

Brazil - Curitiba Private Schools (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Brazil – Curitiba Private Schools GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Brazil - Curitiba Private Schools could include in a comprehensive tobacco control program.

The Brazil - Curitiba Private Schools GYTS was a school-based survey of students in 7th and 8th grade of elementary school and 1st grade of high school conducted in 2006.

A two-stage cluster sample design was used to produce representative data for Brazil – Curitiba Private Schools. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 80.0%, the class response rate was 100.0%, the student response rate was 95.4%, and the overall response rate was 76.3%. A total of 1,017 students aged 13-15 participated in the Brazil – Curitiba Private Schools GYTS.

Prevalence

32.1% of students had ever smoked cigarettes (Boy = 31.0%, Girl = 32.7%)
 12.2% currently use any tobacco product (Boy = 10.9%, Girl = 13.2%)
 8.6% currently smoke cigarettes (Boy = 6.2%, Girl = 10.6%)
 6.2% currently use other tobacco products (Boy = 7.1%, Girl = 5.3%)
 20.9% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

14.4% think boys and 10.1% think girls who smoke have more friends
 3.5% think boys and 2.1% think girls who smoke look more attractive

Access and Availability - Current Smokers

8.3% usually smoke at home
 48.0% buy cigarettes in a store
 76.7% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

29.9% live in homes where others smoke in their presence
 56.1% are around others who smoke in places outside their home
 84.7% think smoking should be banned from public places
 79.0% think smoke from others is harmful to them
 29.2% have one or more parents who smoke
 7.7% have most or all friends who smoke

Cessation - Current Smokers

36.7% want to stop smoking
 46.2% tried to stop smoking during the past year
 63.1% have ever received help to stop smoking

Media and Advertising

87.3% saw anti-smoking media messages, in the past 30 days
 66.2% saw pro-cigarette ads on billboards, in the past 30 days
 55.1% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 5.5% have an object with a cigarette brand logo
 5.9% were offered free cigarettes by a tobacco company representative

School

48.7% had been taught in class, during the past year, about the dangers of smoking
 26.4% had discussed in class, during the past year, reasons why people their age smoke
 42.0% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 12.2% of students currently use any form of tobacco; 8.6% currently smoke cigarettes; 6.2% currently use some other form of tobacco.
- SHS exposure is high – 3 in 10 students live in homes where others smoke, and more than half the students are exposed to smoke around others outside of the home; 29.2% of students have at least one parent who smokes.
- Eight in 10 students think smoke from others is harmful to them.
- Over 4 in 5 students think smoking in public places should be banned.
- More than one-third of the current smokers want to stop smoking.
- 5.5% of students have an object with a cigarette brand logo on it.
- Nearly 9 in 10 students saw anti-smoking media messages in the past 30 days; two-thirds of the students saw pro-cigarette ads on billboards and over half saw pro-tobacco ads in newspapers or magazines in the past 30 days.