## Co-creating priorities for cancer 2030 with people affected by cancer and young leaders

WHO headquarters, Geneva  
16 September 2024 (13:00–16:00)

**Draft programme**

<table>
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<th>Time (CEST)</th>
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| 12:30–13:00 | Informal briefing | Dr André Ilbawi  
WHO Technical Lead, Cancer |
| 13:00–13:10 | Official welcome | Dr Tedros Adhanom Ghebreyesus  
WHO Director-General  
Dr Jérôme Salomon  
WHO Assistant Director-General for Universal Health Coverage, Communicable and Noncommunicable Diseases  
HRH Princess Dina Mired  
Global advocate for cancer and mother of a cancer survivor |
| 13:10–13:15 | Session briefing | Dr Bente Mikkelsen  
WHO Director, Department of Noncommunicable Diseases, Rehabilitation and Disability (NCD) |
| 13:15–15:15 | Breakout sessions  
1. Constituents’ positions and drafting of statement  
2. Deliberation  
3. Affirming consensus on statement  
Statement themes:  
• Measuring what matters through more meaningful engagement  
• Clinical care innovation that meets the needs of people with lived experience of cancer  
• National policy/programmatic gaps and strategic priorities toward 2030 | (Facilitators TBD) |
| 15:15–15:50 | Delegation deliberation in auditorium | TBD |
| 15:50–16:00 | Closing remarks | Prof. Jeff Dunn AO  
President of Union for International Cancer Control (UICC)  
Dr Gauden Galea  
Strategic Adviser to the Regional Director, Special Initiative on NCDs and Innovation, WHO Regional Office for Europe |
| 16:00 | WHO tour | |