

Mauritania (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Mauritania GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Mauritania could include in a comprehensive tobacco control program.

The Mauritania GYTS was a school-based survey of students in 6ème AF, 1ère AS, 2ère AS, and 3ère AS conducted in 2006.

A two-stage cluster sample design was used to produce representative data for Mauritania. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 94.3%, the class response rate was 100%, the student response rate was 88.3%, and the overall response rate was 83.3%. A total of 2,040 students aged 13-15 years participated in the Mauritania GYTS.

Prevalence

29.2% of students had ever smoked cigarettes (Boy = 32.4%, Girl = 24.9%)
 30.7% currently use any tobacco product (Boy = 31.5%, Girl = 29.5%)
 19.5% currently smoke cigarettes (Boy = 20.3%, Girl = 18.3%)
 18.0% currently use other tobacco products (Boy = 18.4%, Girl = 17.3%)
 19.9% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

44.0% think boys and 32.6% think girls who smoke have more friends
 37.2% think boys and 29.3% think girls who smoke look more attractive

Access and Availability - Current Smokers

25.5% usually smoke at home
 32.3% buy cigarettes in a store
 57.3% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

42.7% live in homes where others smoke in their presence
 53.6% are around others who smoke in places outside their home
 58.2% think smoking should be banned from public places
 34.7% think smoke from others is harmful to them
 26.5% have one or more parents who smoke
 13.4% have most or all friends who smoke

Cessation - Current Smokers

73.7% want to stop smoking
 78.1% tried to stop smoking during the past year

Media and Advertising

72.2% saw anti-smoking media messages, in the past 30 days
 69.0% saw pro-cigarette ads on billboards, in the past 30 days
 61.6% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 27.8% have an object with a cigarette brand logo
 23.3% were offered free cigarettes by a tobacco company representative

School

39.6% had been taught in class, during the past year, about the dangers of smoking
 31.3% had discussed in class, during the past year, reasons why people their age smoke
 36.7% had been taught in class, during the past year, the effects of tobacco use

Highlights

- More than 3 in 10 students currently use any form of tobacco; 19.5% currently smoke cigarettes; 18.0% currently use some other form of tobacco.
- SHS exposure is high – Over 4 in 10 students live in homes where others smoke, while more than half of the students are around others who smoke in places outside their home; over one-quarter of the students have one or more parent who smoke.
- More than one-third of the students think smoke from others is harmful to them.
- Close to 3 in 5 students think smoking should be banned from public places.
- Nearly three-quarters of the students who are currently smoking indicated that they want to stop smoking now; almost 8 in 10 students currently smoking tried to stop during the past year.
- Over 1 in 4 students has an object with a cigarette brand logo on it.
- Almost three-quarters of the students saw anti-smoking messages while close to 7 in 10 saw pro-cigarette ads on billboards, and 3 in 5 saw pro-cigarette ads in newspapers or magazines in the past 30 days.