

Grenada (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Grenada GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Grenada could include in a comprehensive tobacco control program.

The Grenada GYTS was a school-based survey of students in forms 1, 2, 3 and 4 conducted in 2004.

A two-stage cluster sample design was used to produce representative data for Grenada. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 89.3%, and the overall response rate was 89.3%. A total of 1,216 students aged 13-15 participated in the Grenada GYTS.

Prevalence

33.5% of students had ever smoked cigarettes (Boy = 36.5%, Girl = 30.8%)
 16.7% currently use any tobacco product (Boy = 17.6%, Girl = 15.7%)
 10.2% currently smoke cigarettes (Boy = 10.9%, Girl = 9.5%)
 10.5% currently use other tobacco products (Boy = 11.6%, Girl = 9.3%)
 10.9% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

32.8% think boys and 16.0% think girls who smoke have more friends
 4.7% think boys and 4.5% think girls who smoke look more attractive

Access and Availability - Current Smokers

34.6% usually smoke at home
 19.5% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

27.3% live in homes where others smoke in their presence
 61.8% are around others who smoke in places outside their home
 77.7% think smoking should be banned from public places
 75.6% think smoke from others is harmful to them
 30.4% have one or more parents who smoke
 6.8% have most or all friends who smoke

Cessation - Current Smokers

64.8% want to stop smoking
 57.2% tried to stop smoking during the past year
 66.6% have ever received help to stop smoking

Media and Advertising

83.8% saw anti-smoking media messages, in the past 30 days
 46.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 11.6% have an object with a cigarette brand logo
 13.4% were offered free cigarettes by a tobacco company representative

School

47.1% had been taught in class, during the past year, about the dangers of smoking
 30.2% had discussed in class, during the past year, reasons why people their age smoke
 41.5% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 16.7% of students currently use any form of tobacco; 10.2% currently smoke cigarettes; 10.5% currently use some other form of tobacco.
- SHS exposure is high – over one-quarter of the students live in homes where others smoke, and more than 3 in 5 students are exposed to smoke around others outside of the home; 3 in 10 students have at least one parent who smokes.
- Three-quarters of the students think smoke from others is harmful to them.
- Close to 8 in 10 students think smoking in public places should be banned.
- Over 3 in 5 current smokers want to stop smoking.
- One in 9 students has an object with a cigarette brand logo on it.
- Over 8 in 10 students saw anti-smoking media messages in the past 30 days; close to half saw pro-tobacco ads in newspapers or magazines in the past 30 days.