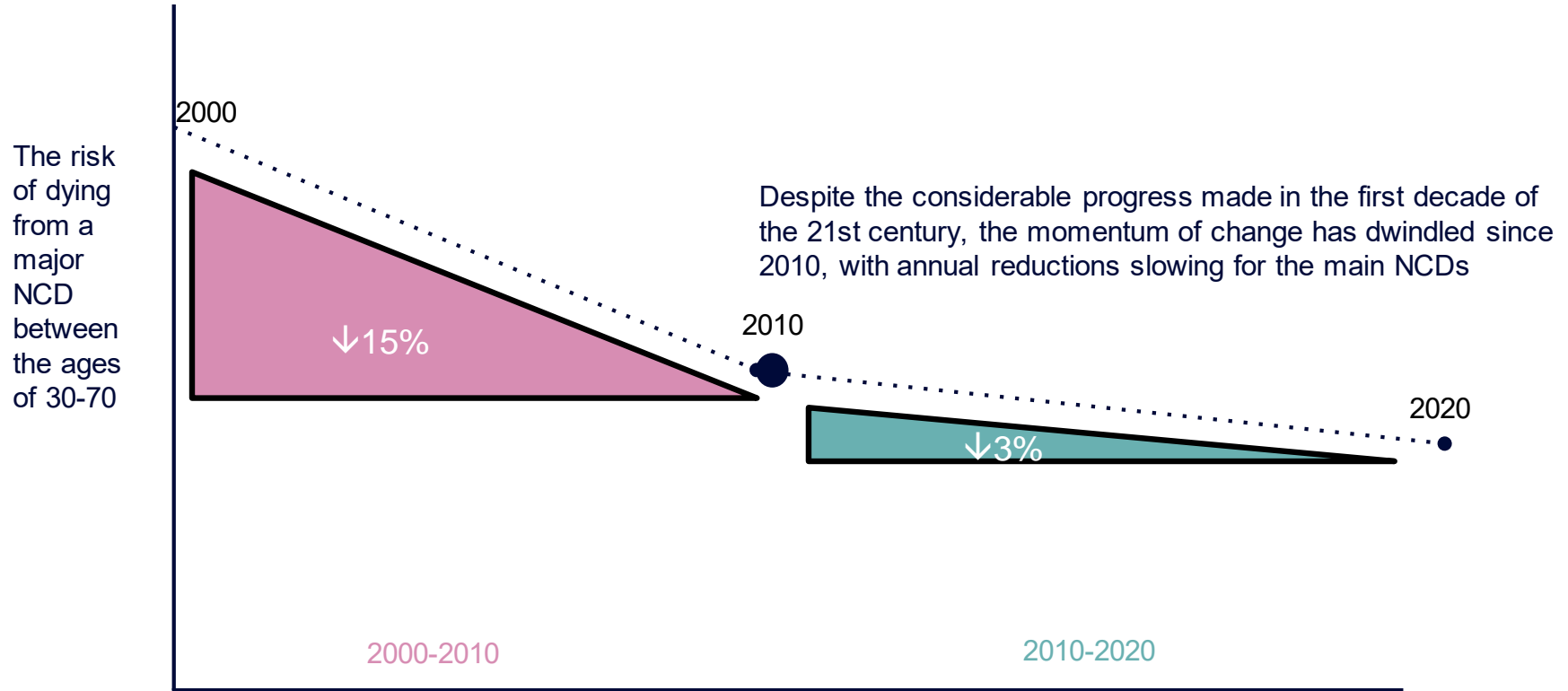


GUIDANCE

“The World Health Assembly urges Member States to ...”



Where are we today?



For a detailed analysis, see

https://apps.who.int/gb/ebwha/pdf_files/EB148/B148_7-en.pdf

The journey to 2011



Regional preparatory meetings

Negotiations on the Political Declaration on NCDs



2011

2010
2011

2011



Moscow Conference

2007

CARICOM

2009

ESOCOC



2011

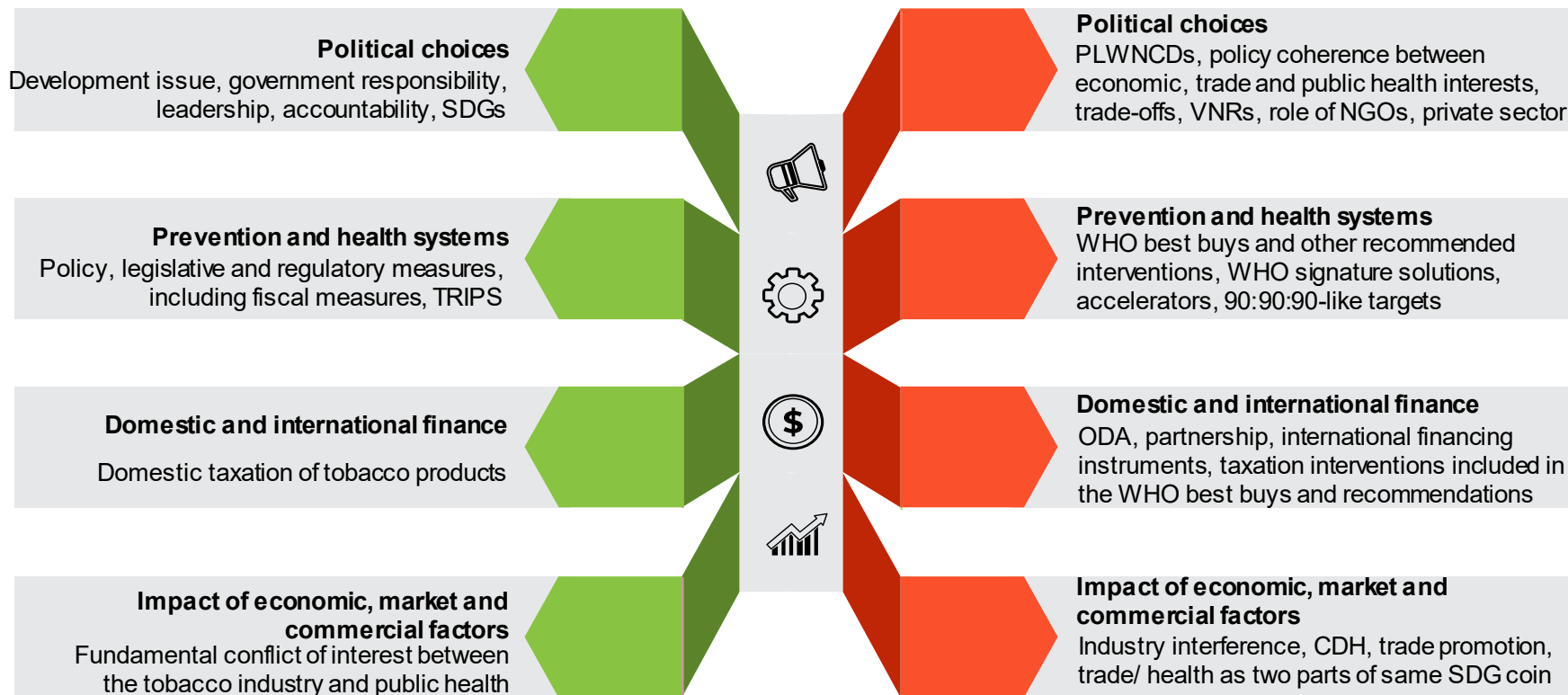
HLM1 on NCDs



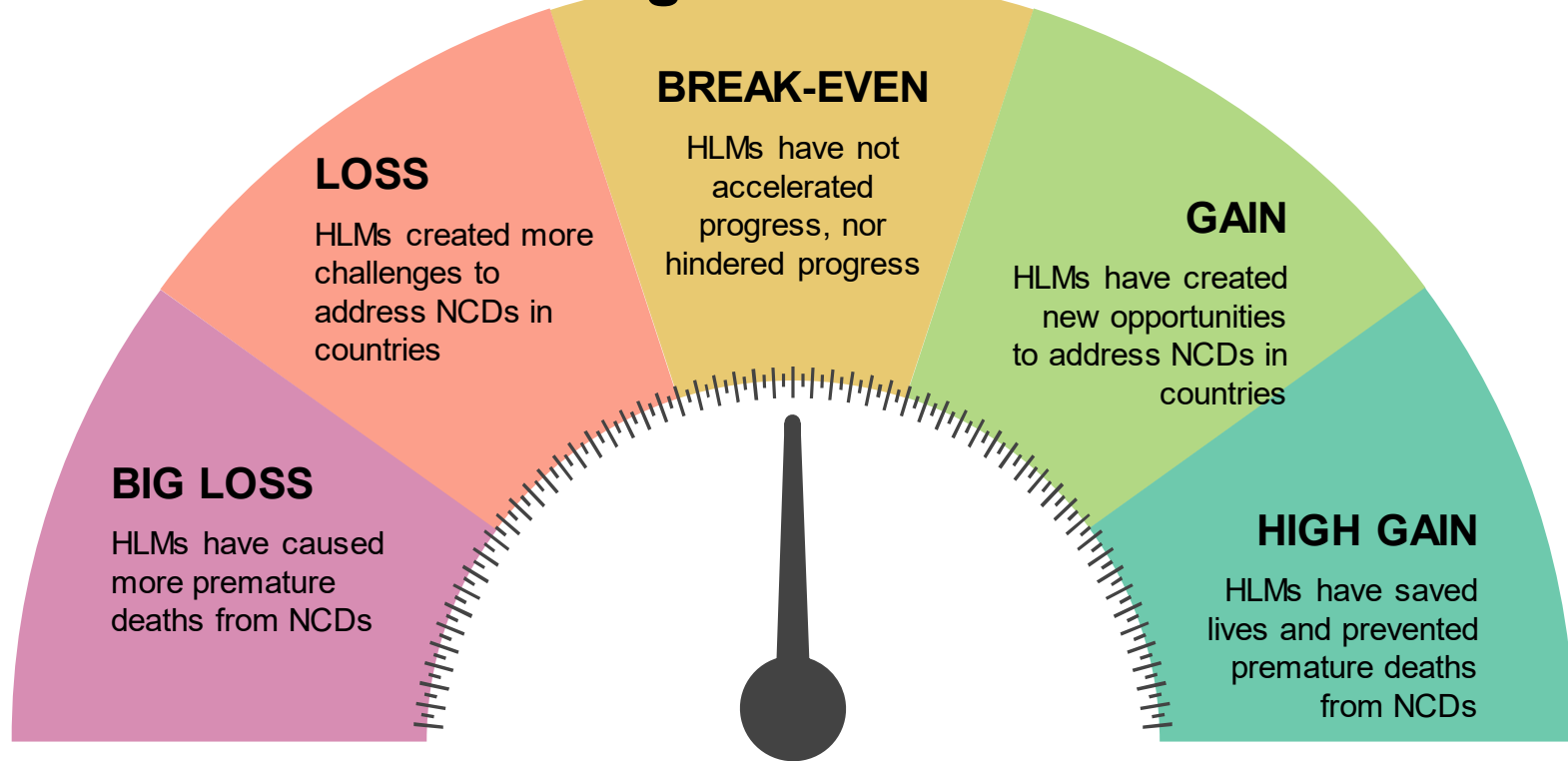
Consensus, ambiguities and disagreement



Consensus, ambiguities, and disagreements



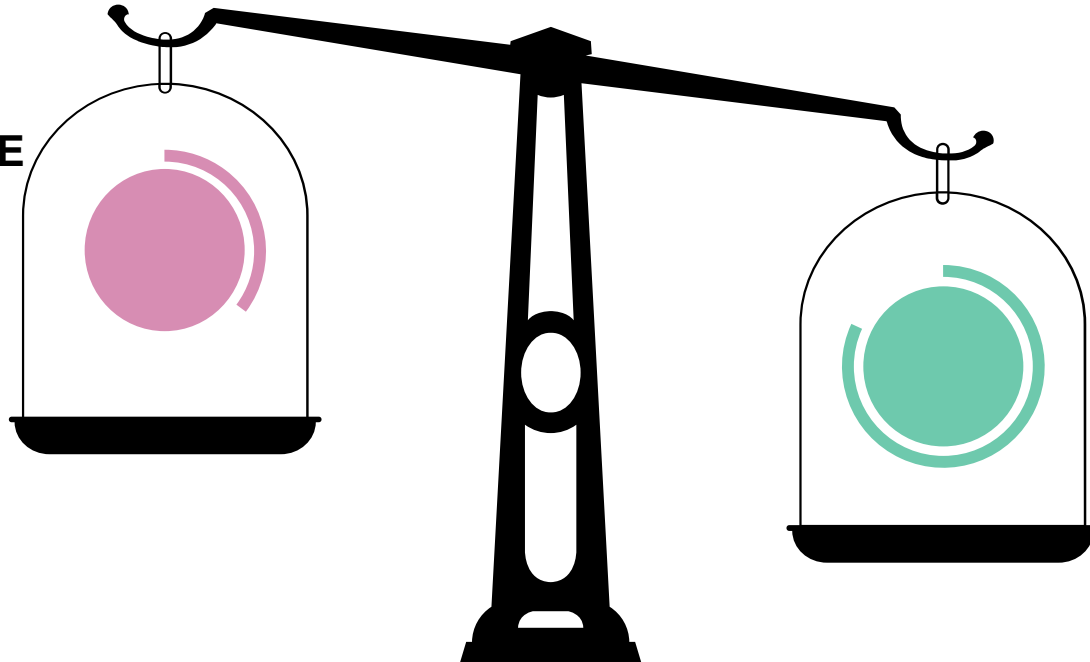
Rights and Wrongs of HLMs on NCDs: Divergence of views



“The political gains in 2011 were offset by a huge increase in industry lobbying against implementation of the WHO best buys and other recommended interventions, working to discredit current scientific knowledge, available evidence and reviews of international experience, and bringing legal challenges to oppose progress. In some instances, these efforts were now actively supported by other countries, for instance through international trade disputes” (former Health Attaché in Geneva)



**INDUSTRY
INTERFERENCE**
(WHA71, A71/14)



**WHO
GUIDANCE**
Slower uptake



“Implementation of the Political Declaration required international resources for technical cooperation. Parliaments of several countries known to provide development aid acknowledged that convincing their tax payers to deliver aid to curb NCDs in developing countries was a “hard sell” that lacked an “enlightened self-interest” where “win-wins” and “mutual benefits” were possible, unlike infectious diseases “that do have real consequences closer to home” (former WHO senior official)



“The HLMs on NCDs have not been able to mobilize people living with or affected by NCDs in a way that we have seen for the HLMs on ending AIDS” (former senior official from the Global Fund)

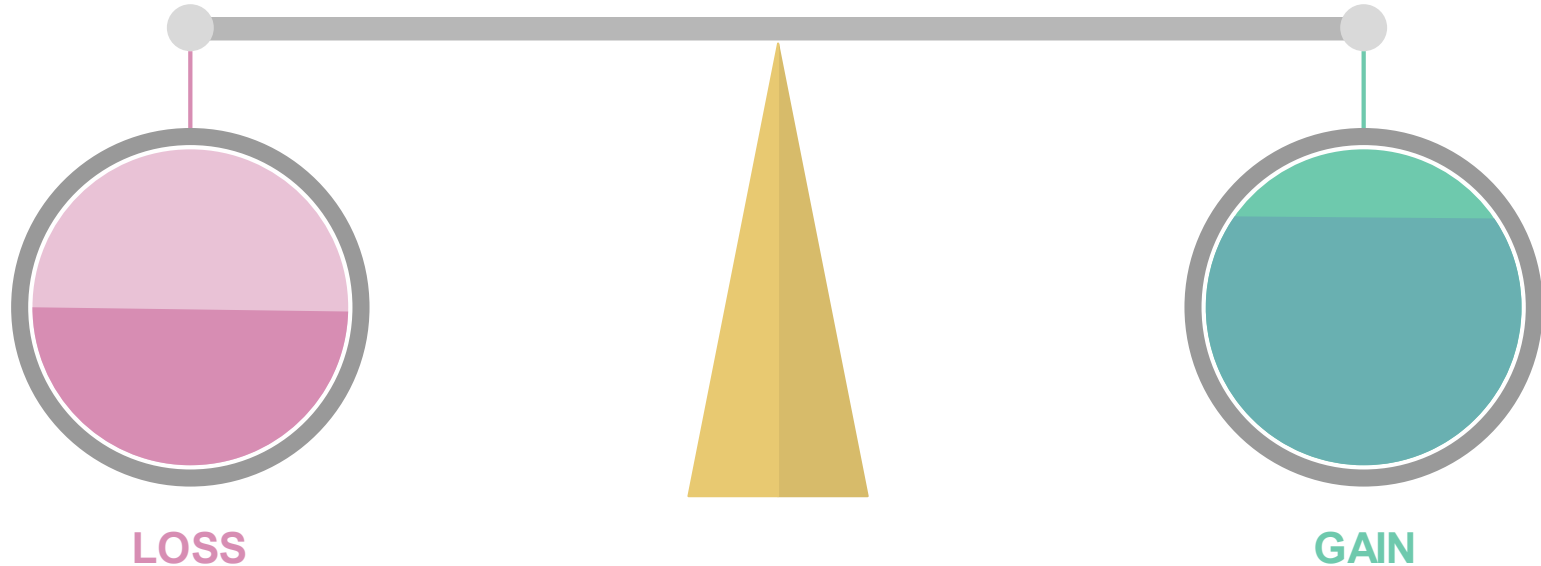
LOSS

HLMs on NCDs have not raised the collective voices of PLWNCDs to meet their health-care needs

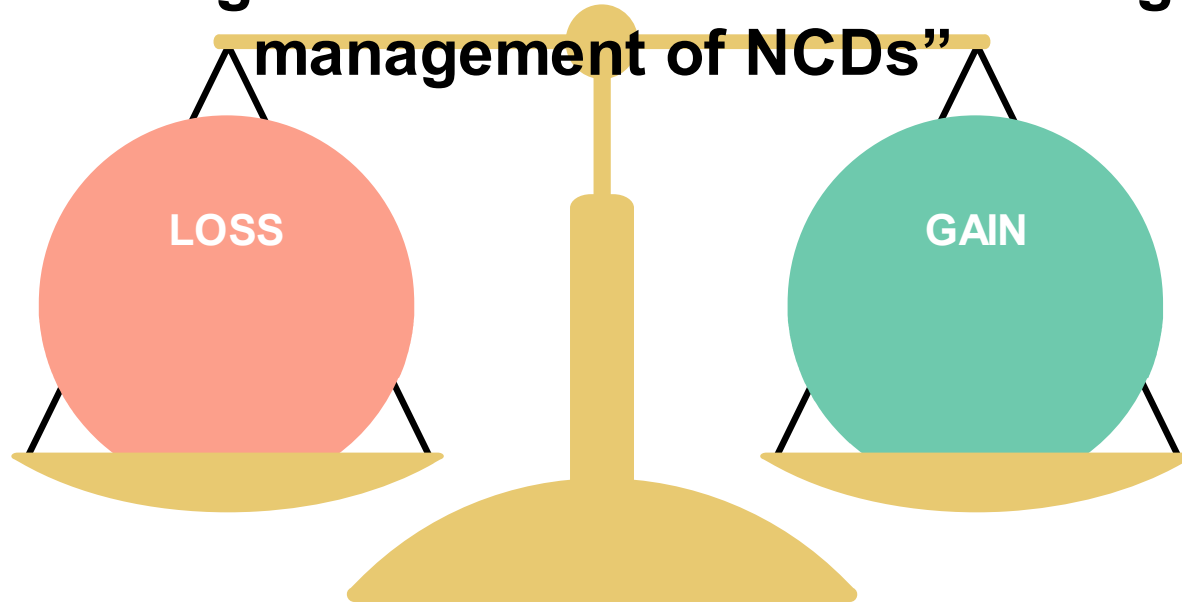
GAIN



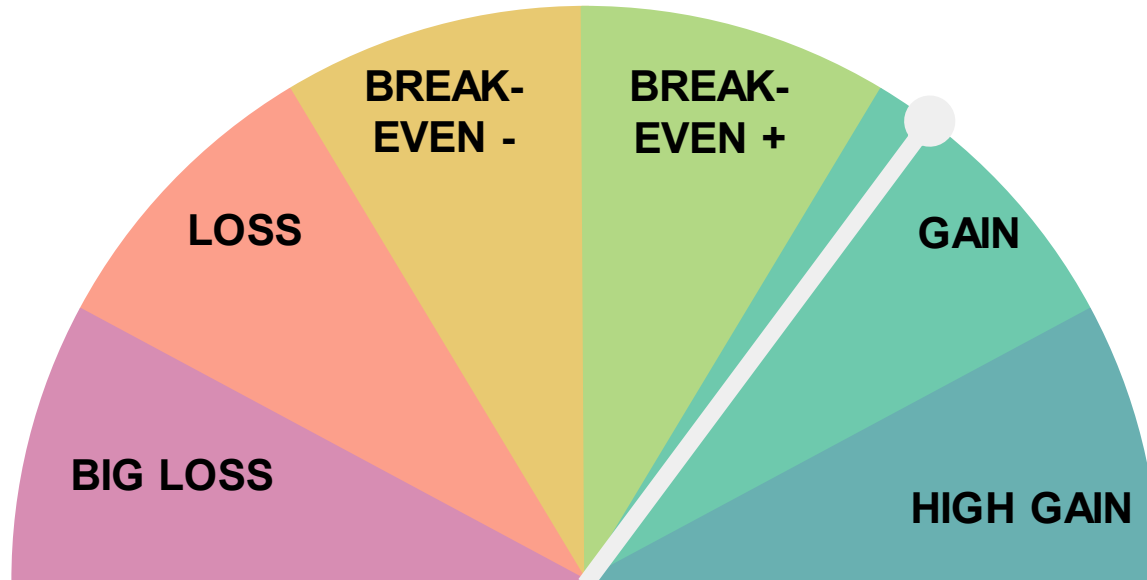
“The Political Declaration on UHC commits countries to address NCDs as part of UHC and progressively cover additional people with essential health services and medicines for NCDs”



“UNGA has recognized that people living with NCDs are more susceptible to the risk of developing severe COVID-19 symptoms and are among the most affected by the pandemic, and stresses the importance of maintaining essential services for the ongoing management of NCDs”



Rights and Wrongs of HLMs on NCDs: My view. What is yours?



Thank you

Menno van Hilten
Cross-cutting Lead Strategy (NCDs)
WHO



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Power of influence

Garnering political action on NCDs



Minister Amar Ramadhin

Minister of Health, Suriname



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‘Walking the Talk’:

Maximizing Political Declarations on NCDs

Dr Temo Waqanivalu

Unit head, Integrated Service Delivery
Department for Noncommunicable Diseases
WHO HQ



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Walking the Talk

Maximizing political declarations on NCDs

Dr Temo Waqanivalu

Department for Noncommunicable Diseases
Integrated Service Delivery Unit



UN High Level Meeting on NCD September 2011



United Nations

A/66/L.1



General Assembly

Distr.: Limited
16 September 2011

Original: English

Sixty-sixth session
Agenda item 117
Follow-up to the outcome of the Millennium Summit

Draft resolution submitted by the President of the General Assembly

**Political declaration of the High-level Meeting of the
General Assembly on the Prevention and Control of
Non-communicable Diseases**

The General Assembly adopted by consensus the resolution titled "Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases" (document A/66/L.1).



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Pacific Islands Forum Leaders Meeting 2011



Health

All attentive...New Zealand Prime Minister John Key at the Pacific Leaders Summit in Auckland last month. Photo: Brendan O'Hagan

Pacific in NCD crisis

Leaders declare war on NCDs

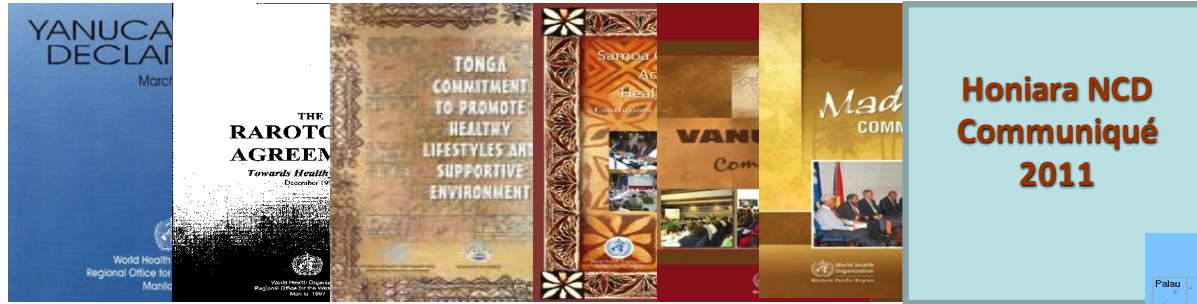
"The war needs the vision of leaders, the commitment of governments, the support of partners, and the assistance of regional and international bodies. Pacific leaders have declared a crisis, now we must take up the challenge."

Shin Young-soo acknowledged the value of the declaration, saying, "It's great to see the urgency that leaders have placed on NCDs, which are one of the biggest health burdens in Pacific Islands countries, impacting on all spheres of development and livelihoods."



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PACIFIC IN CRISIS DUE TO NCD!



Impact at Country Level

- In 2012, 2013 and 2014, the Cook Islands Government implemented three consecutive import levies on cigarettes and tobacco with 33% increase each year.



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- Adoption of the Tobacco-Free Pacific Goal by 2025 with an adult smoking prevalence of less than 5% in each country;

Tobacco Free Pacific 2025



TFP2025
Tobacco Free Pacific 2025
Healthy Islands are Tobacco Free Islands

Second Meeting of ACP Ministers of Health, 25 to 26 February 2015, Brussels, Belgium

📅 March 12, 2015 👤 by Samoa Embassy Belgium



Hon. Tuitama at the Meeting. PC: ACP Secretariat

Second Meeting of ACP Ministers of Health, 25 to 26 February 2015, Brussels, Belgium

The Ministers of Health from African, Caribbean and Pacific (ACP) countries met for the Second Meeting of ACP Ministers of Health held from 25 to 26 February 2015. The first ACP Ministers of Health meeting was held in 2007. The meeting was preceded by the ACP Senior Health Officials' meeting from 23 to 24 February 2015. The main focus was to exchange views on the challenges and strategies of

the health sector in the post-2015 period.

To this end, discussions were focused on strengthening health systems and the importance of countries being vigilant and prepared. This was further emphasized in light of the Ebola outbreak in Africa and other diseases such as Malaria and Chikungunya, of which the latter remains prevalent in the Caribbean and Pacific regions. Ministers also reaffirmed the need to include health as a key item on the post-2015 development agenda. Other health issues such as nutrition, finance predictability, Non-Communicable Diseases (NCDs) and Neglected Tropical Diseases (NTDs), as well as progress on the Millennium Development Goals on health were common concerns amongst the countries present and were discussed at length.

Africa-Caribbean-Pacific (ACP)



11. Promote at national level more efficient use of and greater accountability for the investment of public resources in health in view of the declining development aid and propose that this be paralleled by increased advocacy for sustainable and reliable Official Development Assistance (ODA), increased local resource mobilisation and strengthened Partnerships with the Private sector, non-Government Actors and CSOs; and support the global innovative initiatives for funding, including price reduction on commodities.
12. Mobilize resources to implement programmes for the prevention and control of NCDs including mental health diseases and substance abuse as well as NTDs targeted for elimination.
13. Strengthen the HRH policy environment (planning, training, recruitment, and retention) and leadership, as well as regulation of health professionals, maintain and develop HRH information systems at the national level, and additionally propose that training Programmes in ACP Countries for health workers, need to be integrated into national skills strategies/plans, involving public and private stakeholders to ensure that these are responsive to local needs of the communities and specific attention will be paid to skills retention as well as capacity building through South-South cooperation.



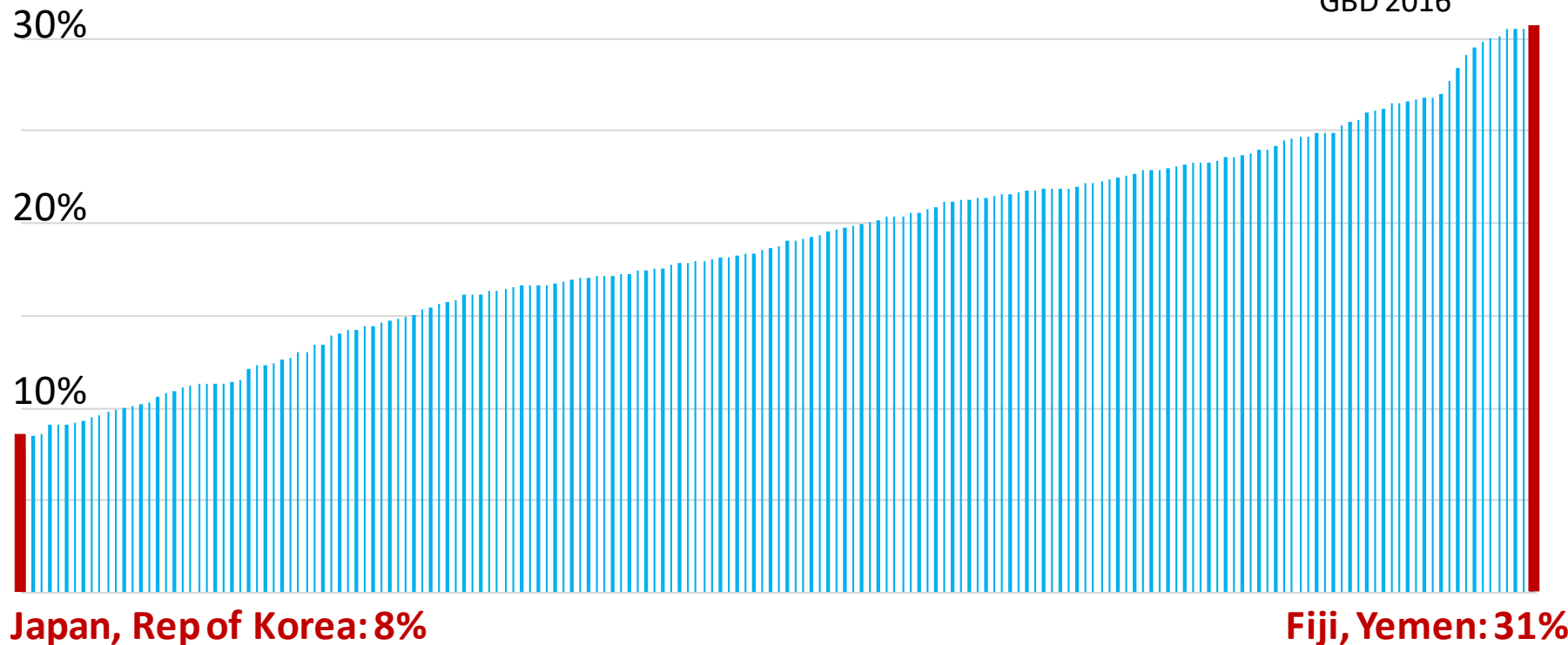
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The risk of dying from a major NCDs between the ages of 30-70

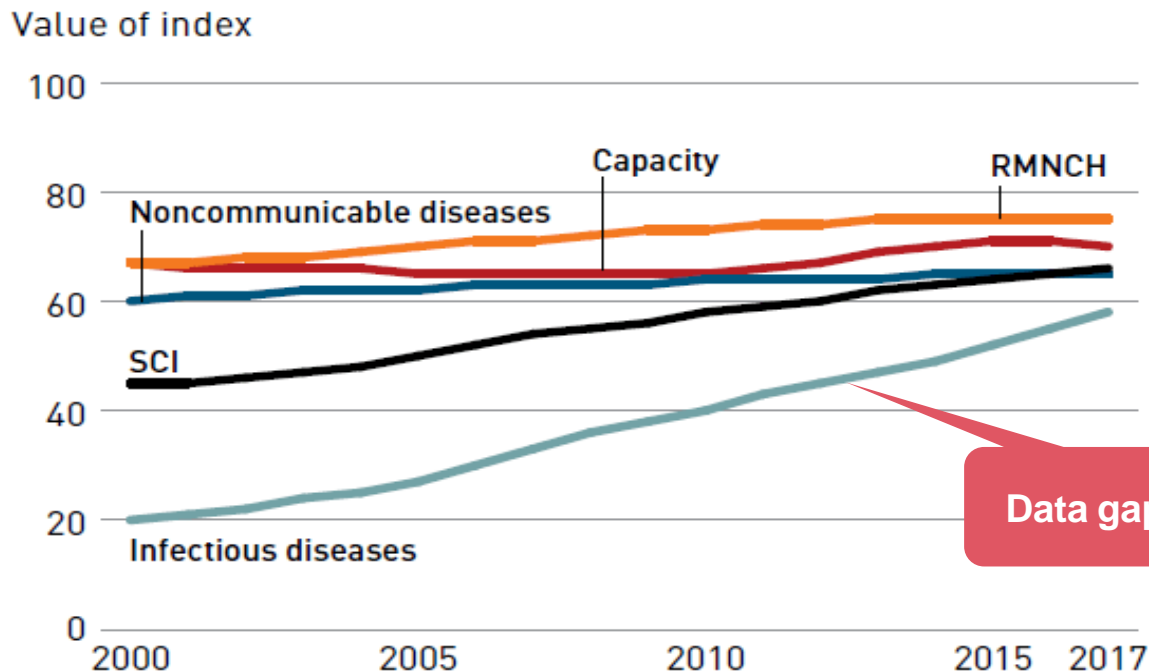
#MindTheGap: Huge disparities between rich and poor countries

GBD 2016



NCD Services: Lagging behind

Rapid improvements in coverage of infectious disease in UHC packages since 2000, vs relatively little change on NCDs



Primary Healthcare on the road to UHC, 2019 Monitoring Report

Evidence-based solutions

- Many global mandates, technical packages and tools available.
- Critical need to integrate programmes and technical guidance that largely remain siloed within NCDs and other programmes.

**SUSTAINABLE
DEVELOPMENT
GOALS**

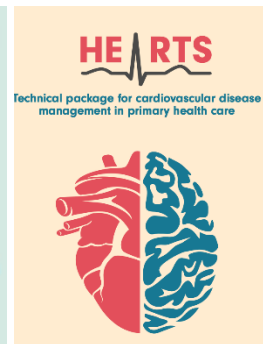
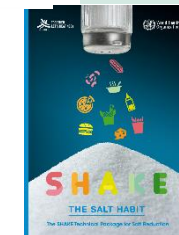
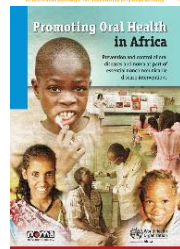


"Best buys" and other recommended interventions for the prevention and control of noncommunicable diseases

**TACKLING
NCDs**

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SUSTAINABLE
DEVELOPMENT
GOALS



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What will it take?

COMMUNITIES
AND PEOPLE



Technology



**INTEGRATED NCD
Service Delivery for
people-centred care**

**National
Guidelines**

**Medicines
Access**



**NCD Ready
Workforce**



**Prioritized NCDs in
Benefit Package**



**National Health
Sector Plan**



**NCD
Plan**

Culture

Political
context

Where we are now

- **NCD Burden still high and Services lagging behind**
- **Political commitments in place**
- **We know the Way Forward and technical advice/packages on NCD exist**
- **Sustained scaled up action on the ground needed**
- **Sustained political will is still needed**
- **Responsibility of All to ensure this sustained effort**



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Walking the Talk

- Don't blame politicians - They have done their part!
WE need to do ours!
- Use the Political Commitments as
Ammunition in the weaponry
- Get the army ready: **Engage the community**
- Be ready always with **evidence-based solutions**
- Capitalize on opportunities and if there is none, create one! Otherwise be bold : **'Don't need opportunities, just boldness'**



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Thank you

waqanivalut@who.int

NCD HARD TALK PANEL

**From Declarations to Actions:
Political will to fight NCDs**

A photograph of a panel discussion. On the left, a man in a dark suit and a red lei stands at a podium, speaking into a microphone. Behind him is a large, light-colored banner with a red border. Seated in the center are two men: one in a dark suit and a red lei, and another in a dark suit. To the right, two more men are seated at a table covered with a white lace tablecloth. The man next to the speaker is wearing a dark suit and a red lei. The man on the far right is wearing a dark suit and glasses. The room has a patterned rug and a potted plant in the background.

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Raising the Provider Voice



Dr Luc Besançon

CEO, French OTC manufacturers association (AFIPA)



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Power to the People:

Community leaders driving
change for NCDs

Dr Helen McGuire

Director, NCD Program, PATH



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NCD Hard Talks

Donor aid as a catalyst for government financing for NCDs



Dr Marit Viktoria Pettersen

Senior Adviser, Norwegian Ministry of Foreign Affairs,
Section for Health, Education and Inclusion



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Better Health, Better Lives.

Combating Non-Communicable Diseases in
the Context of Norway's Development Policy
(2020-2024)

[Norway's International Development Strategy on
Combating Non-Communicable Diseases -
regjeringen.no\)](https://regjeringen.no)

NCD Hard Talk 20 January 2021 «From Declarations to
Actions: Political will to fight NCDs”

Marit Viktoria Pettersen



NCD HARD TALKS Discussion

Questions?

Please type them in the Q&A box

Join us next time

17 February 2021, 13:00 CET

NCD prevention and health promotion

Registration link shared in chat



Thank you

Webinar materials will be shared shortly.
We hope to see you at the next NCD Hard Talk!

