

Honduras - San Pedro Sula La Ceiba (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Honduras - San Pedro Sula La Ceiba GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Honduras - San Pedro Sula La Ceiba could include in a comprehensive tobacco control program.

The Honduras - San Pedro Sula La Ceiba GYTS was a school-based survey of students in grades 7, 8 and 9 conducted in 2003.

A two-stage cluster sample design was used to produce representative data for Honduras - San Pedro Sula La Ceiba. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 77.8%, the class response rate was 100.0%, the student response rate was 86.0%, and the overall response rate was 66.9%. A total of 353 students aged 13-15 participated in the Honduras - San Pedro Sula La Ceiba GYTS.

Prevalence

35.2% of students had ever smoked cigarettes (Boy = 36.4%, Girl = 31.7%)
 19.6% currently use any tobacco product (Boy = 27.1%, Girl = 13.7%)
 11.9% currently smoke cigarettes (Boy = 17.0%, Girl = 7.4%)
 10.5% currently use other tobacco products (Boy = 12.3%, Girl = 9.6%)
 26.4% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

25.6% think boys and 42.4% think girls who smoke have more friends
 6.9% think boys and 10.3% think girls who smoke look more attractive

Access and Availability - Current Smokers

25.9% usually smoke at home
 42.8% buy cigarettes in a store

Exposure to Secondhand Smoke (SHS)

29.7% live in homes where others smoke in their presence
 41.8% are around others who smoke in places outside their home
 81.5% think smoking should be banned from public places
 73.0% think smoke from others is harmful to them
 21.0% have one or more parents who smoke
 15.4% have most or all friends who smoke

Cessation - Current Smokers

68.2% have ever received help to stop smoking

Media and Advertising

75.3% saw anti-smoking media messages, in the past 30 days
 84.6% saw pro-cigarette ads on billboards, in the past 30 days
 78.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 11.3% have an object with a cigarette brand logo
 13.6% were offered free cigarettes by a tobacco company representative

School

64.7% had been taught in class, during the past year, about the dangers of smoking
 42.2% had discussed in class, during the past year, reasons why people their age smoke
 62.5% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 19.6% of students currently use any form of tobacco; 11.9% currently smoke cigarettes; 10.5% currently use some other form of tobacco.
- SHS exposure is high – 3 in 10 students live in homes where others smoke, and over 2 in 5 students are exposed to smoke around others outside of the home; more than 1 in 5 students have at least one parent who smokes.
- Close to three-quarters of the students think smoke from others is harmful to them.
- Over 8 in 10 students think smoking in public places should be banned.
- One in 9 students has an object with a cigarette brand logo on it.
- Three-quarters of the students saw anti-smoking media messages in the past 30 days; over 8 in 10 students saw pro-cigarette ads on billboards and in newspapers or magazines in the past 30 days.